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# *Causal Inference in Pragmatic Trials*



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# Housekeeping

- All participants will be muted
- Enter **all questions** in the Zoom **Q&A/chat box** and send to Everyone
- Moderator will review questions from chat box and ask them at the end
- Want to continue the discussion? Associated podcast released about 2 weeks after Grand Rounds
- Visit [impactcollaboratory.org](http://impactcollaboratory.org)
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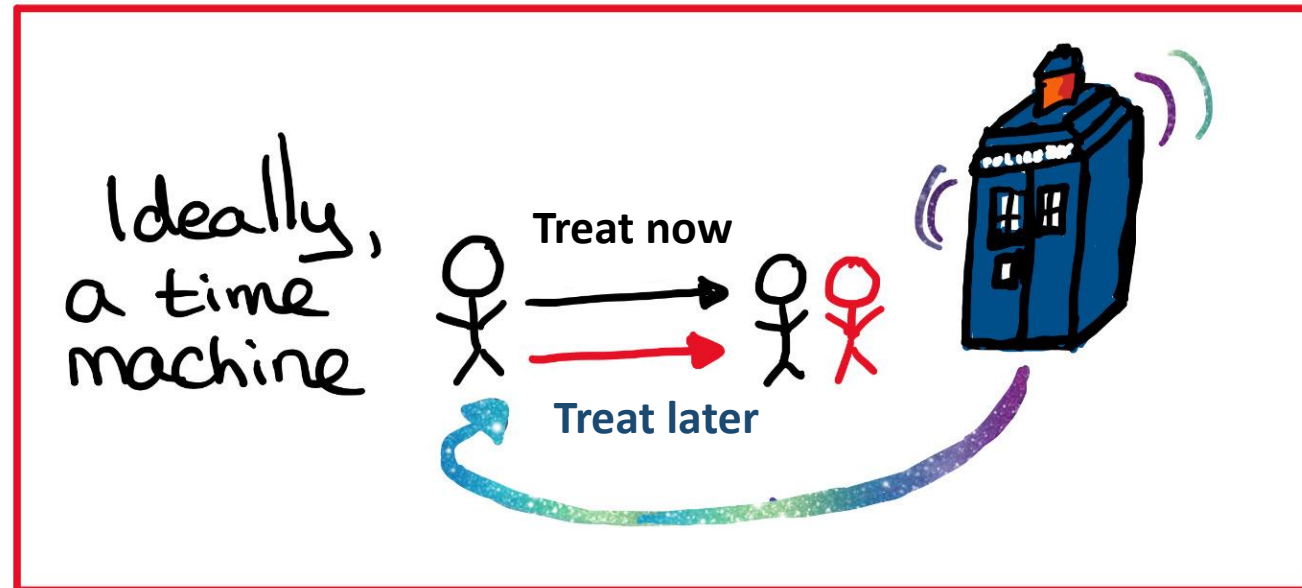
# Learning Objectives

Upon completion of this presentation, you should be able to:

- Discuss the properties of a good causal research question
- Identify two key sources of potential bias common in pragmatic trials
- Recognize pragmatic trial scenarios requiring sophisticated causal inference statistical methods

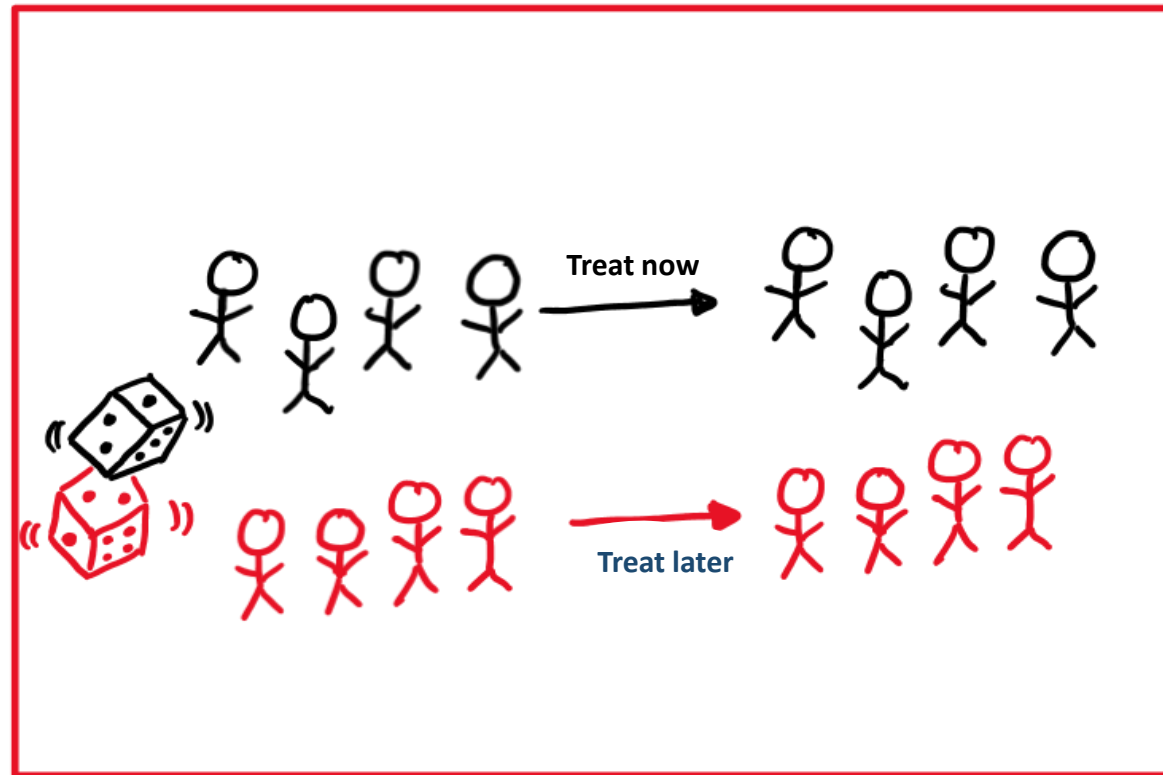
# What do we want to know when we ask about causal effects?

- How would things have changed if the world had been slightly different?

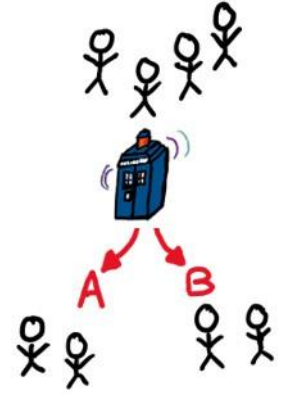
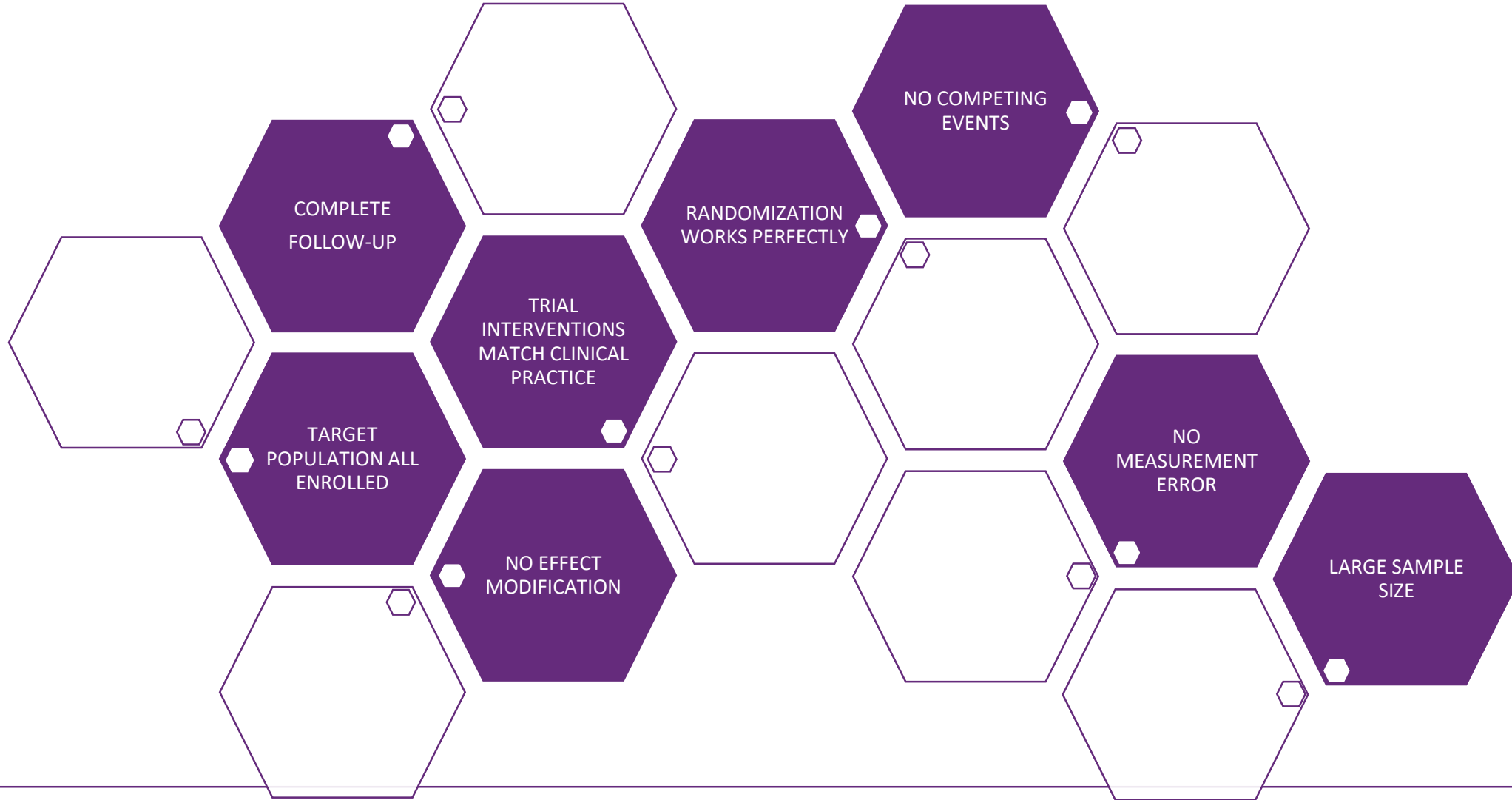


# What do we want to know when we ask about causal effects?

- ❖ If we can't have a time machine, we'd like to have an ideal, perfect randomized trial.

