

A Brief Introduction to Implementation Science in the Context of Pragmatic Trials : An NIH Perspective

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Division of Cancer Control & Population Sciences (DCCPS)

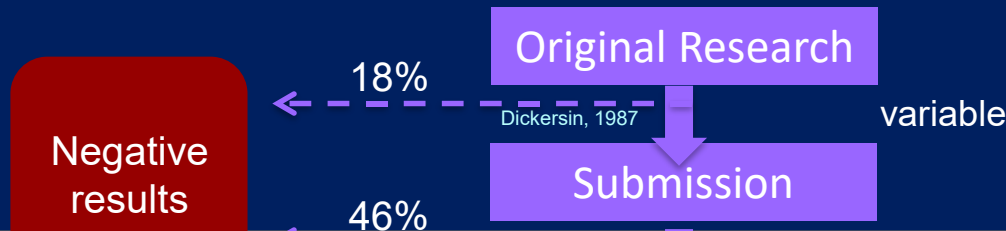
May 16, 2023

Session Outline

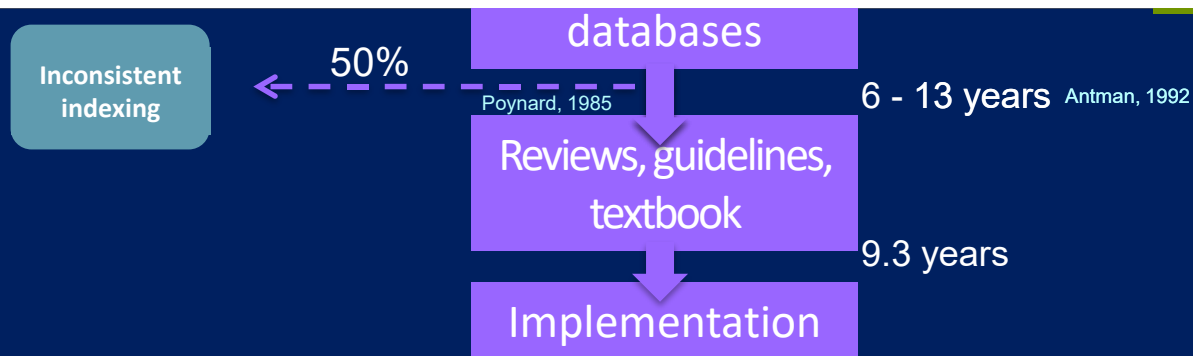
- What is Implementation Science and How Does it Relate to Health Research?
- Considering IS in the context of Pragmatic Trials
- Assumptions, Implications, and Opportunities

“PUBLICATION PATHWAY”

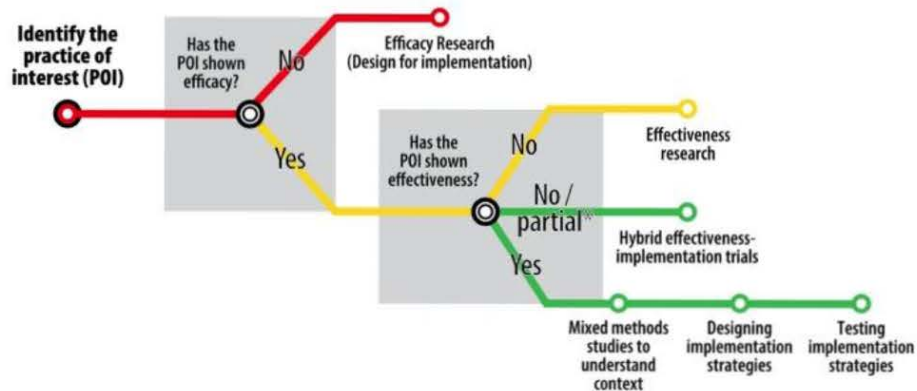
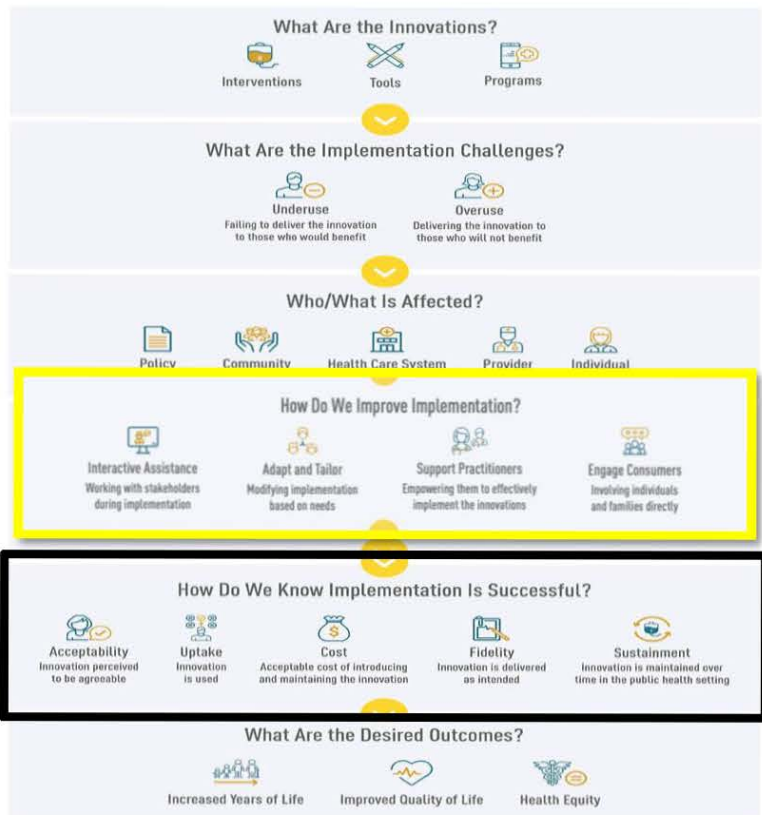
Balas & Boren, 2000



It takes 17 years to turn 14 percent of original research to the benefit of patient care



A Brief Intro to Implementation Science



Graphic has been tested with colorblindness filters to ensure readability.

