

Lessons Learned about Embedding Complex Pragmatic Trials in Delivery Systems: Collaborative Care for Chronic Pain

Lynn DeBar, PhD MPH
Kaiser Permanente Center for Health Research
Portland, Oregon







Agenda

- Background
 - Summary of Study Design
 - Key Contextual Factors (safety concerns, utilization and cost, clinical complexity)
 - The potential underbelly of the timely clinical research question
- Lessons learned:
- Innovative Qualitative Methods Driven by PCT Framework
 - Bi-directional learning, understanding your stakeholders, rapid assessment process/use of field notes
- 2. Collecting PROs in Pragmatic Trials
 - Pragmatically driven assessment / centrality of the Electronic Health Record
 - Patient Reported Outcomes (PROs) specific considerations
- 3. Implementing Behaviorally Intensive Interventions
 - New processes for everyone
 - Complex and urgent clinical focus presents unique challenges and opportunities





Overall Study Aim and Approach

Coordinate and integrate services for helping patients adopt selfmanagement skills for managing chronic pain, limit use of opioid medications, and identify exacerbating factors amenable to treatment that is feasible and sustainable within the primary care setting

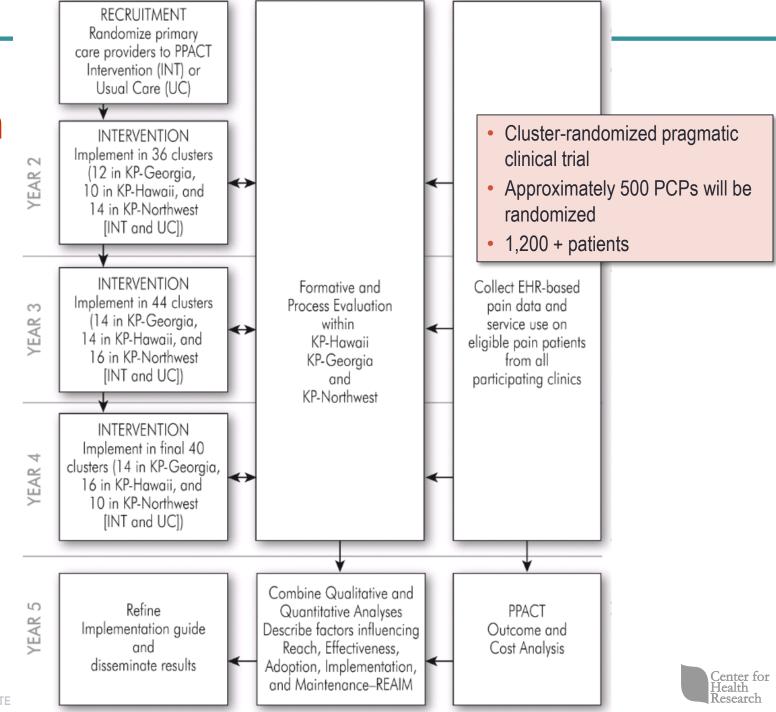
- Implemented across KPNW, KP-Georgia, and KP-Hawaii regions
- Targeting patients with chronic pain on long-term opioid therapy
- Prioritized recruitment based on operationally identified need:
 - MEQ ≥ 120mg
 - Concurrent opioid and benzodiazepine use
 - High utilization of primary care services





PACT

Trial Design





Participant Eligibility Criteria

- Current adult KP member (18 years or older)
- Within the last 180 days either:
 - 90 day supply of short acting opioid spanning at least 120 days
 - 2 or more long acting opioid dispenses
- Pain diagnostic ICD-9 code within the past 180 days
 - Diagnostic categories include but are not limited to:

Back pain, neck pain, fibromyalgia, arthritis, myofsacial pain, neuropathies, migraine, tension headache, tempromandibular joint disorder, carpal tunnel syndrome, nonspecific chronic pain, abdominal pain, pelvic pain