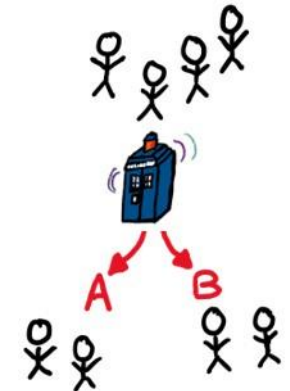


# An ideal, perfect randomized trial



# Trials are hard, and perfect trials are impossible

- Even when we can intervene, we can't always do it perfectly!
- But often, we can't intervene at all
  - Harmful exposures
  - Time constraints
  - Cost constraints
  - Hard to access population



# Tightly controlled RCTs don't always tell us what we want to know

- Randomized clinical trials are traditionally seen as optimal for detecting treatment effects...
  - randomization prevents confounding
  - but, only for randomization status not for treatment received
- But, the results can have limited applicability for clinical decision-making outside the trial
  - highly selected population
  - short duration & intermediate or surrogate outcomes
  - comparators not clinically relevant



# Solution: Pragmatic randomized trials

- Definition: A randomized trial designed to assess real-world effectiveness of interventions
- Pragmatic randomized trials are designed to ask clinically relevant, generalizable, questions
  - Useful tools for patient-centered outcomes research
  - But, trade-off between clinical relevance and ease of use

# Pragmatic trials can still **have biases** – (and so can explanatory RCTs)!

Informative censoring



Immortal time bias

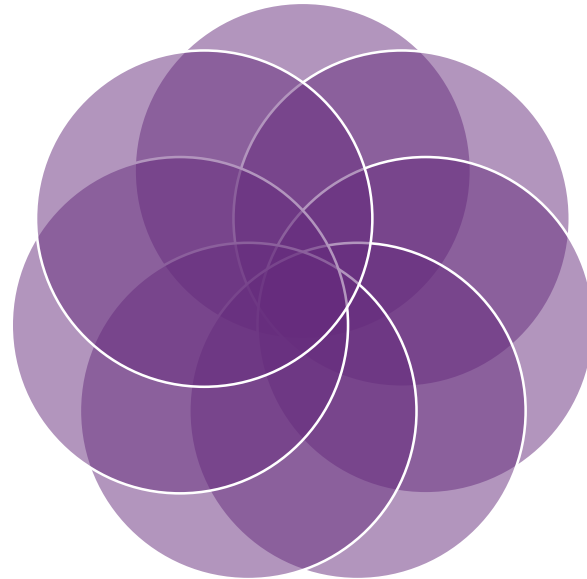
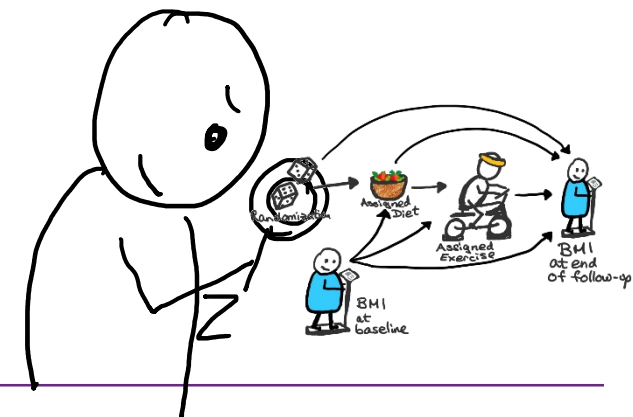
Non-random exposure

Incorrect interpretations of results

Competing events

Generalizability & transportability problems

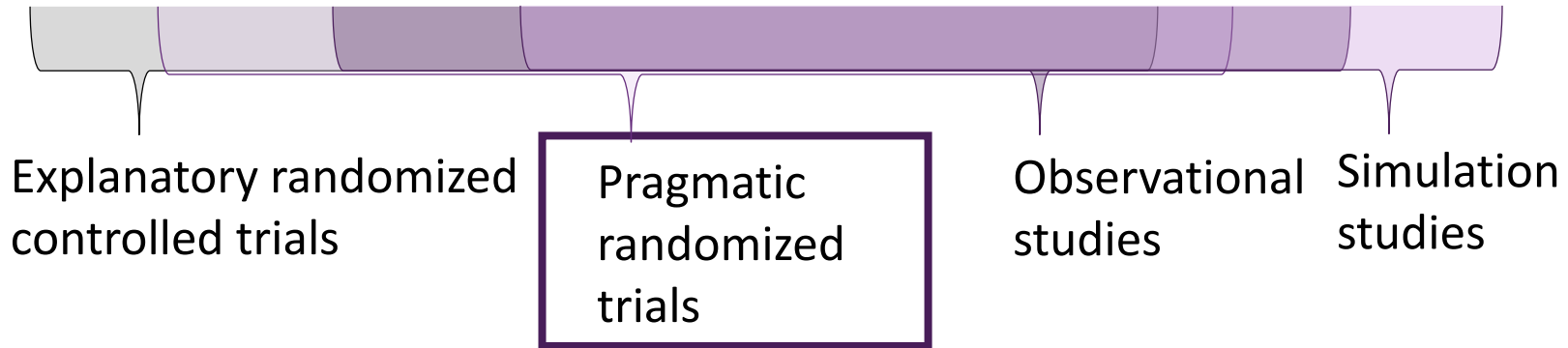
Poorly defined causal questions



# A bias continuum

Ideal experiment

Relying on "Gut-feeling"



Lack of generalizability

Loss to follow-up

Non-adherence

Baseline confounding

Ill-defined uncertainty

# So, how do we do causal inference?

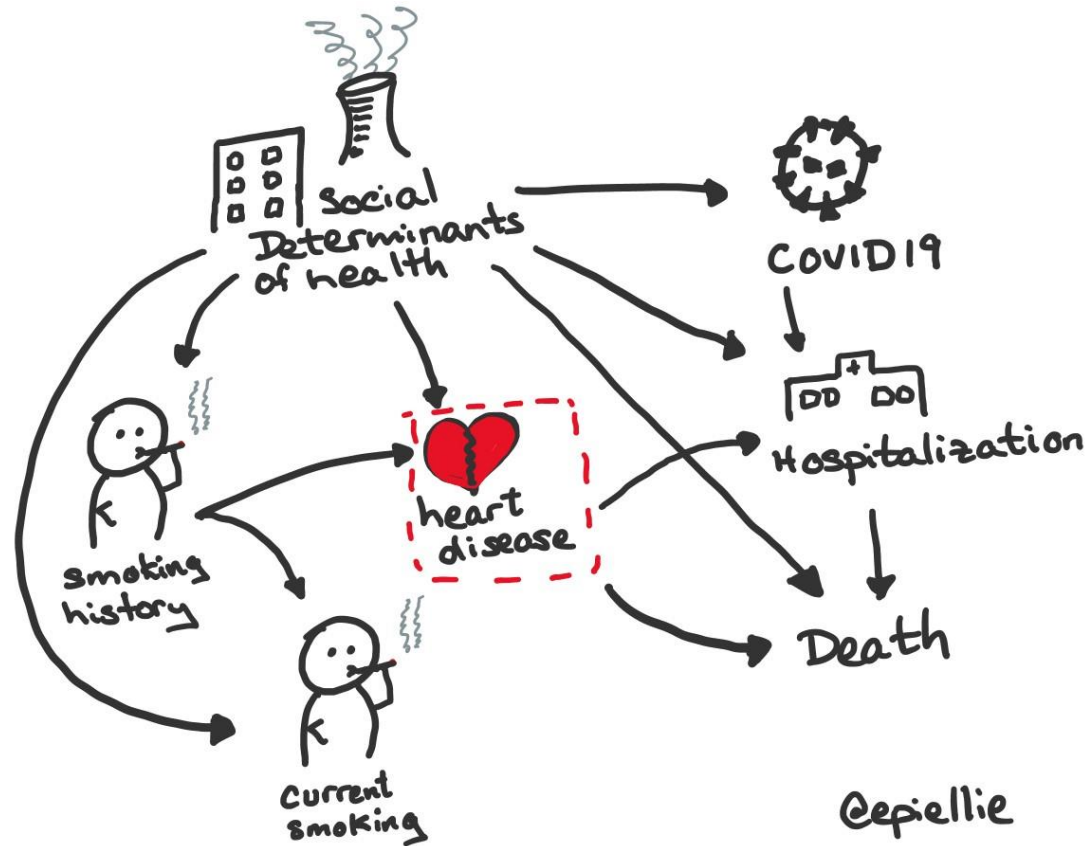
A two-step causal algorithm:

1. Ask good questions
2. Answer them with appropriate methods



# Asking good questions is hard

Health and illness have so many interacting causes



Exposures have so many different consequences

# SMARTER\* questions are:

Specific

Modifiable

Actionable

Relevant

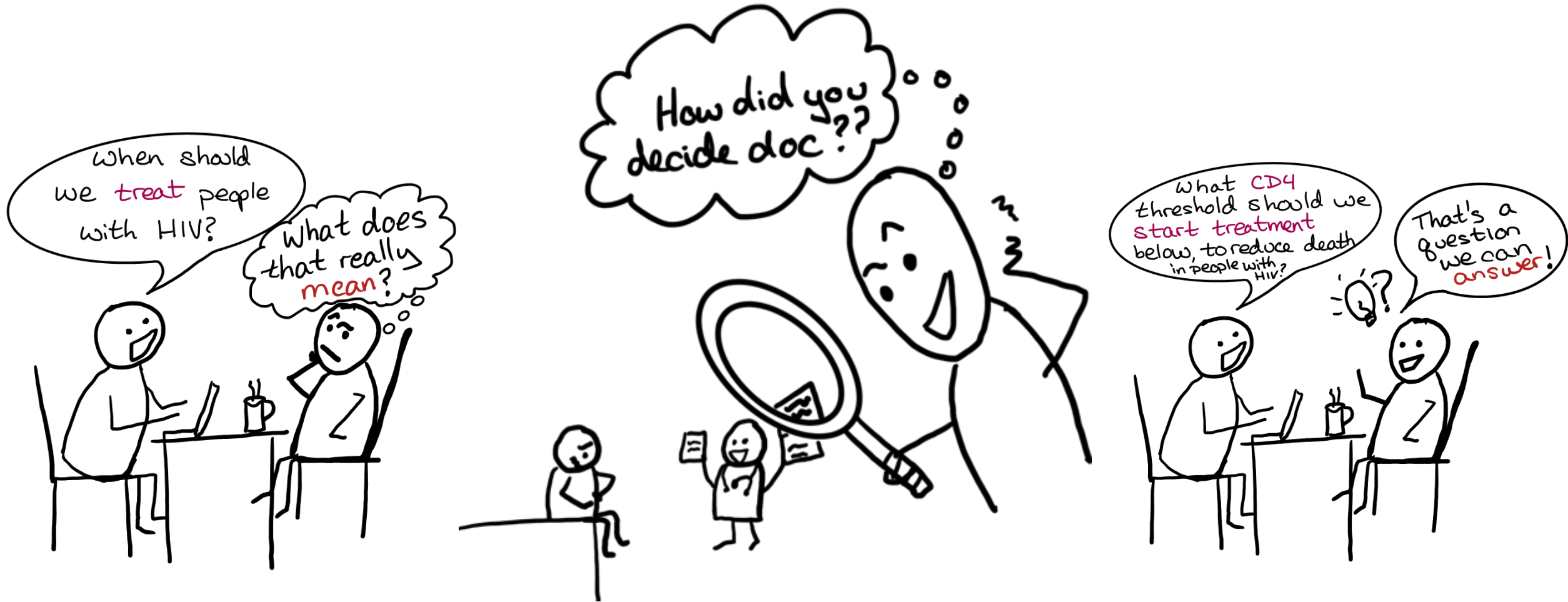
Timely

Equitable

Representative

\*Note: The SMARTER acronym here is adapted for thinking about causal questions. The original acronym was for SMART goals (“specific, measurable, achievable, relevant, and timely”)