* In some cases it may be appropriate to move forward with a hybrid Type 1 trial in the absence of effectiveness evidence (e.g., very strong efficacy, indirect evidence supportive of potential effectiveness in context of interest, and/or strong momentum supporting implementation in a health care context).

“Subway” schematic to guide researchers contemplating implementation studies of evidence-based interventions

Lane-Fall, Curran, & Beidas, *BMC Medical Research Methodology* (2019)

NCI Annual Plan
2021

Trans-NIH PARs: Dissemination and Implementation Research in Health

PAR-22-105
(R01, Clinical Trials
Optional)

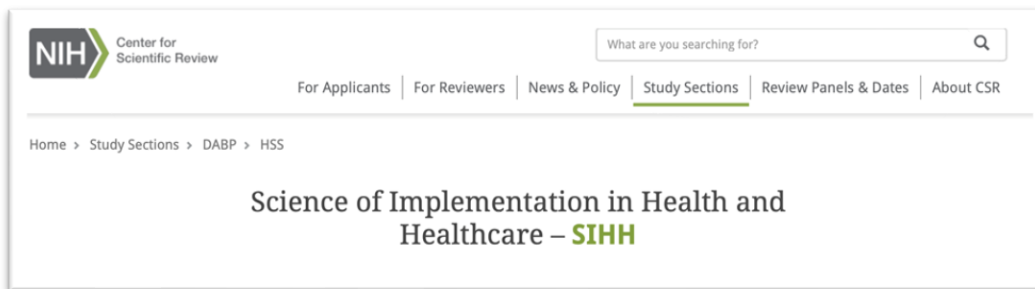
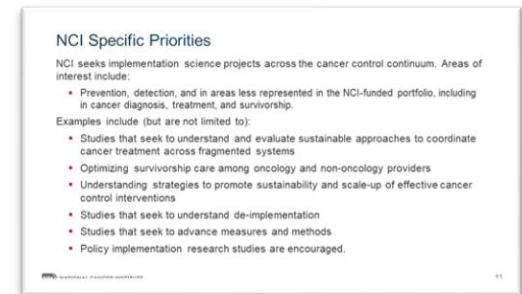
NCI, NCCIH, NHGRI,
NIA, NIAAA, NIAID,
NIAMS, NICHD, NIDA,
NIDCD, NIDCR,
NIEHS, NIMH,
NIMHD, NINDS,
NINR, ODP, OBSSR,
ORWH

PAR-22-109
(R21, Clinical Trials
Optional)

NCI, NCCIH, NHGRI,
NIA, NIAAA, NIAID,
NIAMS, NIDA, NIDCD,
NIEHS, NIMH, NINDS,
NINR, Fogarty (FIC),
ODP, OBSSR, ORWH

PAR-22-106
(R03, Clinical Trials
Not Allowed)

NCI, NHGRI, NIA,
NIAAA, NICHD,
NIDA, NIDCR,
NIEHS, NIMH,
NINDS, FIC, ODP,
OBSSR, ORWH



- NCI Team Leads: Gila Neta, Wynne Norton
- Reissued most recently in May 2022
- IC-specific priorities in each announcement

Select NCI-Funded IS Grants

R01: Implementing Tobacco Use Treatment Guidelines in Community Health Centers in Vietnam

Principal Investigator



Donna Shelley, MD, MPH
NEW YORK UNIVERSITY*

FOA**

PAR 13-055

Award Number

R01#CA175329-01A1

[View Funded Grant \(PDF, 2.21MB\)](#)

R01: De-implementation of low value castration for men with prostate cancer

Principal Investigator



Ted Skolarus, MD, MPH, FACS
UNIVERSITY OF MICHIGAN AT ANN
ARBOR*

FOA**

PAR 16-238

Award Number

R37#CA222885-01

[View Funded Grant \(PDF, 828.73KB\)](#)

R01: Disseminating an Evidence-Based Tobacco Control Intervention for School Teachers in India

Principal Investigator



Glorian Sorenson, PhD, MPH
HARVARD SCHOOL OF PUBLIC
HEALTH*

FOA**

PAR 13-055

Award Number

R01#CA200691-01A1

[View Funded Grant \(PDF, 1.26MB\)](#)

R21: Effective Training Models for Implementing Health-Promoting Practices Afterschool

Principal Investigator



Rebekka Mairghread Lee, ScD
HARVARD SCHOOL OF PUBLIC
HEALTH*

FOA**

PAR 13-054

Award Number

R21#CA201567-01A1

[View Funded Grant \(PDF, 836.74KB\)](#)

<https://cancercontrol.cancer.gov/is/funding/sample-grant-applications>

Implementation Science Resources



NATIONAL CANCER INSTITUTE
Division of Cancer Control & Population Sciences

Implementation Science

Training Institute for Dissemination and Implementation Research in Cancer (TIDIRC) OpenAccess

TIDIRC OpenAccess makes the online training materials used in the TIDIRC Facilitated Course open to the public. The free, online materials provide an overview to dissemination and implementation (D&I) research. Each module serves as an introduction to fundamental terms, concepts, and principles of D&I with examples of their application.

The course includes six modules:

- Module 1: Introduction to Dissemination & Implementation Science
- Module 2: Feasibility & Adaptation of Interventions in Implementation Science
- Module 3: Implementation Science Models, Theories & Frameworks
- Module 4: Implementation Science Measures
- Module 5: Study Designs in Implementation Science
- Module 6: Implementation Strategies

Webinars

Register for upcoming webinars and view archived sessions from the Implementation Science Webinars series and Research to Reality.