Patient Characteristics

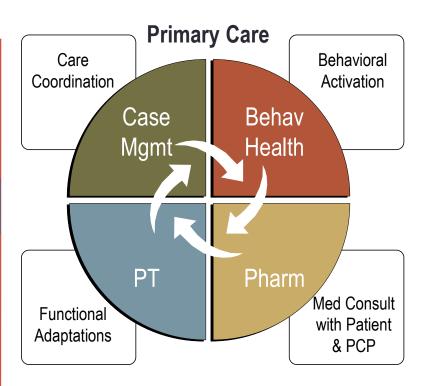
Pain Characteristics	KP Northwest	KP Georgia	KP Hawaii
Total members (18 and older) with	12,579	1,473	1,560
chronic non-malignant pain using long term opioid therapy	(Remaining numbers subset of this N)	(Remaining numbers subset of this N)	(Remaining numbers subset of this N)
Back and neck pain	4,595 (37%)	985 (67%)	866 (56%)
Joint pain (including osteoarthritis)	2,748 (22%)	439 (30%)	432 (28%)
Non-specific and other pain	3,910 (31%)	233 (16%)	530 (34%)
Two or more CNMP diagnoses	2,625 (21%)	359 (24%)	434 (28%)
Comorbid Medical Conditions			
Diabetes	2,444 (19%)	314 (21%)	354 (23%)
Cardiovascular disorders	4,267 (34%)	852 (58%)	652 (42%)
Two or more chronic medical conditions (Diabetes, CV, Respiratory)	1,990 (16%)	364(25%)	302 (19%)
Psychiatric disorders	3,005 (24%)	550 (37%)	347 (22%)



Pain Management: Usual Care

Addiction Behavioral Medicine Health **Social Work Primary Pain Clinic** Care PT / OT Hospital Membership Case **Patient** Services Management Rheumatology Sleep Clinic **Occupational Physiatry** Medicine **Pharmacy** Neurology / **Emergency Neurosurgery** Department Chiropractic **Acupuncture Services**

Interdisciplinary Management Embedded in Primary Care







About the Intervention

Comprehensive Intake:

- Functional and physical adaptation assessment (Physical Therapist)
- Behavioral assessment of biopsychosocial and contributors (Behavioral Specialist or Nurse)
- Medication review and recommendations (Pharmacist)

Communication with PCP:

- Brief, 1 page summary of intake assessment to PCP
- Dashboard of all assessment info documented in chart (linked from problem list)
- Template to guide PCP communication with patient
- Weekly progress notes from PPACT interaction with patient

Patient Identification / Referral

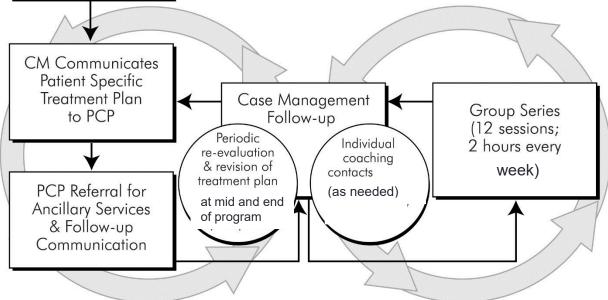
Comprehensive Intake
Evaluation by Care
Manager Team (CMT),
Including Nurse, Behavioral
Specialist, & Physical
Therapist, & Pharmacy
Consultant

Group Session Components:

- Goal setting, barrier identification, problem solving to achieve patient specified goal
- Skills training with in-group practice
- Adapted movement with Yoga of Awareness as foundation
- Relaxation and imagery

Individual Coaching:

- Primarily by phone; in person if needed
- Purpose: Activate patient self care skills and move patient towards goal attainment; coordination of services and resources

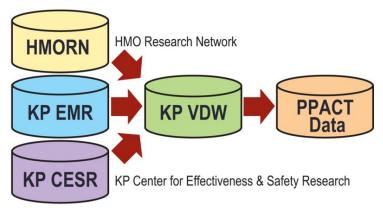




Outcome Variables

Variable	Analytic Purpose	
Brief Pain Inventory (BPI) (Severity & Interference)	Primary Outcome	
Opioids Dispensed (in morphine equivalents)	Secondary Outcome	
Pain related treatment or diagnostic procedures	Secondary Outcome	
Use of emergency / urgent care services	Secondary Outcome	
Use of primary care services	Secondary Outcome	
Use of specialty care services	Secondary Outcome	
Total health service use & cost	Secondary Outcome	
Comorbidities (Depression, anxiety, disability, chronic disease burden, sleep difficulties, kinesiophobia)	Covariates	
Patient satisfaction	Secondary Outcome	
Exercise as Vital Sign (EVS)	Secondary Outcome	

- All data collected in routine clinical care
- Data pulled from electronic medical record (EMR) and administrative data systems
- KP Virtual Data Warehouse provides common EMR to ensure standardization across 3 regions
- BPI completion for patients using opioids: Recommended at every visit, required quarterly to semiannually





OLUTIONS

Key Contextual Issues

Rising prevalence of chronic pain

- 1/3 of the US pop. has chronic pain
- Annual US cost of \$560-600 billion in health care costs and lost productivity

Primary care plays a central role in managing CNMP

- Primary care oversees & coordinates care
- Primary care providers (PCP) are faced with a paucity of systematic resources and support
- This gap leads to a reliance on opioids as a monotherapy

