

# Randomized Trials to Generate Real-World Evidence

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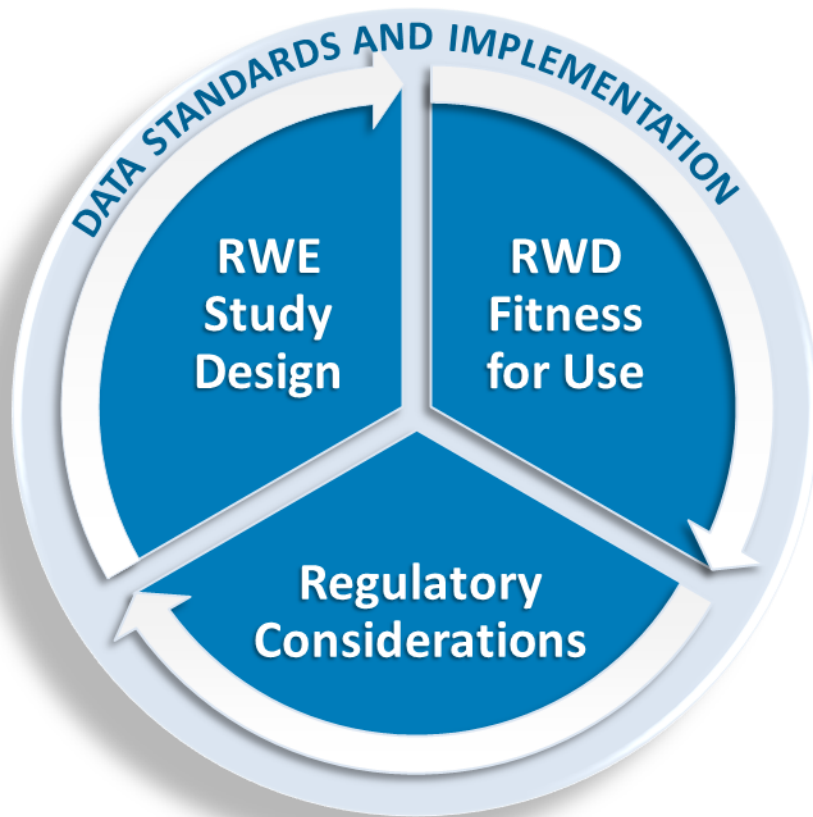
# FDA Real-World Evidence Program



- **2018 Framework for FDA'S RWE Program outlines FDA's plan to implement the RWE Program**
- **RWE Program:**
  - **Will focus on adding or modifying an indication, comparative effectiveness, and comparative safety**
  - **Is a multifaceted program that includes:**
    - **Internal processes**
    - **Guidance development**
    - **Stakeholder engagement**
    - **Demonstration projects**

Postmarketing  
Evaluation  
(Phase IV)

# Framework for Evaluating RWD/RWE for Use in Regulatory Decisions



## Considerations

- Whether the **RWD** are fit for use
- Whether the trial or **study design** used to generate RWE can provide adequate scientific evidence to answer or help answer the regulatory question
- Whether the study conduct meets **FDA regulatory requirements**

# The Current System has Value and Limitations

- **Traditional RCTs can provide a precise assessment of efficacy and safety**
  - Potential for **valid causal inferences** to be drawn
    - = *does the drug work – strong internal validity*
  - Well-characterized response (**standardized endpoints**) in patients with the disease (**standardized diagnosis**) responsive to treatment (**enhanced adherence, exclusion criteria**)
    - = *effect size in patients in trial – potential issue of external validity*
  - Reliable data set upon which to base regulatory decisions
- **But have limitations:**
  - Resource-intensive and take a long time to complete
  - Selected population vs post-approval use; internal validity vs external validity/generalizability
    - Limitations: fewer who are older, with multiple co-morbidities, on many concomitant medications



# Why Expand Use of RCTs to Generate RWE?



- **Potential for a broader and more diverse patient experience vs traditional Phase 3 clinical studies**
  - Includes “real-world” settings and patients who will use the drug post-approval (vs more restricted population in Phase 3 program)
  - Has broader representation of patients characteristics, such as age, racial/ethnic background, co-morbid disease, disease severity, concomitant medications
- **Potential lower resource intensity – utilizing practice data vs extensive trial infrastructure**

# Research Question: What are We Trying to Learn?



- **Does the drug work in a broader range of patients?**
  - i.e., patients who often do not participate in Phase 3 studies: older, co-morbidities, wider range of stages of disease
- **Which therapy works better in a practice setting?**
  - Comparative effectiveness of similarly administered treatments (i.e., both tablets) or non-similarly administered treatments (SQ vs oral treatment)
  - Adherence versus effectiveness

# Integrating RCTs into Clinical Practice Settings



- **What types of interventions might be well-suited to be administered in routine clinical care settings?**
  - **What are the implications of heterogeneity between clinical practices for regulatory research?**
- **What is the quality of the data that can be captured?**
  - **Can the physician/investigator reliably capture the endpoint of interest?**
  - **Will there be challenges with measuring disease progression/changes versus more objective measures, labs, imaging?**
  - **Is there a network to capture all relevant outcomes – drug dispensing, ER visits, specialist referrals, hospitalization, death?**

# Reliance on Real World Data



## Study Data Collection Elements Traditional to Pragmatic

### Traditional Study Elements

- Protocol defined procedures (at entry, study visits, study endpoint), defined study visits (detailed time and event schedule)
- Defined study periods; data collected through specific forms (eCRFs) with extensive data cleaning

### Pragmatic Study Elements

- Follow up care based upon clinical practice: physician determination of clinically appropriate intervals for visits; procedures/laboratory studies as decided necessary by physician
- Study data extracted from EHR, claims, laboratory, pharmacy databases, publically available health records (e.g. death records)

**It is not dichotomous – can include elements of both**





TO **Blind** OR  
NOT TO **Blind**  
THAT IS  
THE  
QUESTION

- Nature of endpoint
- Context of disease
- “Therapeutic equipoise”
- Others?

FDA

~~HAMLET~~

# Monitoring RCTs in Clinical Practice Settings



- **Safety monitoring**
  - Implementation of a fit for purpose safety plan
  - *FDA Guidance – Determining the Extent of Safety Data Collection Needed in Late-Stage Premarket and Postapproval Clinical Investigations*
- **Oversight of clinicians/investigators**
  - What is an optimum PI/sub investigator structure?
- **Meeting GCP requirements in a clinical care setting**

## Real-World Evidence — What Is It and What Can It Tell Us?

Rachel E. Sherman, M.D., M.P.H., Steven A. Anderson, Ph.D., M.P.P.,  
Gerald J. Dal Pan, M.D., M.H.S., Gerry W. Gray, Ph.D., Thomas Gross, M.D., M.P.H.,  
Nina L. Hunter, Ph.D., Lisa LaVange, Ph.D., Danica Marinac-Dabic, M.D., Ph.D.,  
Peter W. Marks, M.D., Ph.D., Melissa A. Robb, B.S.N., M.S., Jeffrey Shuren, M.D., J.D.,  
Robert Temple, M.D., Janet Woodcock, M.D., Lilly Q. Yue, Ph.D., and Robert M. Califf, M.D.

- Incorrect to contrast the term “real-world evidence” with the use of randomization in a manner that implies that they are disparate or even incompatible concepts.
- Must consider the components of such trials that are critical to obtaining valid results and minimizing bias.





**Thank you**

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