

PRagmatic Trial of Video Education in Nursing Homes

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UH3AG049619

2019 NIH Collaboratory Steering Committee Meeting
Top Barrier/Challenges and Recent Generalizable Lessons Learned









PROVEN: Objective

 To conduct a pragmatic cluster RCT of an Advance Care Planning video intervention in NH patients with advanced comorbid conditions in two NH healthcare systems

Current Top Barrier/Challenge

- Preserving the 'purity' of a pragmatic trial in the face of real-world implementation challenges
 - Low adherence facility

"I do tend to get behind on that [the video program], because we don't--we're very small, and we wear many hats here."

"Everything was put on me. I had other things arise within our census. I couldn't prioritize them [the videos], ...time would be the most challenging part."

High adherence facility

"[the program] made things easier.. It's a no-brainer. You know what I mean? You took away the negative of a process"

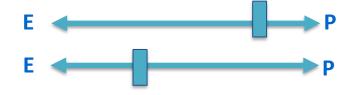
"So, I mean, I'm trying to put a lot of little processes in place to actually implement better. It's just, you know, it's baby steps"

PROVEN: Implementation

- Generated a list of long-stay residents who had not been offered a video
- Monthly 1:1 calls with Champions
- Marked increase in offer/show rate

"Well, we got on with our little meetings we have with the doctor, Dr. Angelo ...he would kinda give us insight how we could pursue, you know even the difficult families, you know, what maybe we could go this route, instead of that way....it kinda gave us a little insight on where we are lacking, try to include everyone in the mix, instead of just the few that we see all the time."

Flexibility: Adherence



Recent "Related" Generalizable Lessons Learned

- Altering the primary outcome is not simple: "Tyranny" of 'a priori' 1° outcome selection
- The world does not stand still while pragmatic trials are conducted

Primary outcome

Original

Cohort: All long-stay residents with advanced illness

Outcome

Hospitalizations /
person-days alive) based
on MDS Discharge
Record

Revised

Cohort: Long-stay Medicare FFS beneficiaries with advanced illness

Outcome

- # Hospital transfers / person-days alive based on Medicare claims:
- Hospital transfers =Admissions + ED visits, andObservation Stays

Rationale

- Hospital transfers (vs Hospitalizations)
 - Better captures "decision" to send a NH patient to hospital which is hypothesized influence of videos.
 - What happens after patient sent to hospital is mainly under control of hospital
- Medicare FFS (versus <u>all</u> using MDS)
 - Hospitalization ascertainment more accurate from Medicare Claims versus MDS
 - But...Medicare Advantage hospital claims only available after 2 years

Implications

- We lose ~20% of long stay cohorts who are MA plan members
- Increases the outcome rate (hospital transfers); fewer ZERO's (no transfers) AND more patients with multiple transfers.

Lesson #2: Secular changes

- The world does not stand still
 - Policy changes (e.g., ACOs)
 - Organizational changes (e.g., divestments)