Use of opioids to treat CNMP rising

- Opioid prescriptions for CNMP doubled since 1980
- Opioid related morbidity and mortality have increased in past 2 decades
- Opioids are associated with significant efficacy-limiting side effects

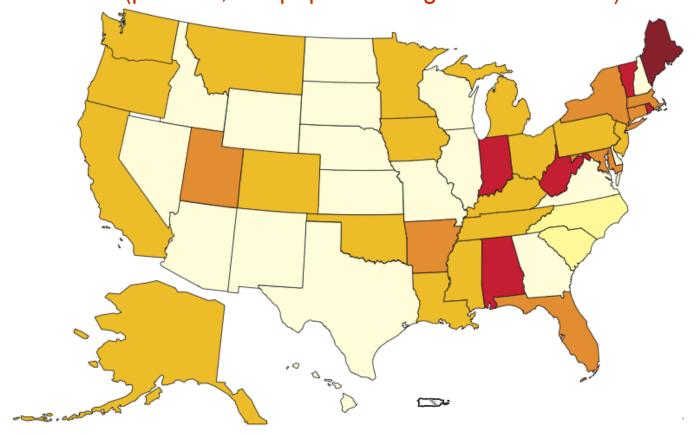
Optimal management relies on patient self-care

- Chronic illness management necessitates an activated patient
- Provider-directed treatments not practical nor sustainable

Multidisciplinary, multimodal treatment shows promise

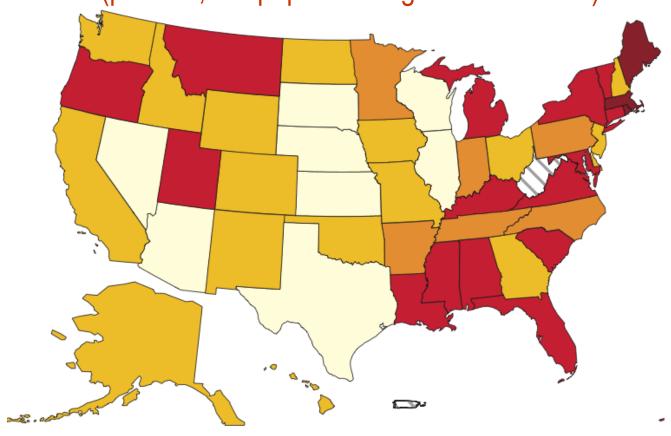
- Synthesizes expertise from diverse medical professionals
- Combines multiple modalities targets multitude of factors that influence pain