# Rule 1 – be specific!

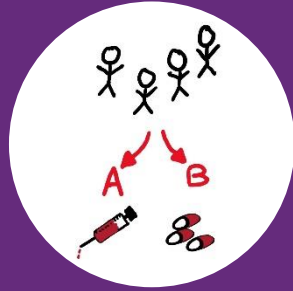


# Specific questions inform specific decisions:

by a clinician, a policy maker, a patient, etc.



**Who** will be making the decision, and **whom** are they making it for?



**What** will they be deciding between?



**When** will they be deciding and what information do they have at that time?



**Where** is the decision happening?



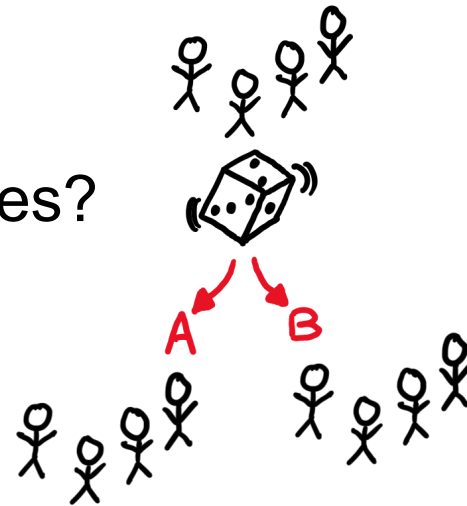
**Why** is the decision being made?



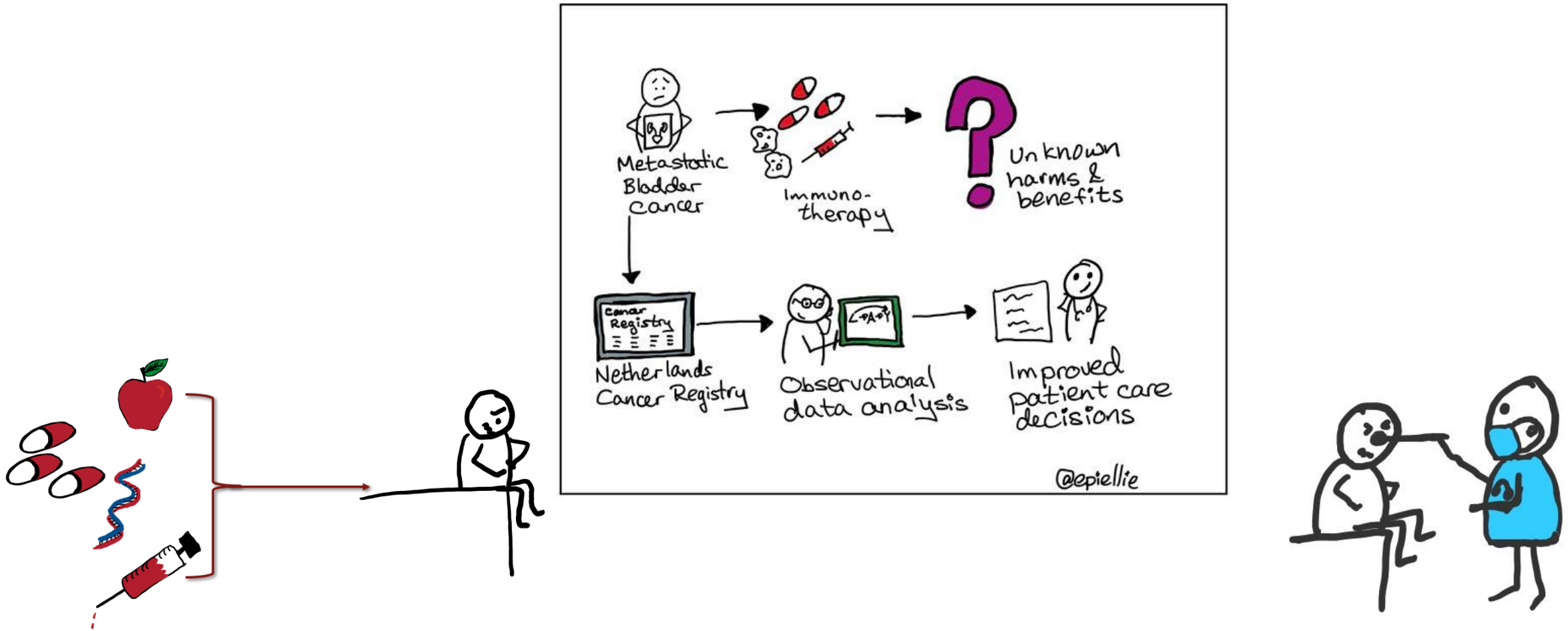


# Pragmatic trials and specific questions

- Pragmatic trials tend to be tailored to answering questions about specific populations
- But, often the comparator treatment or intervention option is not very specific
  - What is ‘usual care’?
  - How does it vary between trial sites?




# Rule 2 – Choose modifiable exposures



# Choose exposures that are modifiable (at least theoretically)

If we don't know how to directly modify something, we probably can't estimate its causal effect

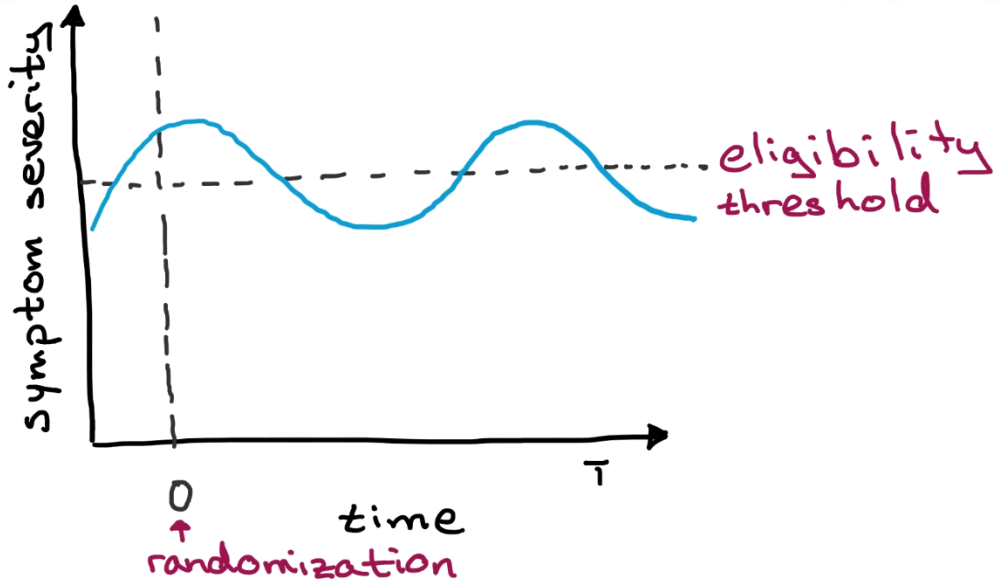
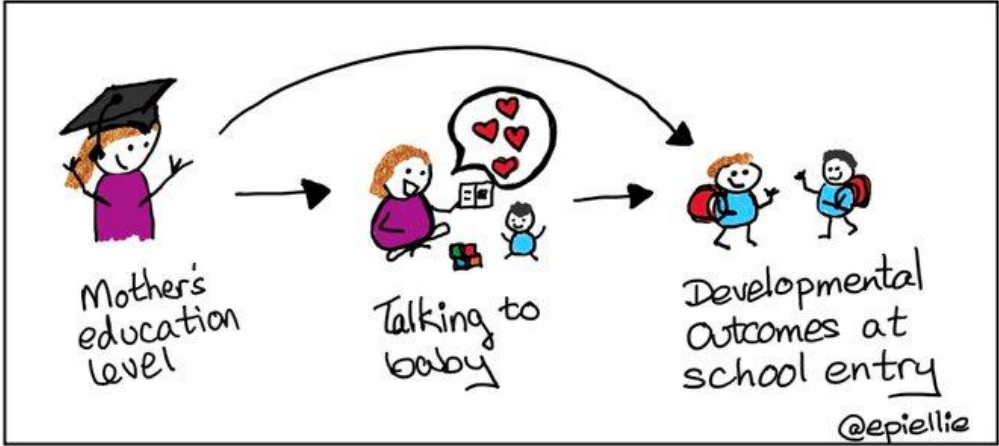
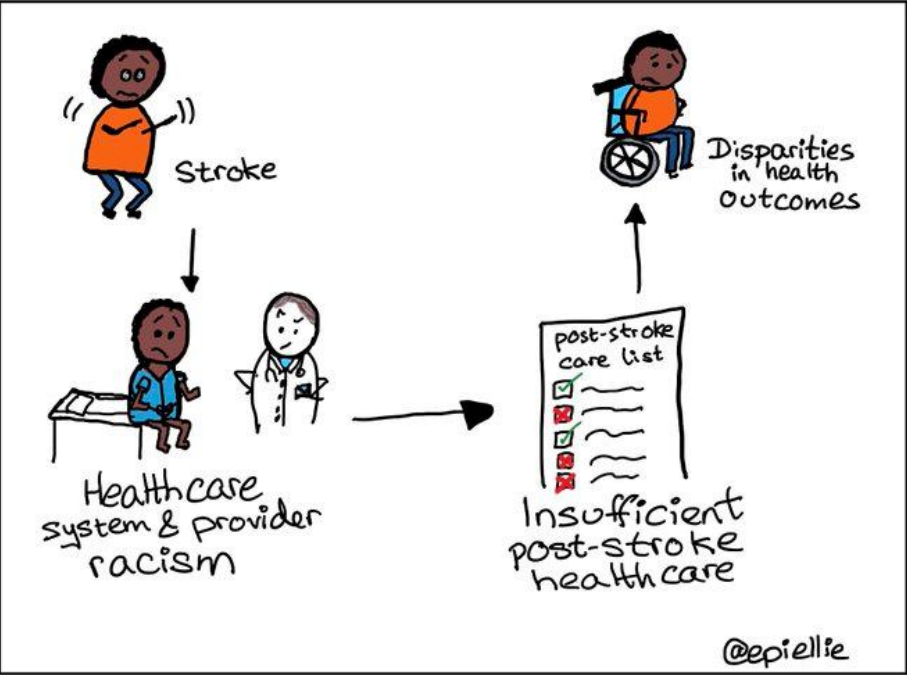