Implementation Science Webinars

Listen in as leaders in the field discuss advanced dissemination and implementation research topics and answer questions from the community.

Research to Reality (R2R) Cyber Seminars

[Research to Reality \(R2R\) Cyber Seminars](#) bring together cancer control practitioners and researchers to discuss moving evidence-based programs into practice.

CCIS

Consortium for Cancer Implementation Science

Public Goods Call for Proposals Action Groups Annual Meeting About

The **Consortium for Cancer Implementation Science (CCIS)** focuses on cancer control priorities, cross-collaboration, and innovative solutions in implementation science (IS).

CCIS seeks to develop a new approach for the field to work together to address key challenges and identify and develop new areas of investigation toward advancing the implementation science agenda in cancer control.

[Click here to view the priorities and public goods of the action groups from past and coming years.](#)

The Importance of What...

What is the intervention that needs to be implemented?

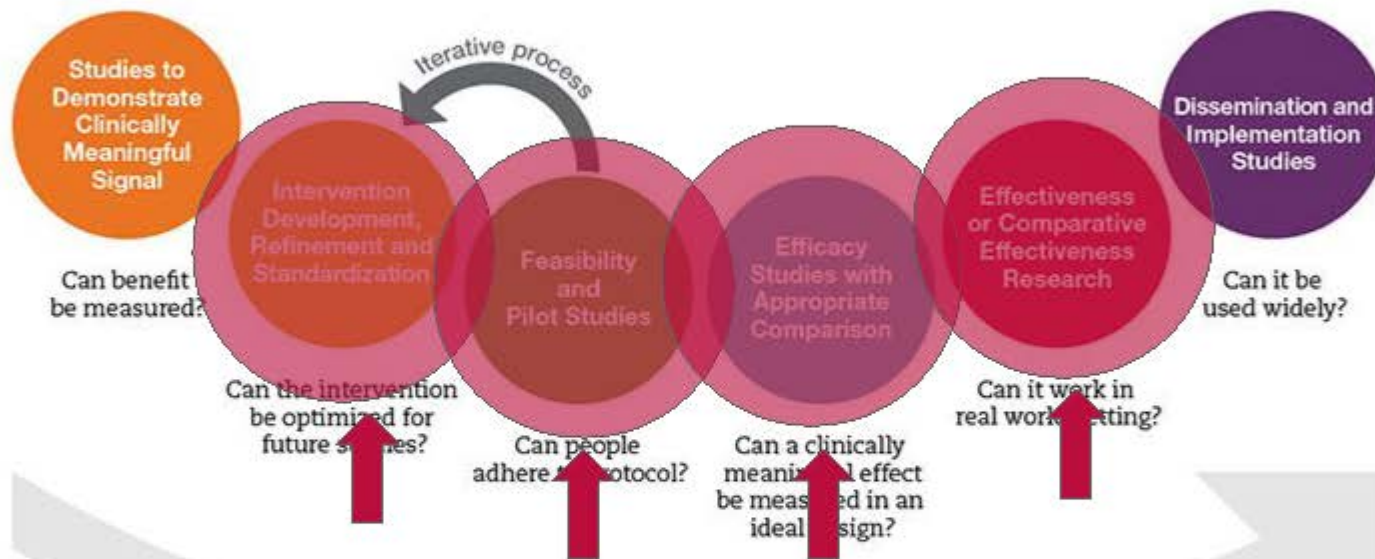
- A. Genetic/genomic tests
- B. Information Dissemination/educational intervention
- C. Monitoring and Follow-up
- D. Preventive Care
- E. Treatment
- F. All of the above?

The fish-bicycle conundrum...



Ref: Paraphrased from Irina Dunn, 1970

Adjusting When We Study Implementation



An earlier focus on...

- Who's going to deliver it?
- Fit with ultimate patient population
- Building in tests of training, support, adherence, mediators and moderators to high quality delivery
- Hybrid designs

<https://ncc>

Selecting a Hybrid Design

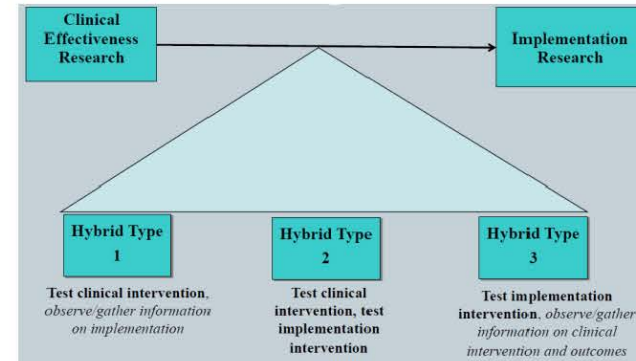


Figure 1

- What is the nature of the effectiveness data on your intervention of interest?
 - Very-to-moderately strong, especially if not a lot of intervention adaptation needs to take place? Consider type 3 or type 2 depending on how much you expect the intervention will need to be adapted (Question 2).
 - Mixed results? Missing (strong) effectiveness data? Consider types 1 or 2.
- How much do you expect the intervention will need to be adapted for where you want to study/use it?
 - A little? Consider type 2 or 3, including adaptation process as a step in an implementation-focused project.
 - A lot? Consider focusing on effectiveness in a type 1 or type 2.
- How much do you already know about implementation determinants for the intervention in your context of interest?
 - Not much? If you also need to focus on effectiveness data, consider type 1.
 - If the effectiveness data are strong, and you know enough already to develop/select a strategy or package of strategies to evaluate? Consider type 2 or 3.
- How ready are you to evaluate a "real world" implementation strategy or package of strategies?
 - Not ready? A type 1 is indicated, where you collect information on implementation determinants to help you prepare for developing strategies later.
 - Ready, and you need to focus as well on effectiveness of the intervention (Question 1)? Consider a type 2.
 - Ready, and your effectiveness data are strong (Question 1) and you don't need to adapt a lot (Question 2)? Consider a type 3.