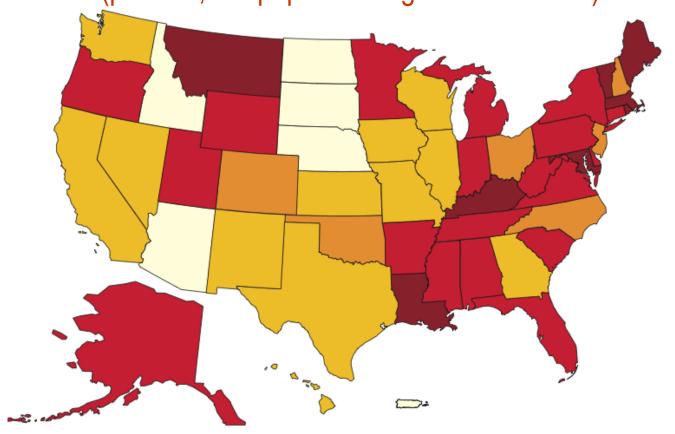






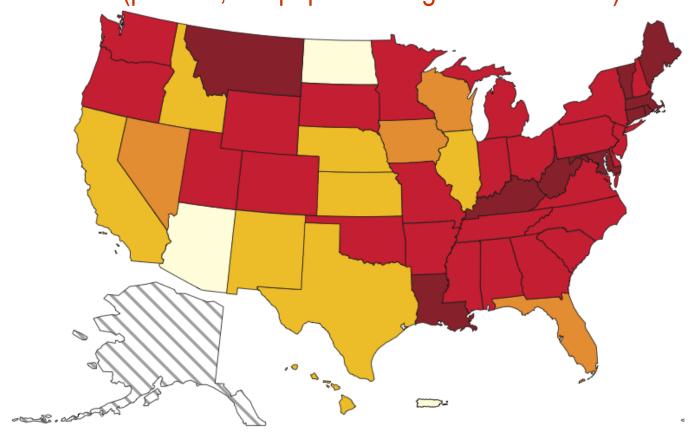




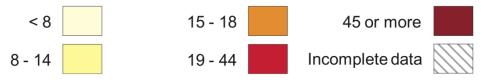


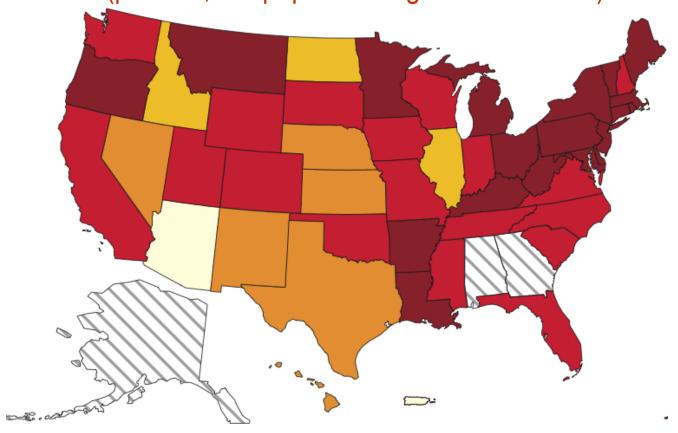




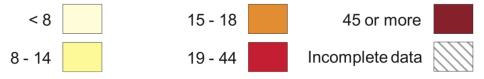


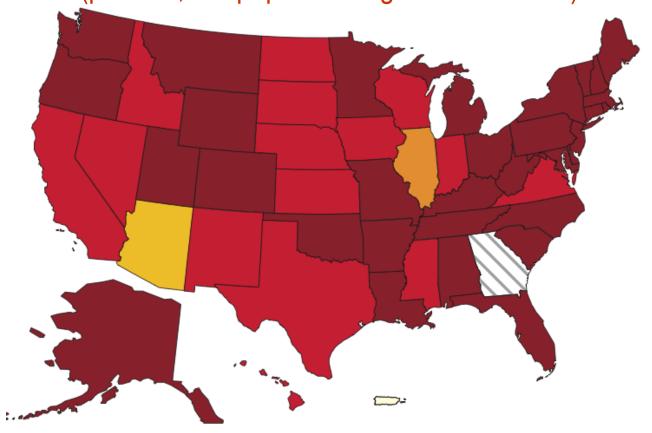




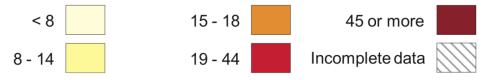


2007 (range 1 – 340)

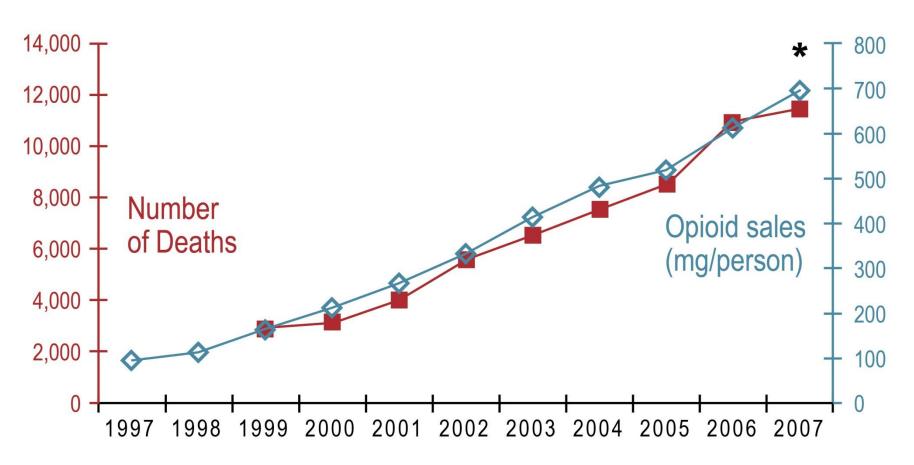








Unintentional overdose deaths involving opioid analgesics parallel per capita sales of opioid analgesics in morphine equivalents by year, US, 1997-2007



Source: National Vital Statistics System, multiple cause of death dataset, and DEA ARCOS

^{*2007} opioid sales figure is preliminary



Total Sales & Prescriptions for OxyContin (1996-2002)