We can only estimate causal effects of well-defined interventions on outcomes we believe can be changed by the intervention

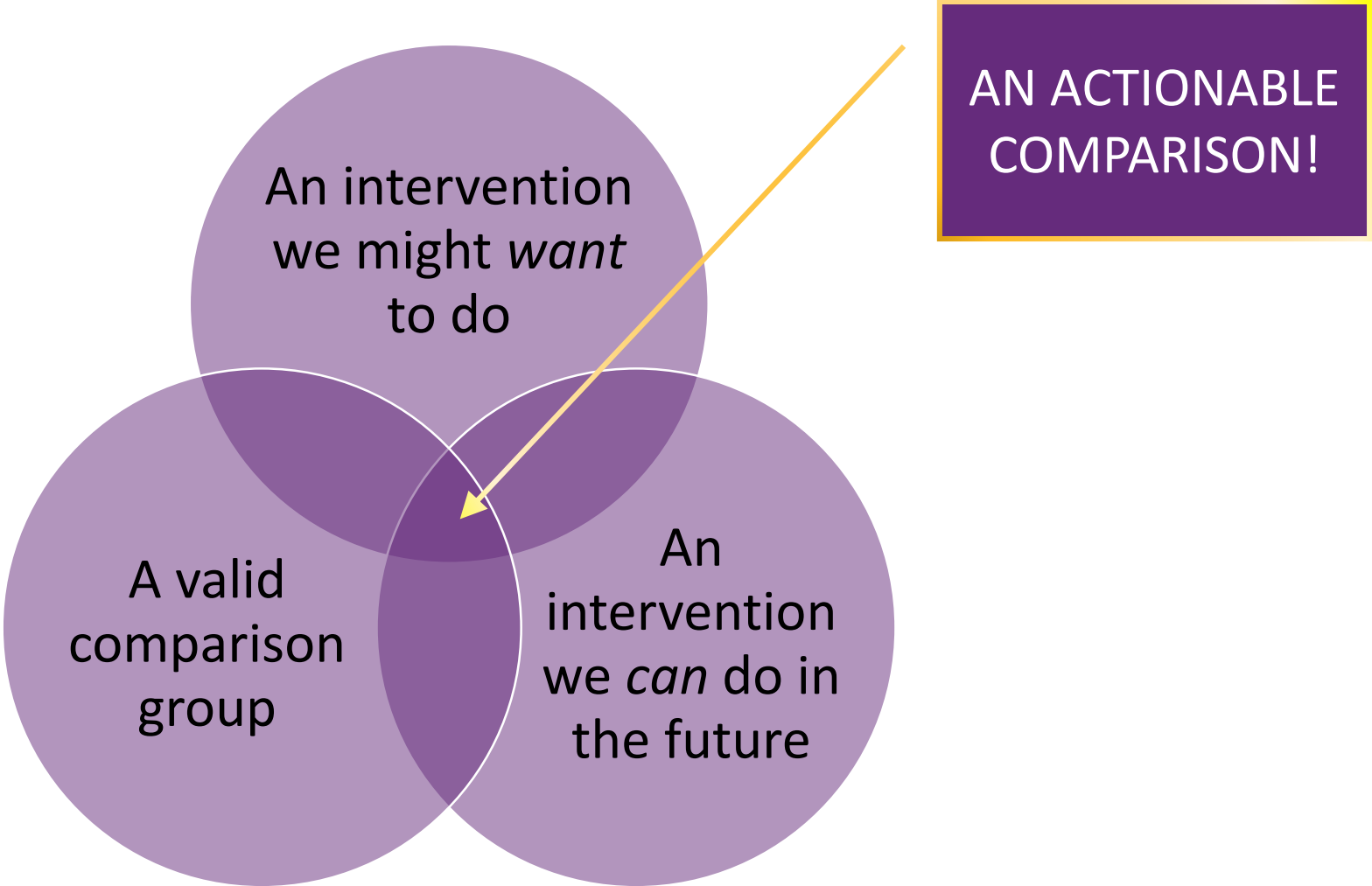
# Pragmatic trials and modifiable exposures

- In general, all intervention studies should have a modifiable exposure by default
  - The intervention is assigned & this by definition makes it modifiable
- But, in pragmatic trials, we may have more non-adherence to assignment
  - Non-adherence is not necessarily something we are modifying or can modify.
- Need to consider:
  - What is the level of adherence in each trial arm?
  - What trial activities are directly impacting adherence?

# Rule 3 – make your comparisons actionable

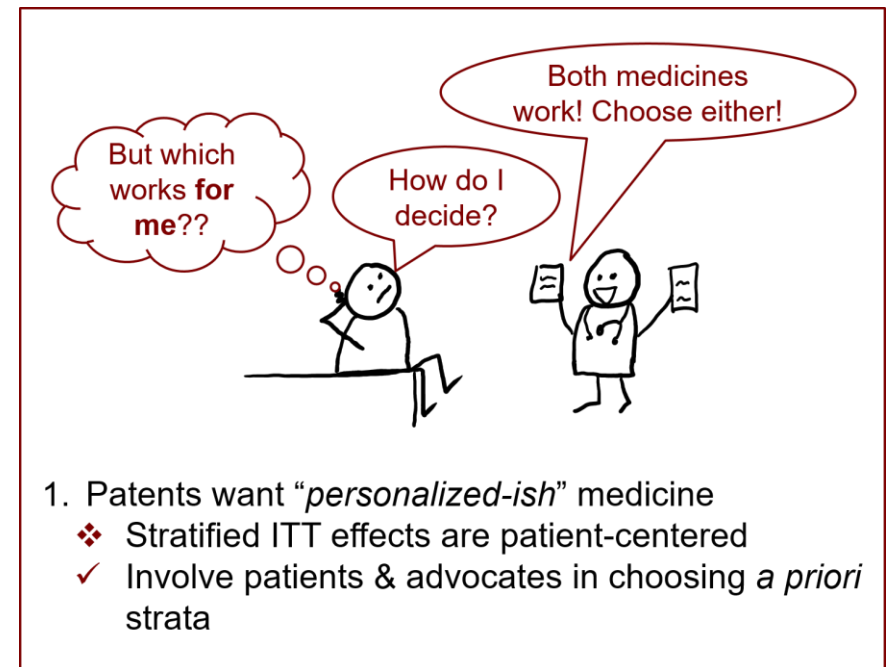


# What do we need to know to **act** on information?



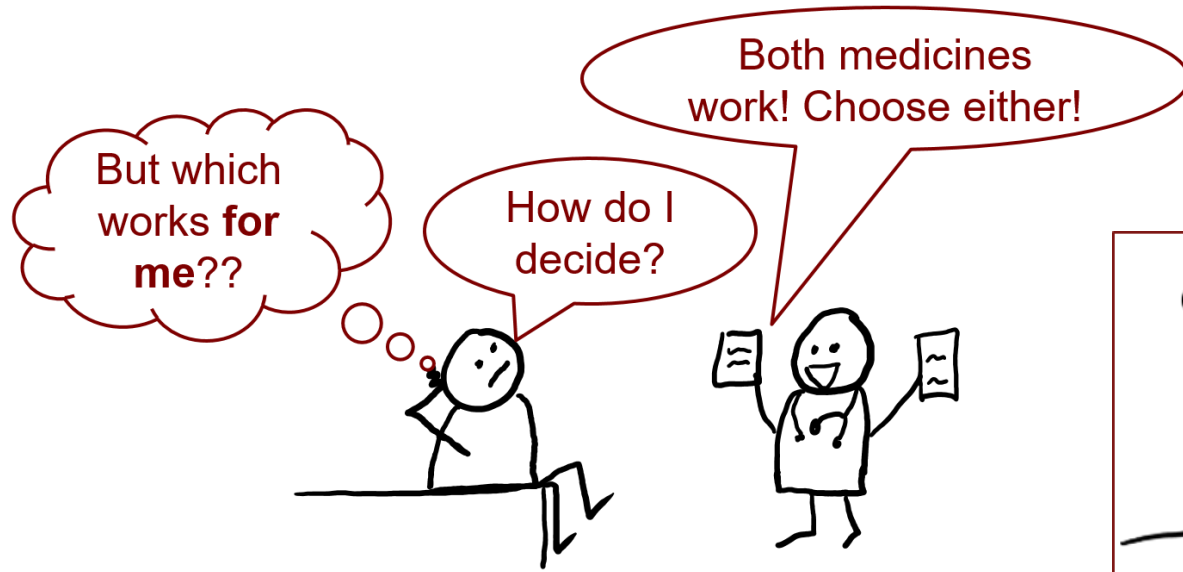
# Pragmatic trials are actionable

- Actionable comparisons is the typical goal of pragmatic trials, and a strength that sets them apart from explanatory RCTs
- Actionability can be further improved by involving patients & advocates in choosing categories for stratified effects
- Patients want **personalized-ish** medicine
  - How will it work for someone like me?



Murray et al. 2018 J Clin Trials, 103:10-21.

# Rule 4 – use a relevant comparison, measure, and study design





# Relevant questions target decisions we are uncertain about



Does this drug work for the type of patients I treat?



Which of these two drugs work better for patients who've failed first line treatment?



If patients expect to be able to take the drug regularly, will it work better than another option? What if they don't?



Even if two drugs are equally effective, they may have different side effects – how much safer is the new option?

# Relevant questions: **Non-inferiority** comparisons are often viewed with extreme skepticism

“To me there has to be a point that they developed this drug. Like what else is going on with the drug?... It’s **really not effective**. And not only is it **equally effective** than the drug that has already been around, it’s inconvenient”



Murray et al. 2018 J Clin Trials, 103:10-21.