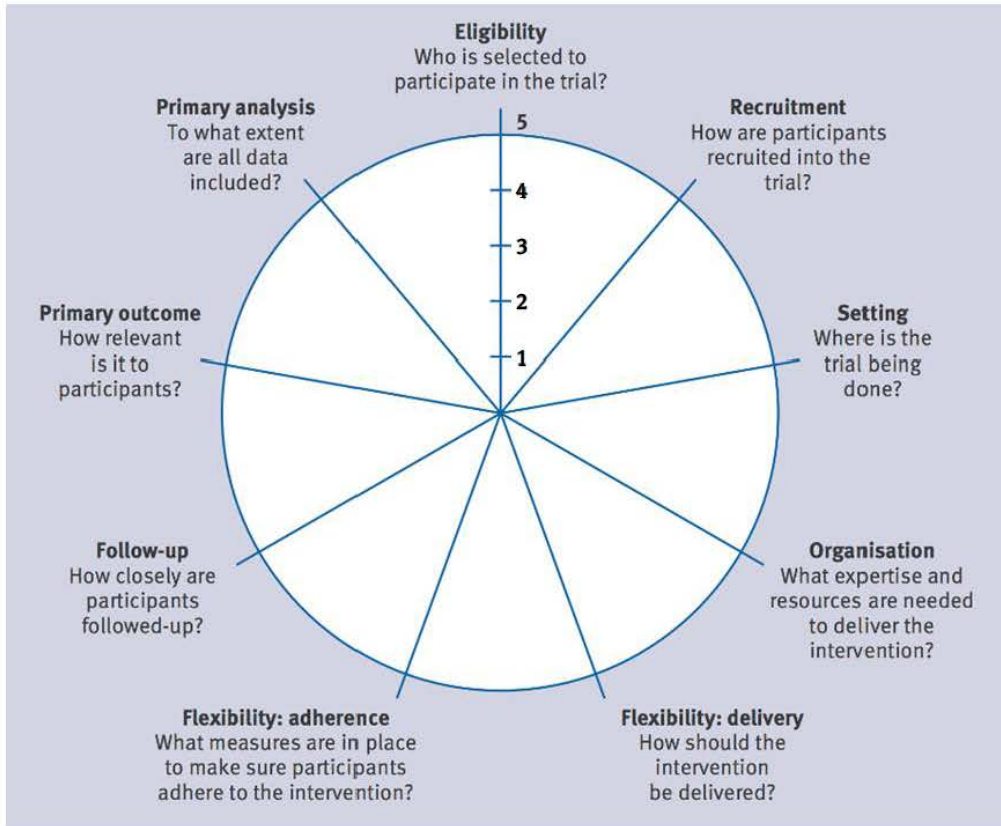
Figure 1. Four questions to consider when selecting a hybrid study type.

Challenge: Well meaning efforts can exacerbate inequities...

- Choice of sites
- Inclusion/exclusion criteria for individuals
- Level of IT/Practice Infrastructure
- Targeted outcomes
- Organizational Context and Climate
- Ecological Characteristics...

How we Design our Trials:

The PRagmatic-Explanatory Continuum Index Summary 2 (PRECIS-2) wheel



Loudon K, Treweek S, Sullivan F, Donnan P, Thorpe KE, Zwarenstein M. **The PRECIS-2 tool: designing trials that are fit for purpose.** *BMJ.* 2015;350:h2147.

Extending PRECIS-2 to Consider Provider-Strategies to Support Practice Change

Norton et al. *Implementation Science* (2021) 16:7
<https://doi.org/10.1186/s13012-020-01075-y>

Implementation Science

DEBATE

Open Access



Designing provider-focused implementation trials with purpose and intent: introducing the PRECIS-2-PS tool

Wynne E. Norton^{1*}, Kirsty Loudon², David A. Chambers¹ and Merrick Zwarenstein³

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7791810/pdf/13012_2020_Article_1075.pdf

PRECIS-2-PS Trial Planning Worksheet: Domain Scores, Rationale, Usual Care and Implementation-as-Usual

Domain Name	Score	Rationale	Description of Usual Care and Implementation-as-Usual
1. Eligibility			
2. Recruitment			
3. Setting			
4. Implementation Resources			
5. Flexibility of Provider Strategies			
6. Flexibility of Intervention			
7. Data Collection			
8. Primary Outcome			
9. Primary Analysis			

Note. Detailed description of usual care and implementation-as-usual is necessary for understanding and documenting the context in which the trial will occur. Stakeholders involved in trial planning are encouraged to provide as much detail as possible on the context of implementation with respect to the domains above and not be limited to a few brief descriptors. Additional trial information relevant to the score decision-making process can be added as well as changes to trial elements or the context of implementation-as-usual that may occur during the trial.