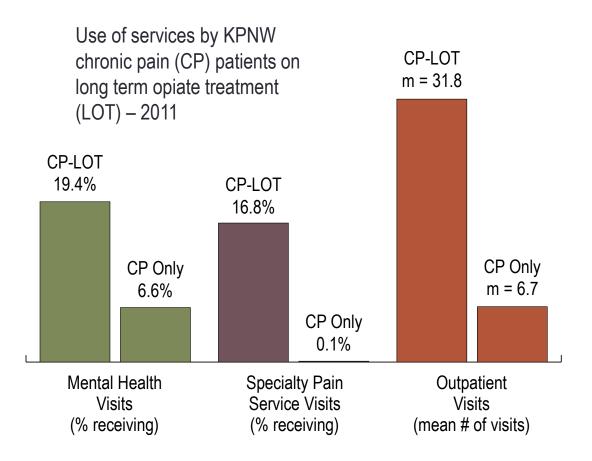
Year	Sales	Percentage Increase	Number of Prescriptions	Percentage Increase
1996	\$44,790,000	N/A	316,786	N/A
1997	125,464,000	180	924,375	192
1998	286,486,000	128	1,910,944	107
1999	555,239,000	94	3,504,827	83
2000	981,643,000	77	5,932,981	69
2001	1,354,717,000	38	7,183,327	21
2002	1,536,816,000	13	7,234,204	7

Source: United States General Accounting Office: Dec. 2003, "OxyContin Abuse and Diversion and Efforts to Address the Problem."





Utilization Associated with Opioid Use



Opiate users are more likely to:

- Use mental health services
- Use specialty pain services
- Be hospitalized
- Have increased outpatient visits

Patients with chronic pain (CP) using long term opiate treatment (LOT) have increased utilization across the system and are associated with a larger treatment burden.





The Potential Underbelly of the Timely Clinical Research Question

- Expect usual care practices to be dynamic if the issue is critical to operational and clinical leaders in your healthcare setting(s)
- What makes this a "timely clinical research question" to health care stakeholders portends likely challenges in implementation (i.e., underperformance vs. lack of function)
- Delicate balance between meeting a clinical need with commitment to rigorous evaluation with building sustainability



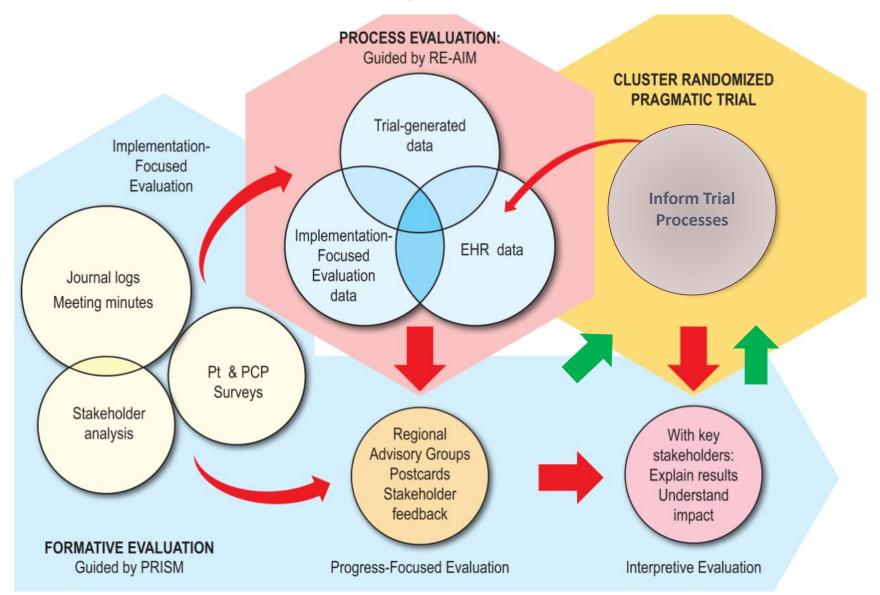


QUALITATIVE WORK CRITICAL BUT METHODS DRIVEN BY PCT FRAMEWORK

RECRUITMENT Adapted Qualitative Methods Randomize primary Cluster-randomized pragmatic care providers to PPACT clinical trial Intervention (INT) or Usual Care (UC) Approximately 500 PCPs will be Stakeholder engagement is randomized part of process evaluation INTERVENTION • 1,200 + patients Implement in 36 clusters 12 in KP-Georgia, 10 in KP-Hawaii, and 14 in KP-Northwest Not passive, one-way [INT and UC]) evaluation but ongoing evaluation that supports INTERVENTION Formative and Collect EHR-based Implement in 44 clusters success of trial and Process Evaluation pain data and YEAR (14 in KP-Georgia, within service use on becomes part of the 14 in KP-Hawaii, and eligible pain patients KP-Hawaii 16 in KP-Northwest KP-Georgia from all implementation guide (INT and UCI) and participating clinics **KP-Northwest** INTERVENTION Implement in final 40 Traditional qualitative clusters (14 in KP-Georgia, methods not well-suited; 16 in KP-Hawaii, and 10 in KP-Northwest use rapid assessment [INT and UC]) methods instead Combine Qualitative and 2 Refine **PPACT** Quantitative Analyses YEAR Implementation guide Describe factors influencing Outcome and and Reach, Effectiveness, Cost Analysis disseminate results Adoption, Implementation, and Maintenance-REAIM



