

# Barriers and Challenges: Patient, Clinicians, and Healthcare System Engagement

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# ePCTs & HCS Engagement

- There will be challenges when working within real-world dynamic systems that deal with EHR transformation, leadership and staffing turnover, changes in clinical guidelines and policy. Also, recently, we've added a pandemic.
- Over the last decade, we've learned to support engagement between research teams and system partners & patients – and just how essential it is to the success of a study.

*“The purpose of the healthcare system is not to do research, but to provide good healthcare. Researchers often have a tailwagging-the-dog problem. We assume if we think something is a good idea, the healthcare system will too...We need to remember that we're the tail and the healthcare system is the dog.”*

– Greg Simon, MD MPH (Formerly of SPOT, current HCS Interactions Core co-lead)

# What's the value of engagement?

Identifies priorities, values & perspectives early & throughout the research continuum

Defines relevant questions & selects high-priority outcomes

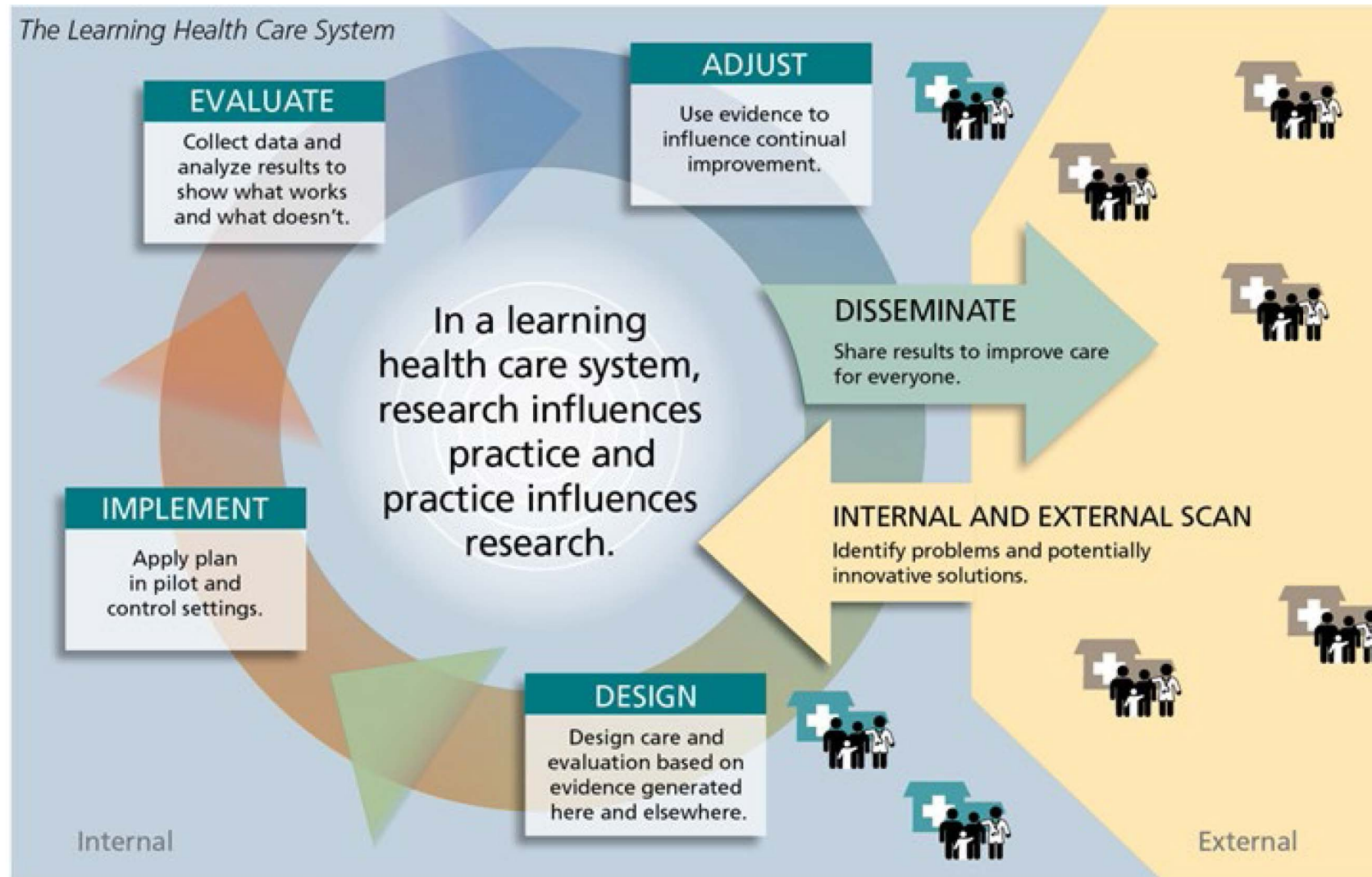
Improves efficiency of recruitment approaches, diversity of participants & enrollment rates

Continuously helps improve methods & overcome challenges

Reduces missing data & loss to follow-up

Increases the uptake & impact of research

# Learning healthcare systems & ePCTs



# Engagement during the life cycle



Identifying stakeholders



Designing the trial



Conducting the trial and analyzing results



Disseminating the results

# Panel

Study Name	PI
FM-TIPS	Dr. Kathleen Sluka
OPTIMUM	Dr. Natalia Morone
NUDGE	Dr. Sheana Bull
BeatPain Utah	Dr. Julie Fritz