TOWARDS A DYNAMIC VIEW

Challenging Traditional Assumptions

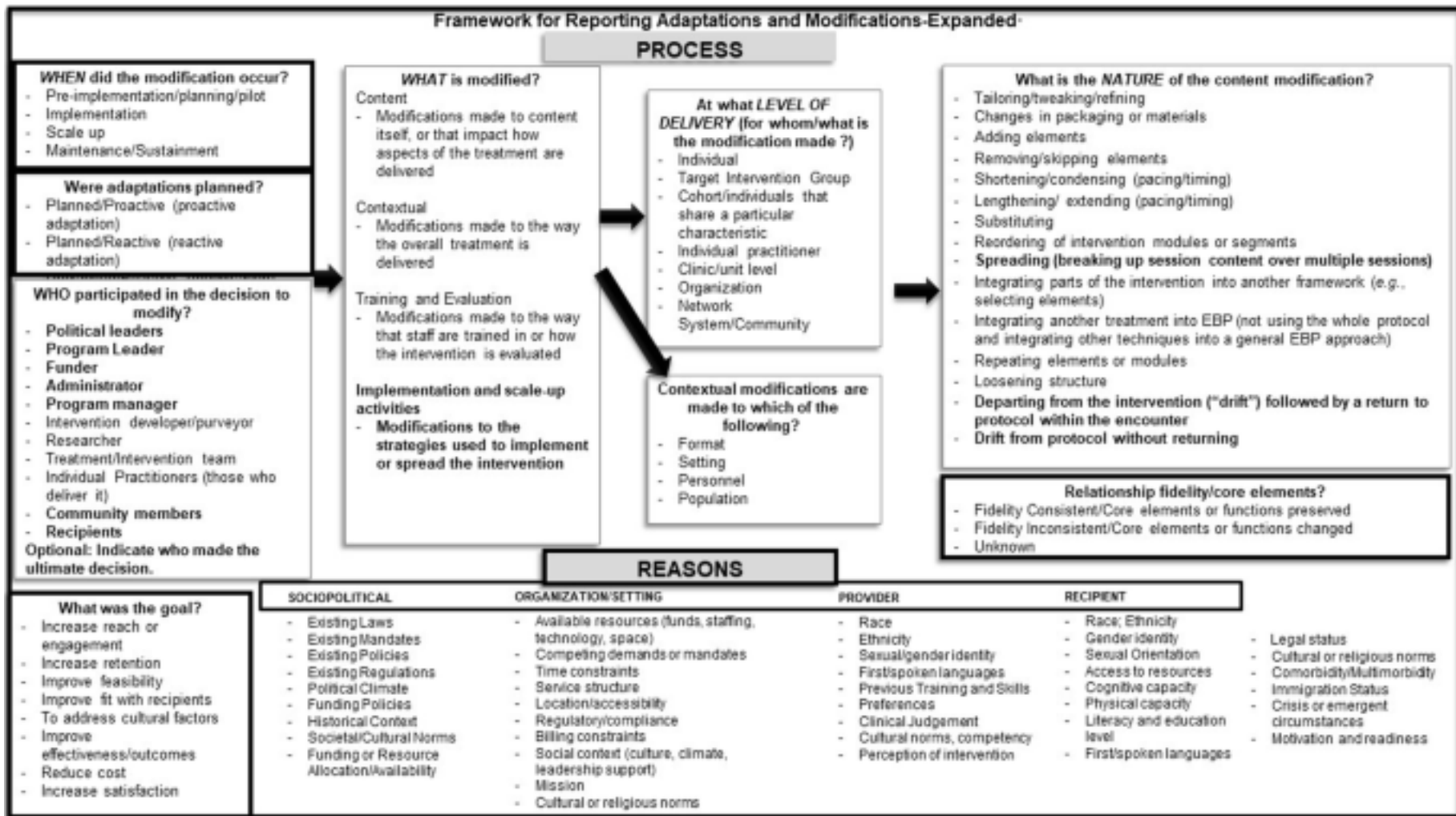
- EBPs are static
- System is static
- Implementation proceeds one practice or test at a time
- Consumers/Patients are homogeneous
- Choosing to not implement is irrational

Fidelity vs Adaptation?



Variable use for variable populations, settings, and purposes...

The FRAME (Stirman et al, 2019)



What was the goal?

- Increase reach or engagement
- Increase retention
- Improve feasibility
- Improve fit with recipients
- To address cultural factors
- Improve effectiveness/outcomes
- Reduce cost
- Increase satisfaction