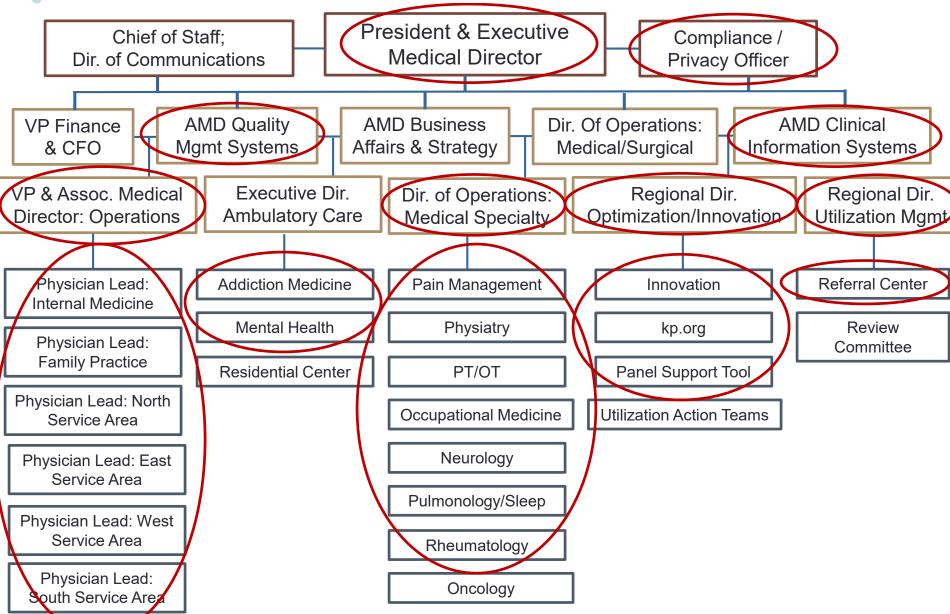
Importance of Two-way Flow of Information / Education







Many stakeholders no one size fits all engagement strategy...



Determine what level of engagement you seek

Inform

Provide the right information to help people understand what is happening and what the opportunities are

Consult

Get targeted feedback on what is working well, what is needed, and what can be done differently

Involve

Work directly with staff to ensure their concerns and ideas are understood and considered throughout the process

Collaborate

Partner with impacted staff on the actual decision process, including identifying alternatives and solutions

Empower

Place final decision-making in the hands of impacted staff



Our Rapid Assessment Process Toolkit:

- Informal stakeholder conversations
- Mapping (organizational relationships, processes)
- Weekly journaling by study staff
- "Postcards" to inform stakeholders and prompt dialogue
- Along with more traditional qualitative techniques: Interviews, naturalistic observation (fieldwork), brief surveys, focus groups

patients' health & medication use.







Other Critical Issues for Formative Evaluation of Pragmatic Trials

- Most valuable information is not attainable using traditional interviews and focus groups
 - Need for fast turn around, recognize may learn more "off the record", observing routine interactions/meetings often more helpful than formal feedback
 - Use of rapid assessment process and field notes helpful approach
- More congruent with PCORI focus on inclusion of patients/clinical stakeholders as partners rather than primarily as study participants
- Regular feedback to stakeholders critical
 - Multiple modalities helpful (advisory groups, postcards, video ethnographies)
 - Emphasize illustrative stories/case histories rather than emphasis on quantitative interim results (easily misinterpreted with small numbers)





COLLECTING PATIENT REPORTED OUTCOMES (PROs) IN PRAGMATIC TRIALS



Clinical Context: KPNW Operational Response to Opioid Use

- Motivating factors for systematic clinical response (safety & efficacy concerns)
 - High dose opioid prescribing
 - Primary care in need of assistance
- Opioid Use Improvement Project (OUI)

Objectives:

- Improve patient safety
- Improve provider and team support
- Improve outcomes with chronic pain management