# Choosing a relevant comparison:

## Intention-to-treat effect gives an unbiased estimate of effect of randomization...

But,

- Lower bound on the effect of treatment if compared to placebo if non-adherence
- Potentially a problem if assessing outcomes such as adverse events or safety
- When comparing active treatments, ITT vary towards **or away from** the null if non-adherence

# Patients who expect to adhere want to know **per-protocol effects**

“It would depend on how critical the case was. If I had serious COPD and there was, both parents had died of it, I would say, ‘You know what? I am committed to my health. I’m committed to taking it as prescribed.’ So I’d be willing to try the new [less convenient] drug.”



Murray et al. 2018 J Clin Trials, 103:10-21.

# What causal effects can we estimate?

## 1. Intention-to-treat effects

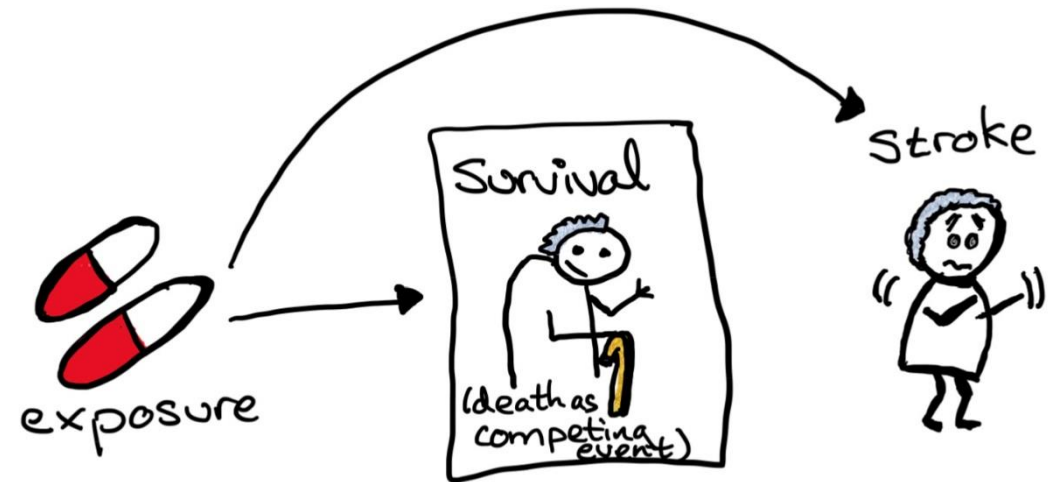
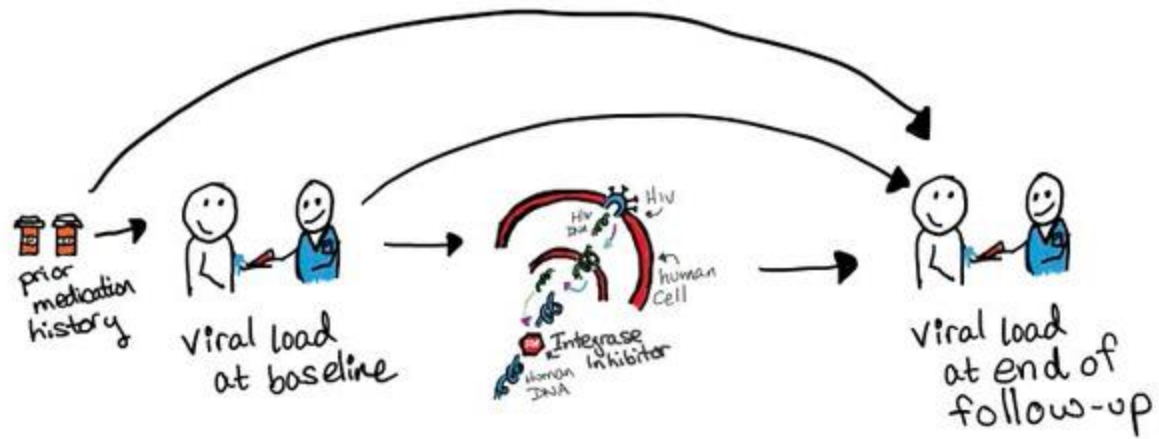
- Effect of assignment to treatment ← classical ITT
- Effect of assignment to treatment had there been no loss to follow-up

## 2. Per-protocol effects

- Effect of initiation of assigned treatment
- Effect of adhering to assigned treatment protocol ← per-protocol & as-treated
- Effect of receiving point intervention, among the compliers ← randomization as instrumental variable  
(Compliers ≠ adherers)

both sometimes  
called modified ITT

# Rule 5 – timing matters



# Causation and **time** are inseparable

Causes must happen before effects

➤ Reverse causation bias

To look at sub-groups, we must use data from before the cause happens

➤ Conditioning on a mediator & collider bias

Other things can happen between causes and effects

➤ Survivor bias & competing events

Intervention is more likely the longer a person is sick or alive

➤ Immortal time bias



# Pragmatic trials and timeliness

- Loss to follow-up, non-adherence, and competing events are the biggest time-dependent features of concern for randomized trials, including pragmatic trials
- Loss to follow-up can cause bias even when estimating the Intention-to-Treat effect
  - Avoid bias by appropriately measuring and controlling for loss to follow-up
  - Plan to record characteristics that might be related to loss to follow-up so that you can assess whether you have informative or non-informative censoring



# Per-protocol analyses have a bad reputation



Following

If you think 'per protocol' analyses tell you the effect of a treatment if it is adhered to, you probably shouldn't be responsible for analysing or interpreting RCTs.

3:01 AM - 27 Mar 2018

6 Likes



# But per-protocol **analyses** aren't necessarily the same thing as per-protocol **effects**

Per-protocol analysis answers the question :

“how **did** trial outcomes differ between those **who did** adhere to, or recieved, assignment A and those **who did** adhere to, or receive, assignment B?”

# Distinguishing between **effects** and **analyses**

Per-protocol **effects** answer the question:

“how **would** trial outcomes differ **if everyone** adhered to assignment A versus **if everyone** adhered to assignment B”

Many ways to answer this question

Appropriate choice may depend on trial design, adherence definition, and confounding