See also: **Frame-IS**, Miller et al, 2021

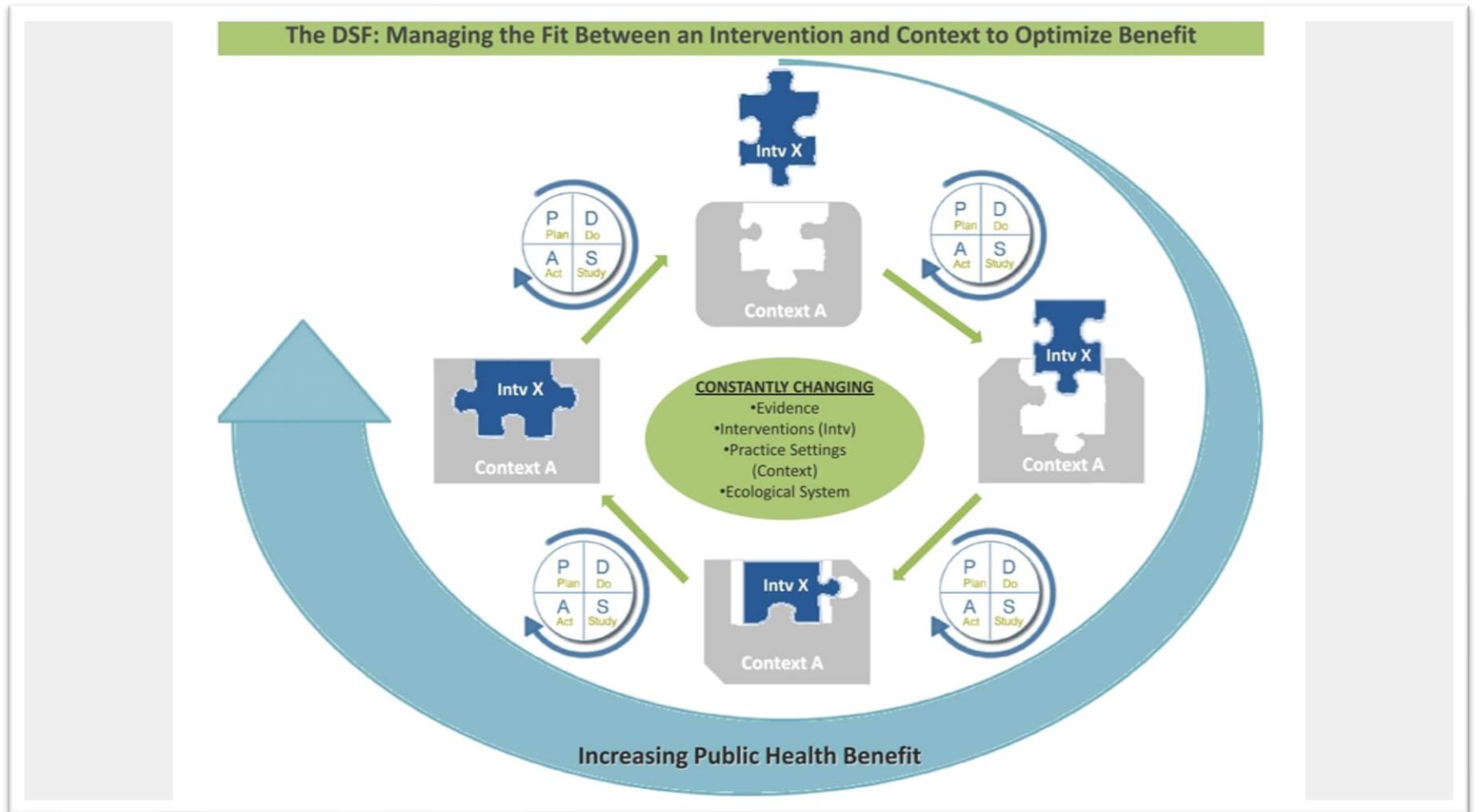
Sustainability or Evolution?



- IF MEDICINE CONTINUES TO EVOLVE, SHOULD EXISTING INTERVENTIONS BE SUSTAINED IN THE SAME FORM THAT WE'VE CREATED THEM?
- HOW DOES THE SYSTEM COPE WITH A DYNAMIC FIELD THAT IS CONSTANTLY CHANGING?
- WHERE DO WE GO FROM HERE?

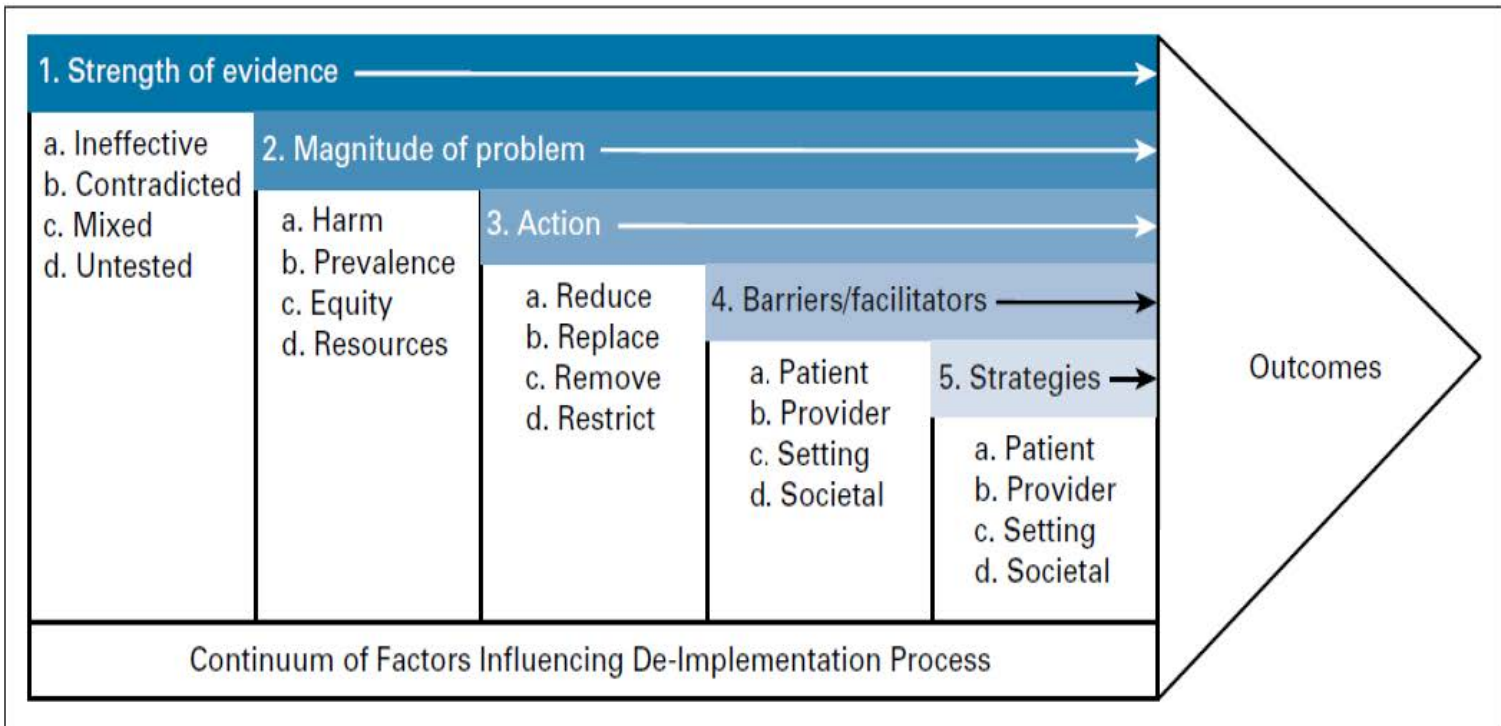
<http://www.thestrut.com/2012/12/19/the-evolution-of-the-beatles-hair/>

A Dynamic Approach to Sustainability...