Opportunity for implementation of pain-related PRO



Opioid Therapy Plan (OTP) Operational Criteria	Prese	COMPLEY	COMPLEY
PATIENT CRITERIA	BASIC Green	COMPLEX YELLOW	COMPLEX RED
Follows plan reliably	X	100011	
No history of opioid abuse	X		
No history of other substance abuse within past 2 years	X		
No current behaviors indicating drug misuse	X		
Current behaviors raise questions about the ability to follow the OTP		Х	
History of opioid abuse		Х	
History of other substance abuse within past 2 years		Х	
Calculated overall opioid dosing level at 180mg morphine equivalent or higher		Х	
 Have demonstrated repeated problems following the OTP (e.g. unexpected UDS) 			Х
Active substance abuse			Χ
 Have current behaviors which raise concerns about possibility of diversion 			Х
PCP REQUIREMENTS	BASIC GREEN	COMPLEX YELLOW	COMPLEX RED
	Semi-annually	Quarterly	Quarterly
Office visit frequency (minimum)	(1 may be TAV)	(2 may be TAVs)	(no TAVs)
Office visit required for any dosing changes	No	Yes	Yes
Brief Pain Inventory (BPI) completed (minimum)	"	0	0
[Recommended to be administered at every office visit]	Semi-annually	Quarterly	Quarterly
Refresh pain diagnosis on problem list	Yearly	Yearly	Yearly
Verify current dosing level is reflected on OTP on the problem list	Yes	Yes	Yes
Discuss with the patient their use of opioid, non-opioid and non-pharmacological modalities to control pain	Each visit	Each visit	Each visit
UDS ordered and resulted (minimum)	Yearly	Quarterly	Quarterly
Confirm random pill counts completed	PRN	2x/Year & PRN	2x/Year & PRN
Create AVS or send letter with patient's dosing and instructions after dosing change	Yes	Yes – AVS only	Yes – AVS only
Create separate monthly opioid prescriptions, no refills and no mail order	No	Yes*	Yes
Early refills for travel	Yes	Yes	Up to 2/year
May refill prescriptions early for lost or stolen reasons (Police report needed before receiving refill of stolen medications)	Yes	Limited supply only	No

Yes

Yes

Yes

New OTP required when prescriber changes or OTP color changes

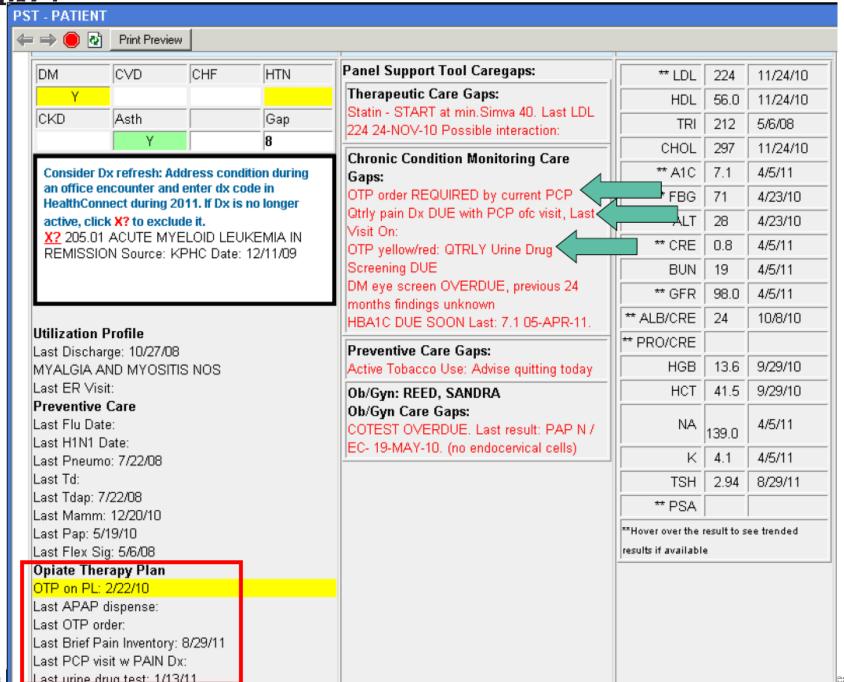


Kaiser Permanente's Panel Support Tool

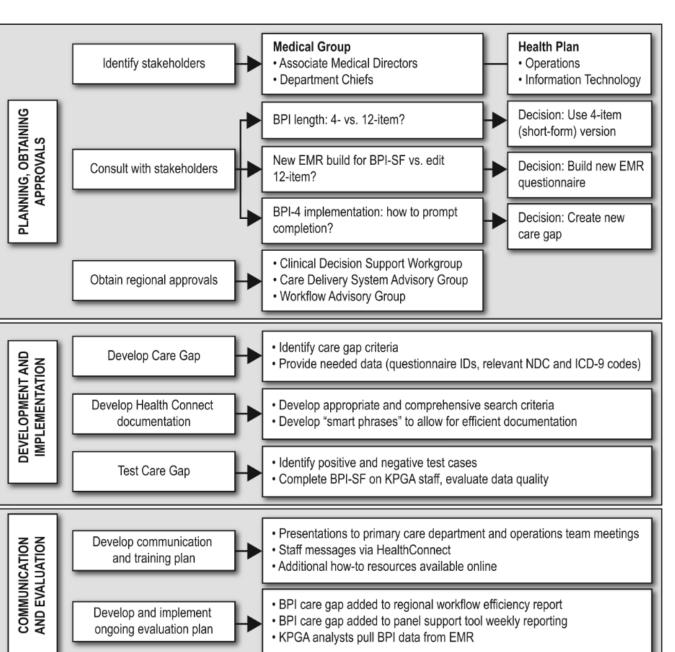
- Web-based software extracts information from KP HealthConnect EMR (Epic) to help physicians improve and manage patient care
- Highlights "gaps" between delivered care and guidelines for chronic disease management and preventive care.
- Includes "gaps" associated with OTP (regular administration of Brief Pain Inventory)
- Specifies actions a primary care team must take to resolve these gaps both for individual patients and across PCP panel