# Potential per-protocol analyses

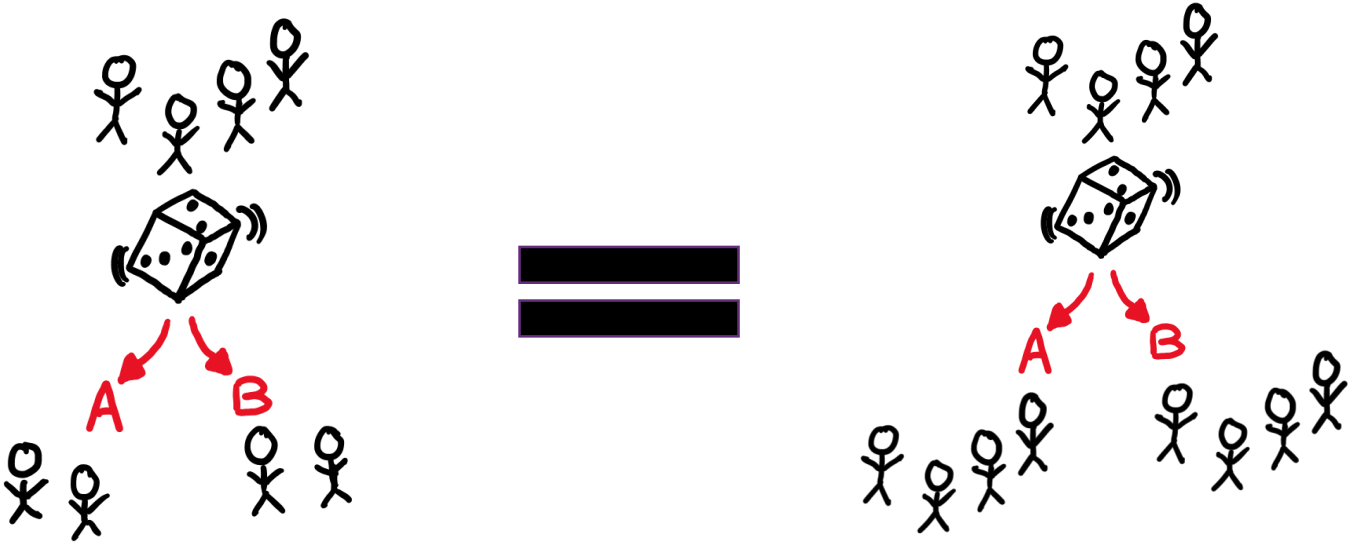
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Approach	Description
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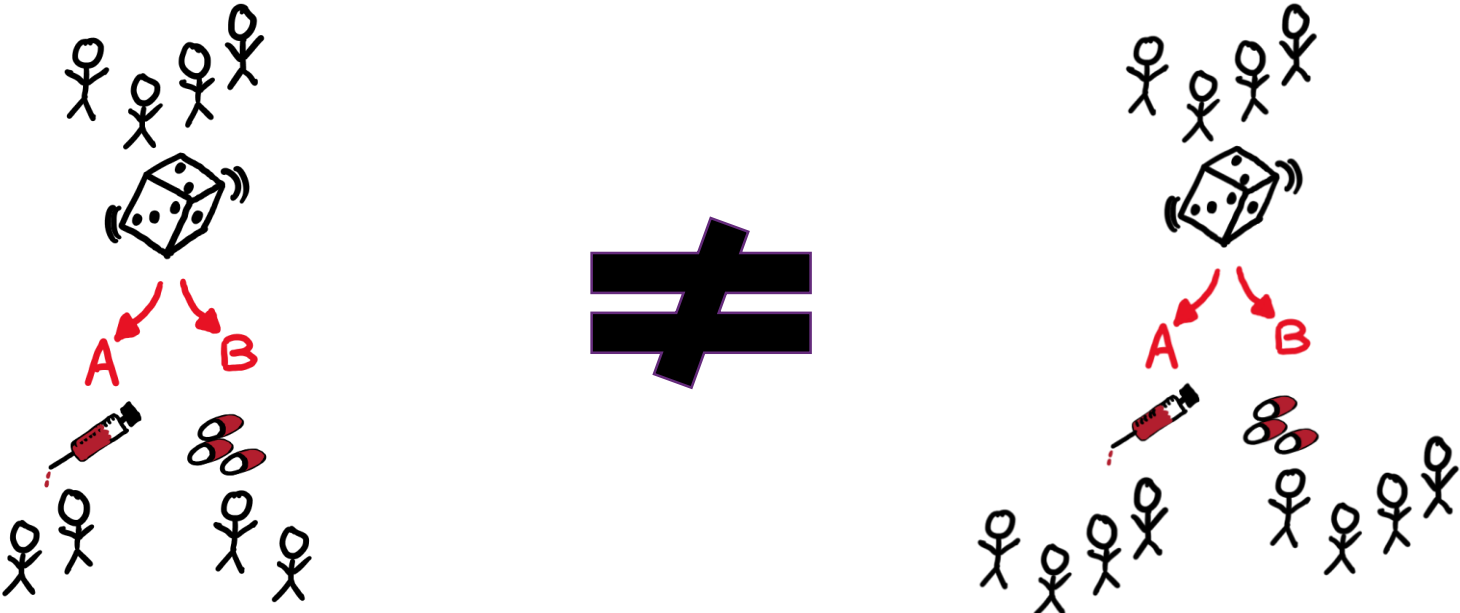
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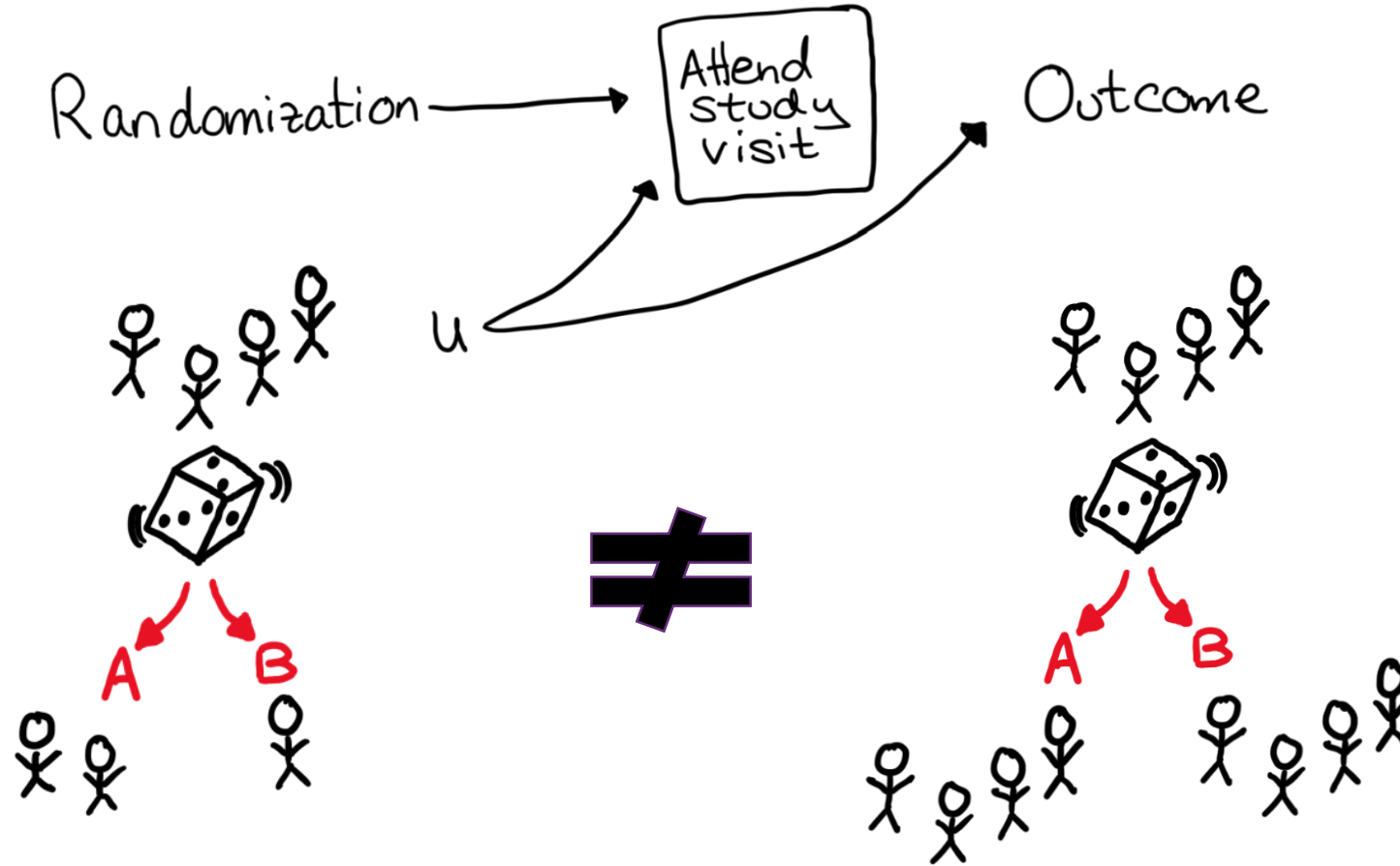
# Intention-to-treat effect has no unmeasured confounding for randomization



# Per-protocol effect almost always requires adjustment for confounding

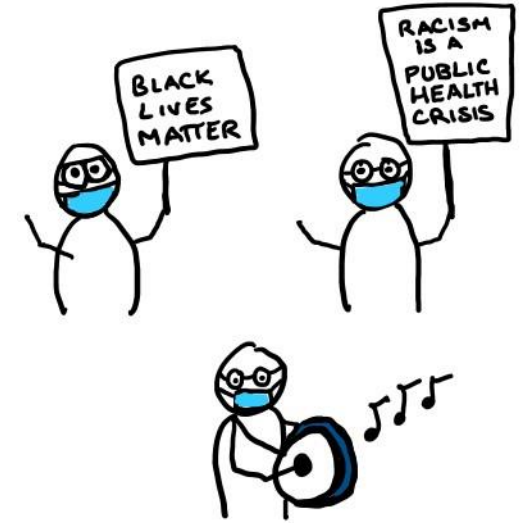
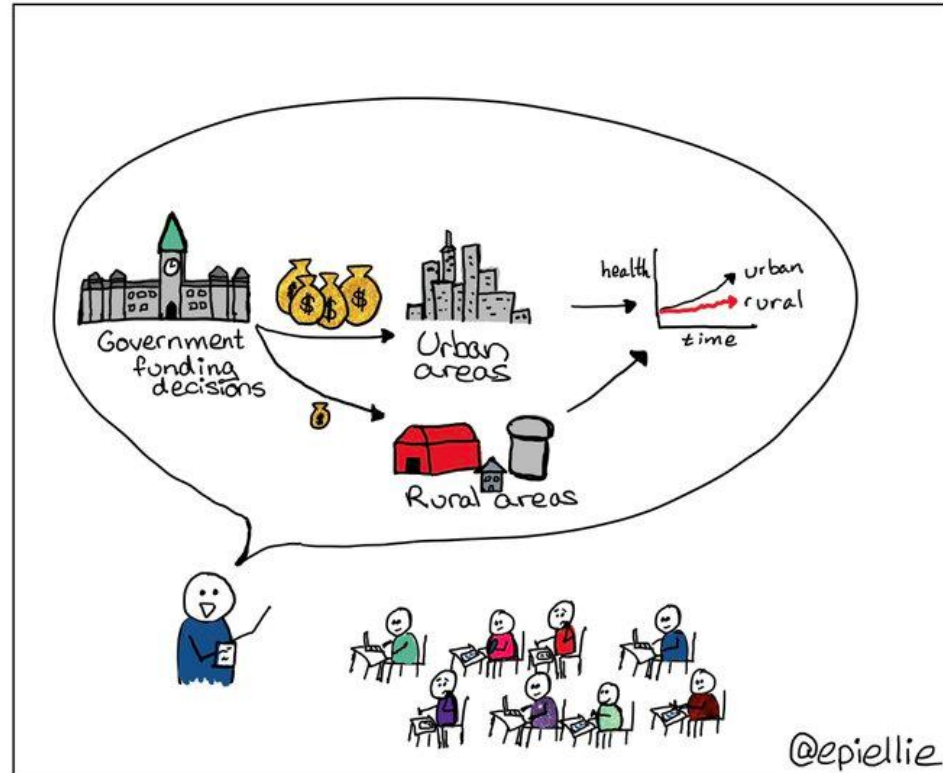
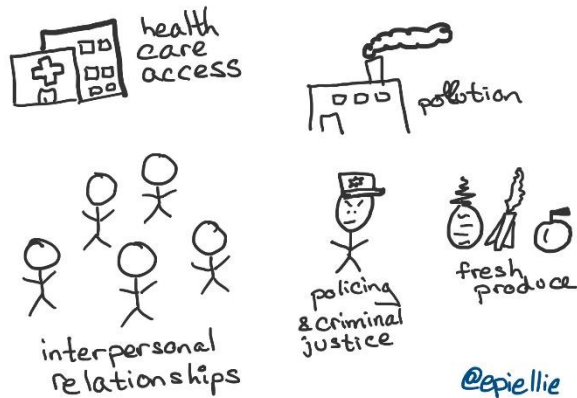


# Both ITT & PPE **might** have bias from loss to follow-up



# Rule 6 – design your research to actively promote equity

How do social factors lead to poor health and  
What can we do about it?