Chambers, Stange, & Glasgow, *Implementation Science*, 2013

Need: Understanding De-Implementation



Norton, Chambers, & Kramer, *JCO*, 2018

CODA: Picking up the Pace

> J Clin Transl Sci. 2019 Jun;3(2-3):53-58. doi: 10.1017/cts.2019.386. Epub 2019 Jul 30.

Designing for Accelerated Translation (DART) of Emerging Innovations in Health

Alex T Ramsey ¹, Enola K Proctor ², David A Chambers ³, Jane M Garbutt ⁴ ⁵, Sara Malone ² ⁴, William G Powderly ⁵, Laura J Bierut ¹

Affiliations + expand

PMID: 31528365 PMCID: PMC6746422 DOI: 10.1017/cts.2019.386

Free PMC article



13/789260 FreeAVI



Sarah Fisher (Indy Car racer)
Source: Indystar.com

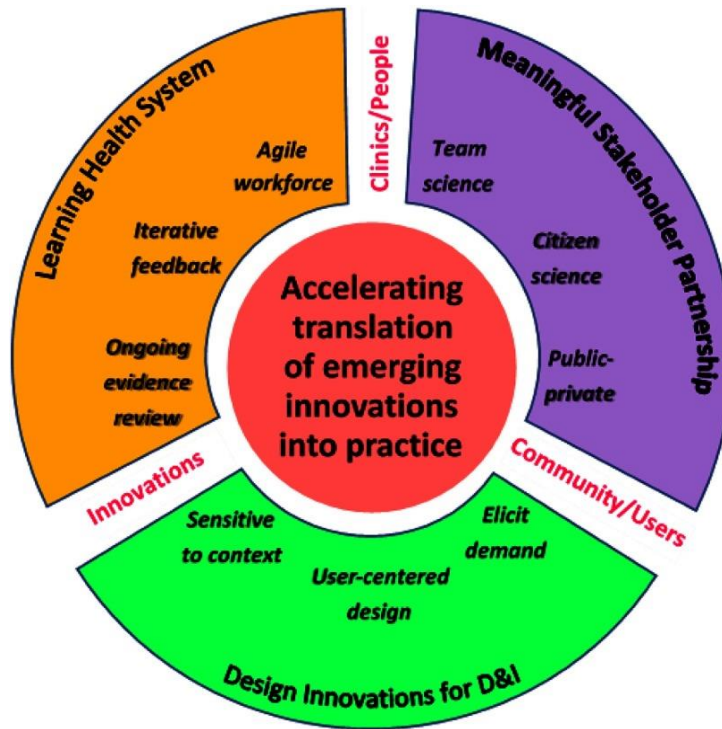


Table 2.

Design for Accelerated Translation (DART) strategies to optimize the implementation of emerging health innovations

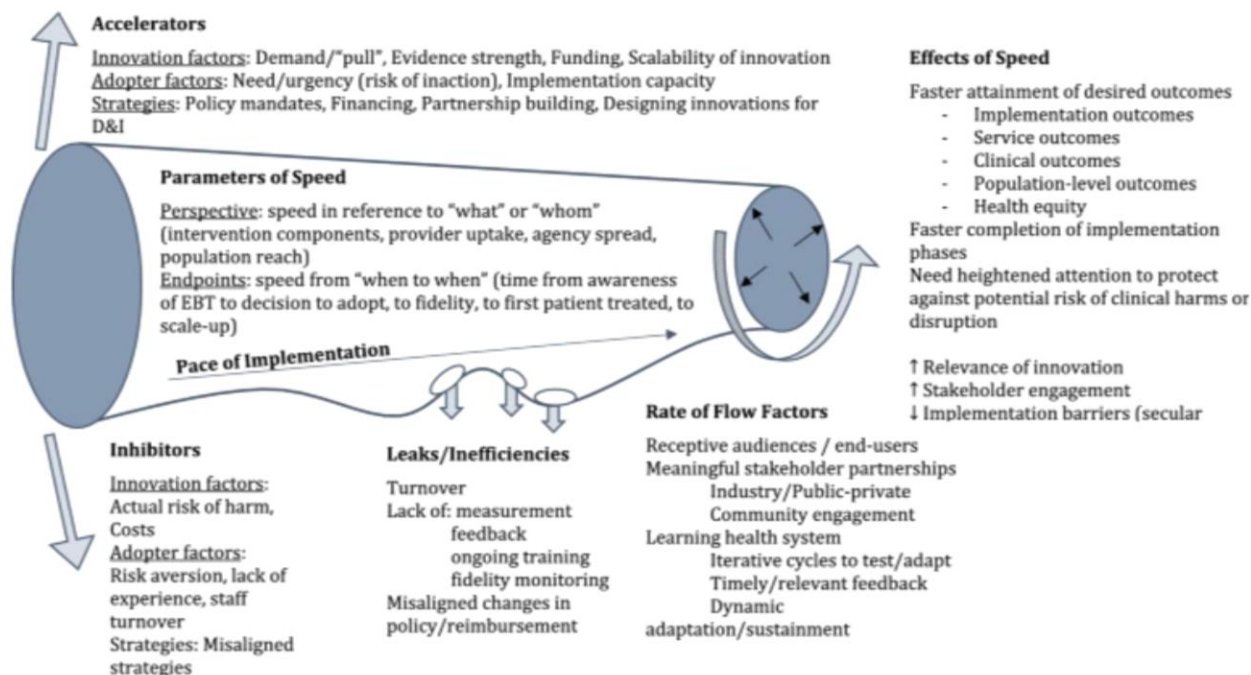
	Current State: “Where We Are”	Optimal State: “Where We Want to Be”	Improvement Strategies: “What It Will Take”
Meaningful Stakeholder Partnership	Disconnected from customers; Lab silos	Utilizing team science	Develop partnerships between investigators across the translational spectrum early in design/development
	Small/restrictive samples	Leveraging citizen science	Harness power of public for scientific activities
	Disconnected from industry	Partnering with private industry	Partner with those primed to bring innovations to market
Design Innovations for D&I	Pushing out innovations	Eliciting demand and performance needs from users	Understand user motives and context; demonstrate value added and simplicity
	Researcher-driven development	Engaging in human/user-centered design	Involve diverse group of end-users as partners throughout design/development
	Efficacy over effectiveness	Implementing robust, context-sensitive innovations	Better packaging of research evidence for translation to practice and policy; focus on pragmatic and adaptive trials to optimize adoption potential
Learning Health System	Rigid/narrow use of evidence	Ongoing and efficient review of evidence	Use existing data to add to evidence on intervention impact; conduct rapid reviews; use create-trial-sustain approaches to guide ongoing adaptation
	Static delivery systems	Supporting the use of iterative feedback	Give real-time feedback on key outcomes to providers
	Resistant to change	Promoting an agile workforce with change-oriented mindset	Train workforce in core concepts that apply across technologies