PACT







Establishing Routine BPI Administration in Clinical Workflow



Using the Personal Health Record to Collect PROs

Kaiser Permanente Patient Home www.KP.org Ask doctor a question **Personal Digital Devices EPIC Terminal** © 2013 Epic Systems Corporation. Used with permission.







Health Care Delivery System PROs: Lessons Learned

- Timing and amount of data likely to be variable
 - Heterogeneity across health care providers
 - More frequent PRO collection among patients with higher rates of health care use
 - Less routine collection among patients showing improvement
- May need to support "enhanced" PRO collection for evaluation needs and improved clinical utility
 - Low burden modes of collection critical to encourage more frequent PRO collection (e.g., Personal Health Record / e-mail, IVR)
 - Shorter (4- vs 12-item BPI) and more targeted scale improves work flow and clinical utility
- IT/medical informatics partnerships are critical for successful PRO assessment as part of regular clinical care workflow





ADDITIONAL ISSUES IN IMPLEMENTING INTEGRATED AND BEHAVIORALLY INTENSIVE PRIMARY CARE BASED INTERVENNTIONS



Intervention – Lessons Learned

- Anticipate roadblocks and organizational change needs if the intervention is not culturally consistent with current system. (In our case, behavioral change may not be optimally/consistently supported)
- Scope of practice and financial compliance/billing issues may restrict elements of optimal intervention (e.g., physical therapy)
- Intervention (structure, training, and supervision/consultation) should be structured so that staffing can be realistically sustained in everyday clinical care
- Expect that there will be some evolution of the intervention structure across the course of the trial (accommodating fit with clinical work flow and clinical/operational stakeholder input)



Broader Study Challenges: What is New

- Everyone* doing things/creating partnerships never done before:
 - Redeploying/hiring clinical staff for intervention roles not well aligned with existing health plan structure or traditional scope of practice
 - Expanding use of EHR (real time pulling-out / pushing-in data utilizing clinically actionable formats)
 - Creating scalable staff training model with attention to fidelity and cost/resources
 - Sharing costs (building infrastructure processes) NIH/health plan, patient/CMS
 - IRBs unfamiliar with pragmatic trials and uneasy relinquishing tight research constraints (low risk intervention but among patients and focused on clinical care issue contentious and fraught with risk)



^{*} Operational/clinical leaders; health plans' finance, billing and compliance departments; HR; IT; front line clinical staff; IRBs; study investigators and broader research staff



Broader Study Challenges: What is Complex

- Complex and urgent clinical focus presents unique challenges and opportunities
 - Politics tricky many stakeholders who see challenges/needs differently
 - Usual care practices dynamic researchers need to understand usual care *and* get a seat at the table in discussions regarding overlapping initiatives, changes in practice
 - Tension between availability of care for high needs patients and rigorous design/evaluation

(All of the above requires regular and systematic feedback to stakeholders)

- Simple constrained interventions have been unsuccessful
 - Patients have "failed" multiple treatments and PCPs/specialists have "failed" the patients making the behavioral intervention particularly challenging and adequate dose and intervention quality important
 - Enhanced training of / communications to PCPs critical to support patients in culture not optimally/consistently supporting behavior change



Closing Thoughts on Conducting Multifaceted Behavioral Pragmatic Trials...

- Rewarding but more complicated and potentially expensive (at least now) than traditional randomized clinical trials
- Organizational change framework of change, communication and stakeholder engagement strategies as well as data collection tools and reporting should be native to health care system
- Know that perception of "research" to clinical and operational stakeholders (e.g., untested) can impact buy-in and stakeholder actions during trial roll-out
- More to "carry" (patients, context of care) with behavioral change intervention than in traditional/non-embedded trials
- Many of the challenges in this type of trial (e.g., PCP level paneling, continued health plan leadership support, integration into primary care clinics) never substantively "settle down" as would be expected for most RCTs