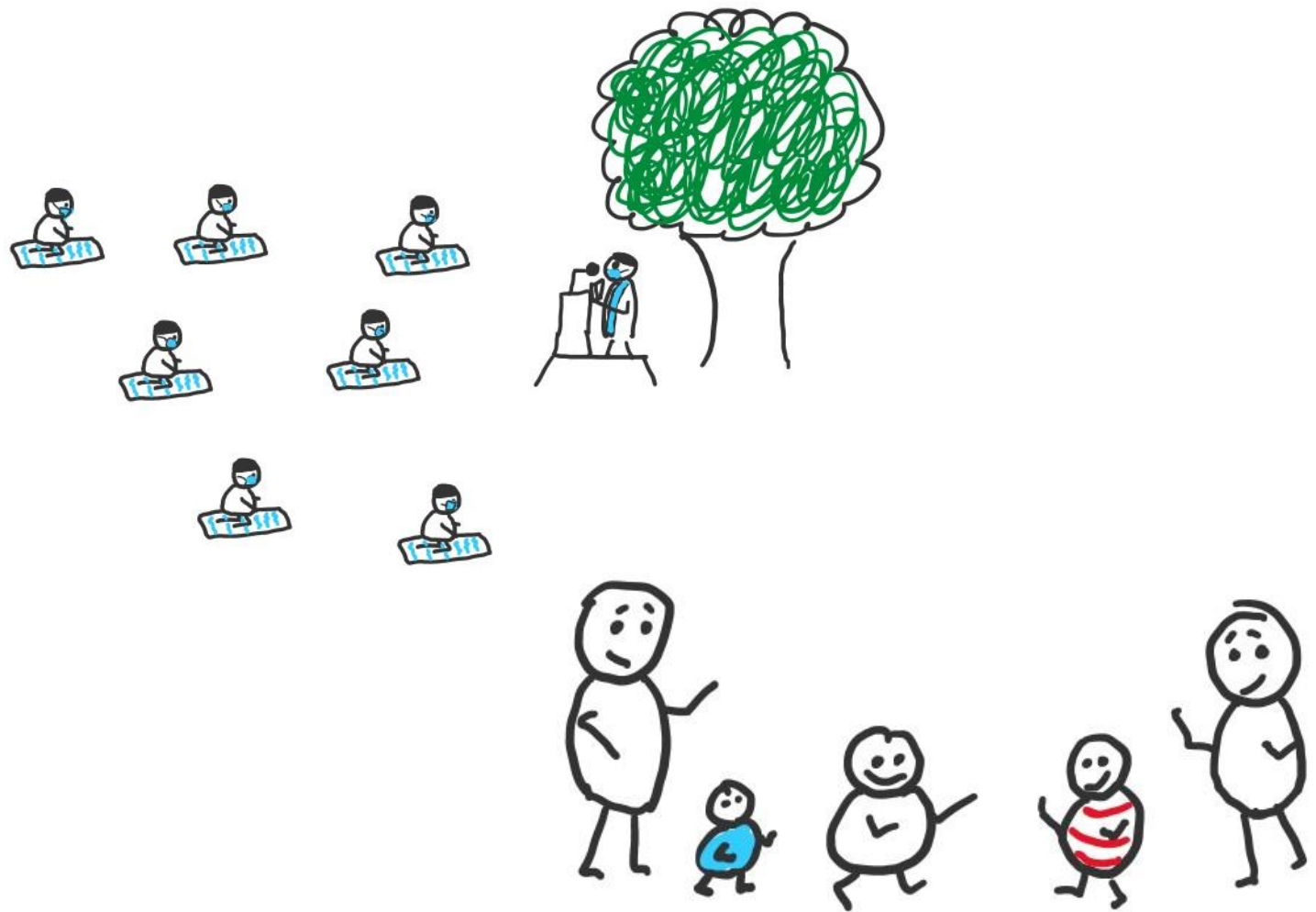
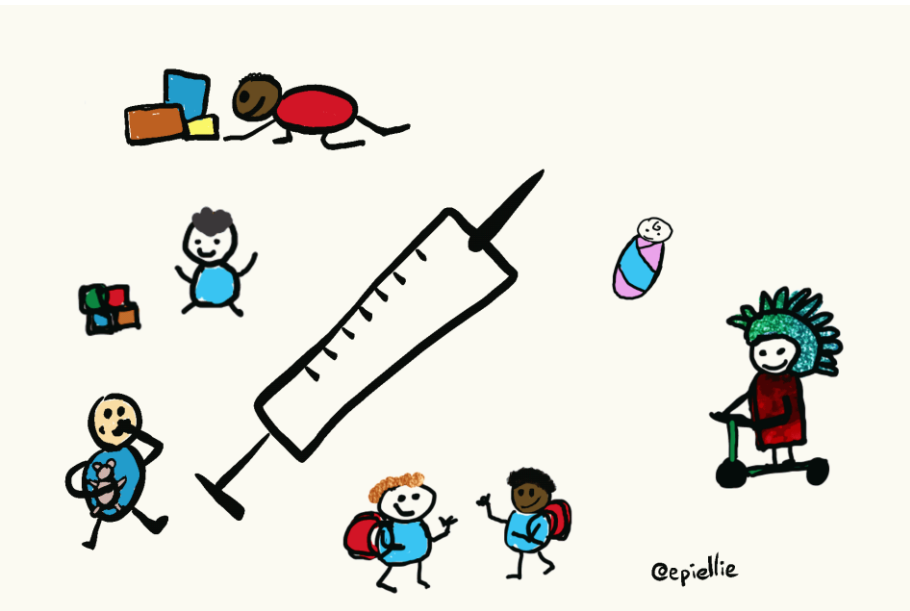




# Public health is health for everyone

- Medicine focuses on how best to treat an individual
- Public health is about how best to improve society for everyone
  - Addressing inequities, discrimination, and other barriers to good health is a key component of public health
- When choosing research questions, we should consider how our questions help reduce or promote inequity

# Rule 7 – representation matters



# Choose the study population for decision-making relevance

- Representation doesn't necessarily mean all types of people need to be in every study
  - Could mean conducting a study in a specific understudied population or could mean conducting a large study in many types of people
- This is different from *statistical* representation
  - We don't need to have a perfect sample of the underlying statistical population
  - We do need to have scientific information to support decisions for everyone

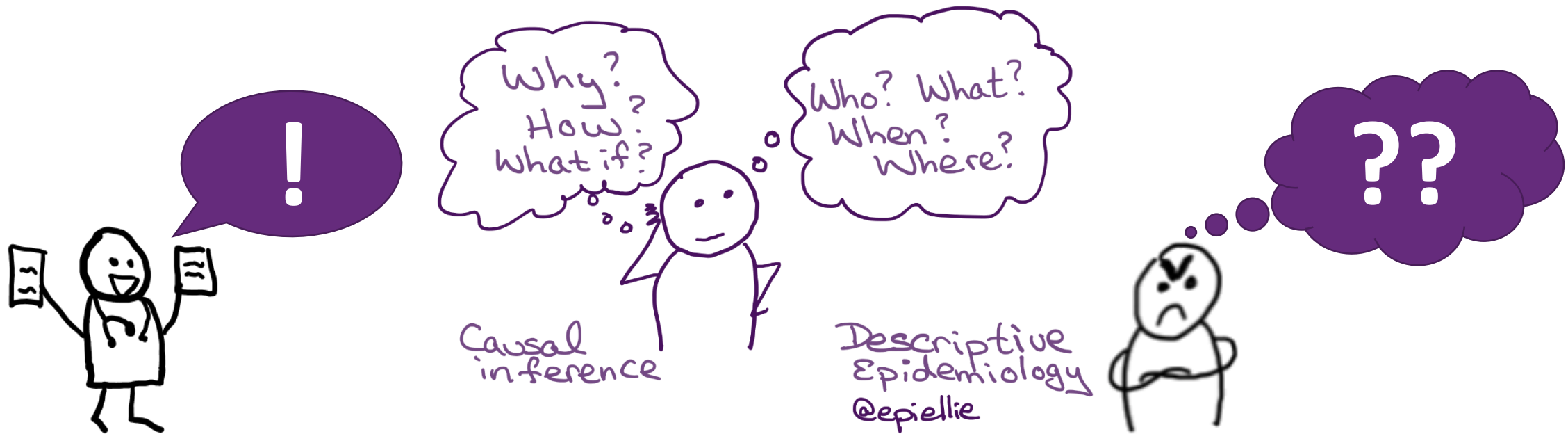
# We got a question, now what?

A two-step causal algorithm:

1. Ask good questions



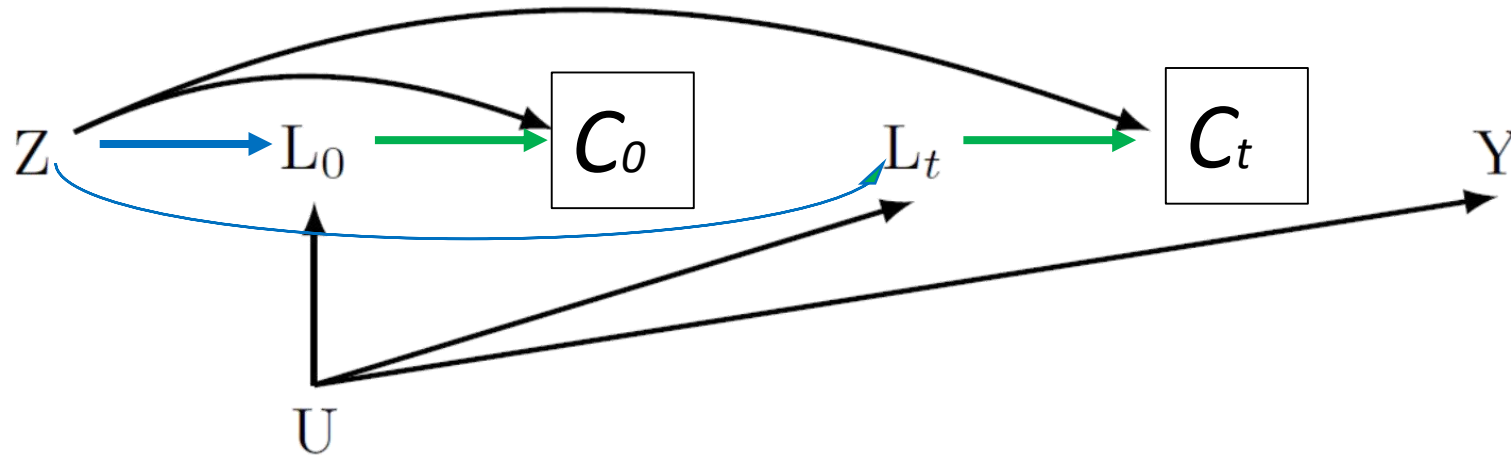
2. Answer them with appropriate methods



# First, identify your problem

- Is there loss to follow-up?
  - Does it differ between trial arms?
  - What characteristics of individuals seem to be related to drop-out?
- Is there non-adherence?
  - How much? How does it differ between trial arms? Who adheres and who doesn't?
- Are there competing events?
  - How might these affect interpretation of your answers?