FAST: A Framework to Assess Speed of Translation of Health Innovations to Practice and Policy

Enola Proctor, Alex T. Ramsey , Lisa Saldana, Thomas M. Maddox, David A. Chambers & Ross C. Brownson

Global Implementation Research and Applications 2, 107–119 (2022) | [Cite this article](#)

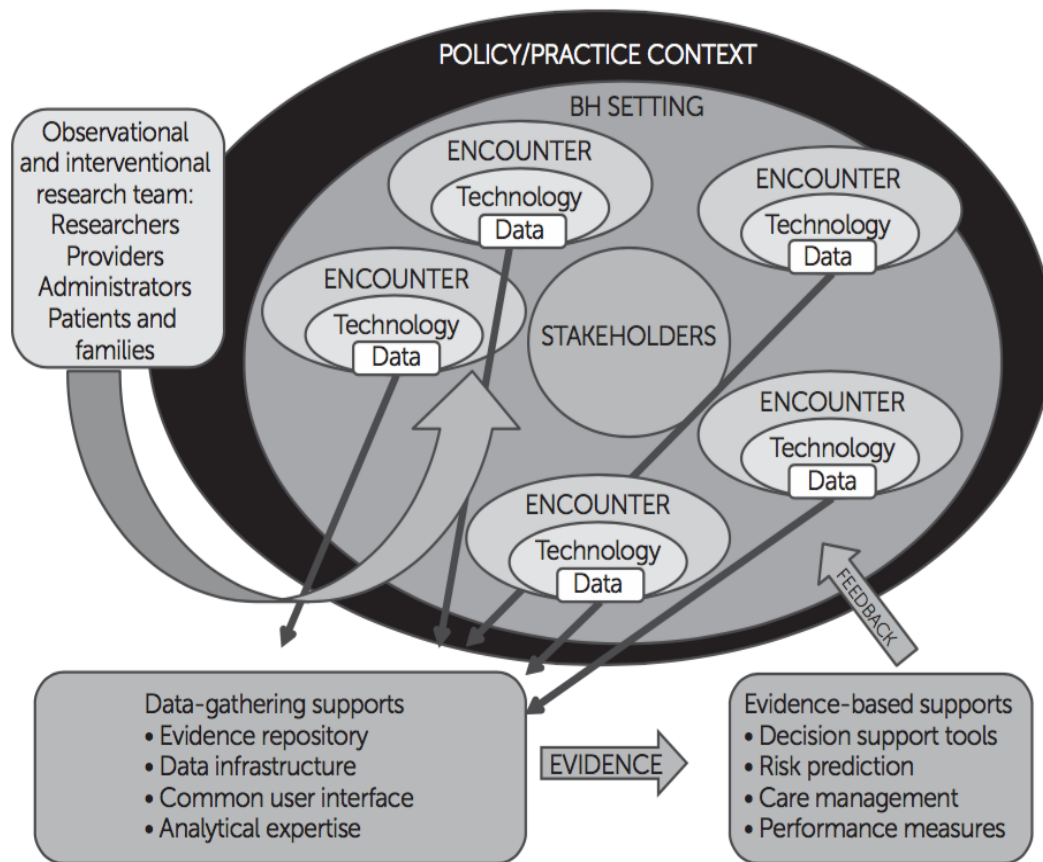
Fig. 1



Depiction of the determinants of implementation pace in the framework to assess speed of translation (FAST)

Can Pragmatic Trials be framed in the context of Learning Health Care Systems?

FIGURE 1. Collection and use of data to inform decision making by stakeholders in a learning behavioral health care (BH) system^a



- What is your health system landscape? (e.g. practice partners)
- High priority questions of partners?
- Data and research infrastructure?
- Communication among partner sites?
- What can we learn?

Stein, Adams, Chambers. *Psychiatric Services*, 2016.

Opportunities for Collaboration/Learning

- Studying Implementation Strategies across Pragmatic Trials
- Contributing to the Science of Adaptation
 - *Tracking Adaptations to Interventions*
 - *Adaptive Designs*
- Gathering long-term data on use of interventions
 - *Sustainment or De-implementation*
 - *Evolution or Substitution of Interventions*
- Learning about the context in which interventions are delivered
 - *Common measures*
 - *High-priority questions of partners*

**THANK
YOU!**



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