# What do we need to adjust for in our ITT estimates?

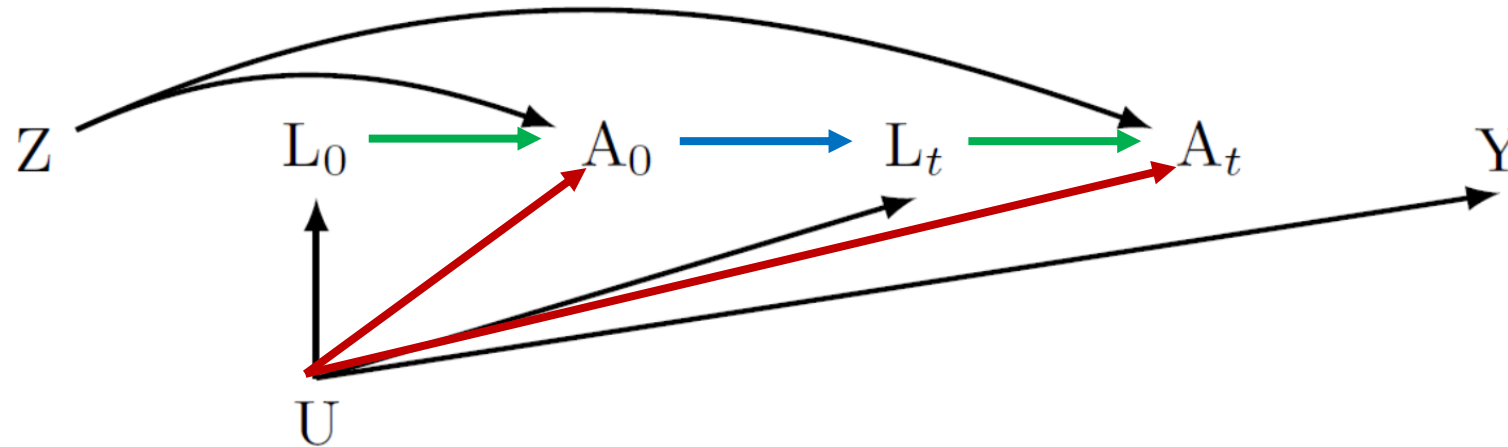


A. Random: No adjustment needed

B. Loss to follow-up confounding by **measured covariates**

- Adjustment using **g-methods** may be required if these covariates **vary between trial arms**
- Otherwise, **standard adjustment** methods can work

# What do we need to adjust for in our per-protocol effect estimates?



- A. Random: No adjustment needed
- B. Measured covariates: adjustment using any method
- C. Measured covariates & adherence: g-methods
- D. Adherence confounding by measured covariates, prior adherence, and unmeasured covariates: Strong assumptions + structural nested models

# A quick handshake intro to g-methods

1. **Inverse probability weighting** (aka IPW) of marginal structural models
2. (Parametric) **G-formula**
3. **Doubly-robust** estimation (aka targeted maximum likelihood estimation or TMLE if estimated using machine learning)
4. **G-estimation** of structural nested models





# G-methods are roughly similar to ...

Use when you have treatment-  
confounder feedback....

...and you would normally use  
these.

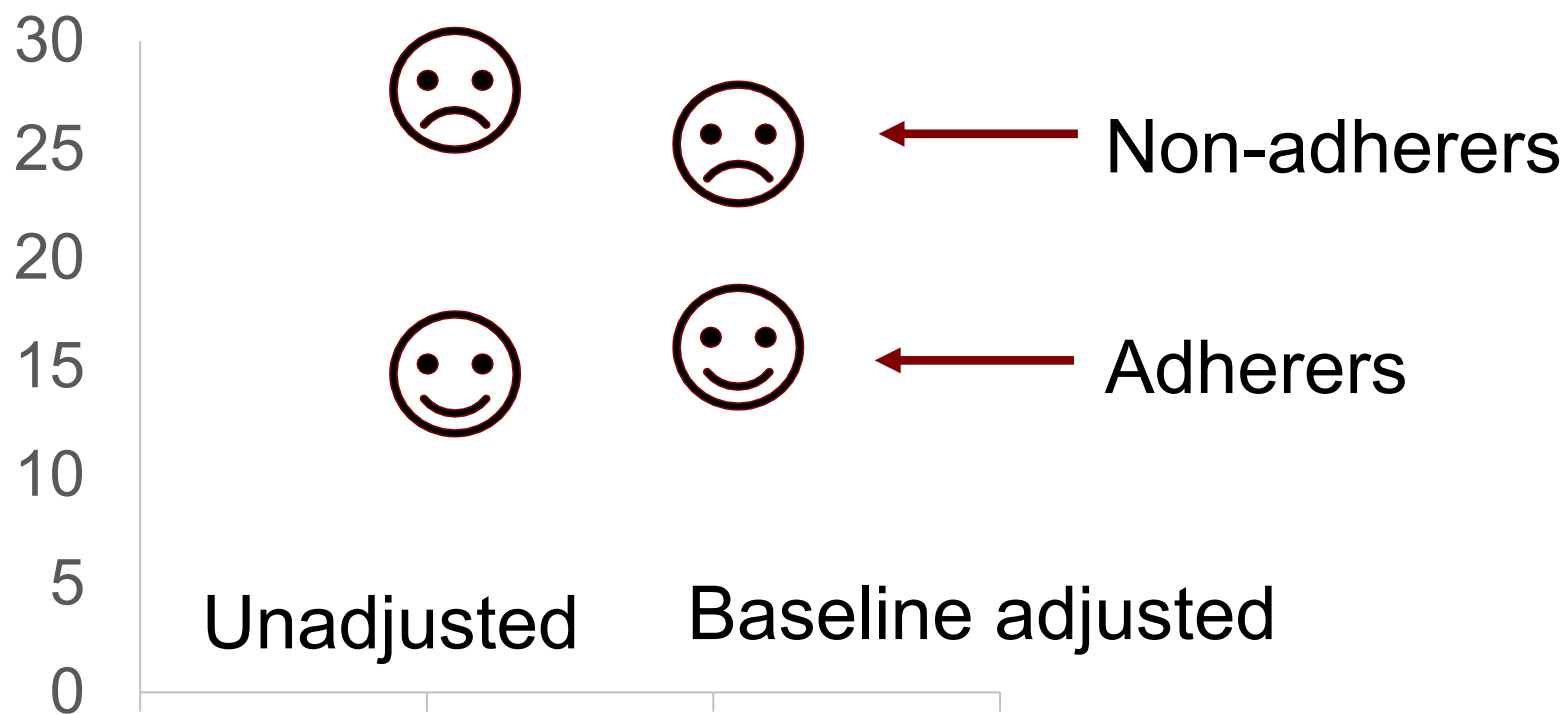
Inverse probability weighting  $\approx$  Propensity scores

(Parametric) G-formula  $\approx$  Standardization

G-estimation  $\approx$  Instrumental variables

# Sounds nice but isn't adherence *intractably* confounded?

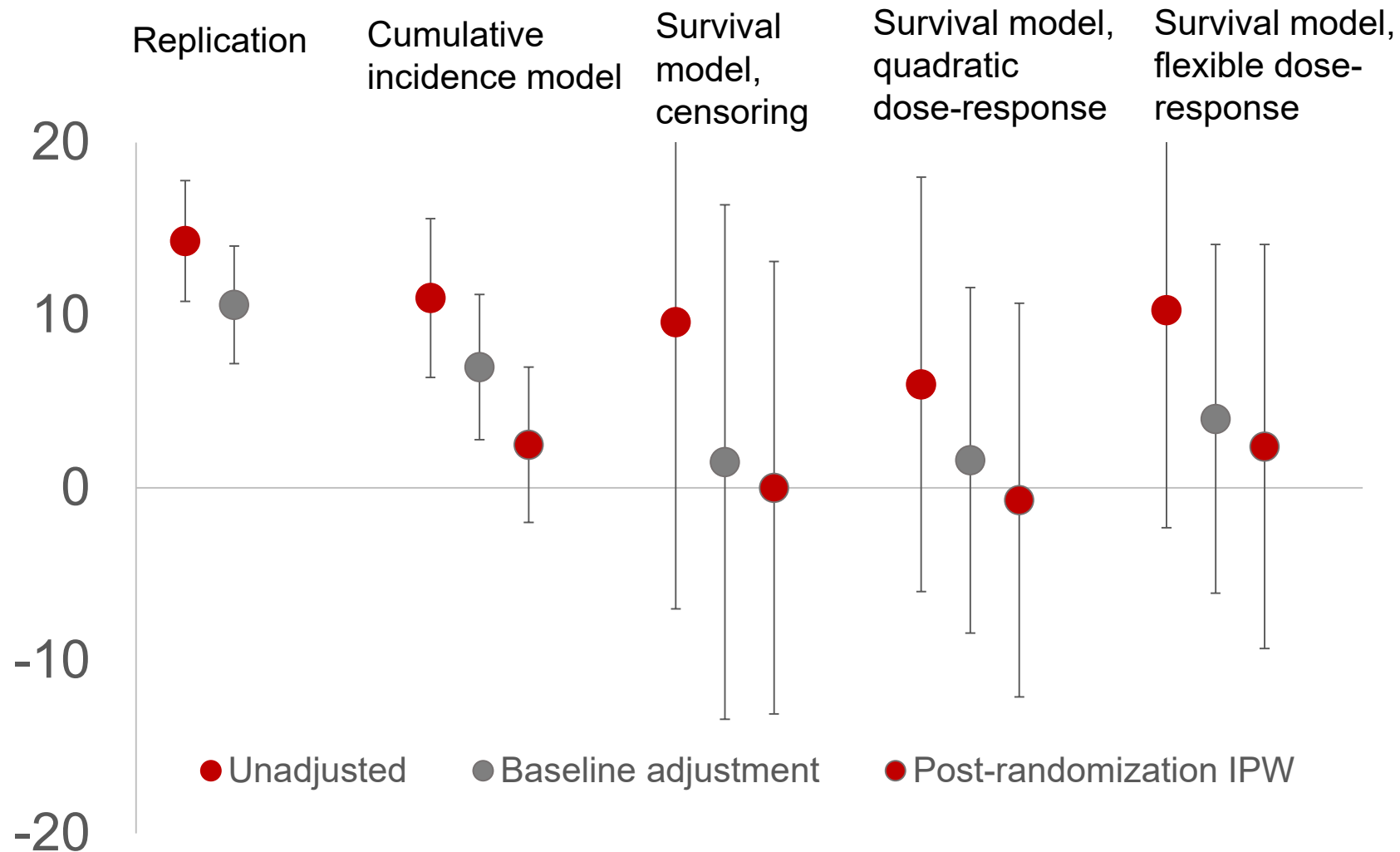
5-year mortality risk in CDP placebo arm



# Adherence is confounded...

- ... but not necessarily *intractably* so!
- Confounding is an observational data problem, and we have observational data solutions to fix it!

# Revisiting the Coronary Drug Project



Murray & Hernan. 2016, Clin Trials 13(4): 372-8.

Murray & Hernan. 2018, Trials 19: 158.

# Summary

- Good causal research questions should be SMARTER: specific, modifiable, actionable, relevant, timely, equitable, and representative
- Pragmatic randomized trials are susceptible to bias due to loss to follow-up and non-adherence
  - These biases can be mitigated by appropriate adjustment for confounders.
- When loss to follow-up or non-adherence is random or only affected by measured covariates, standard statistical methods can work
  - If loss to follow-up or non-adherence is affected by prior treatment or adherence, then more complex methods are needed
  - If they are also affected by unmeasured confounders, then stop and call an expert!



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## Questions?

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