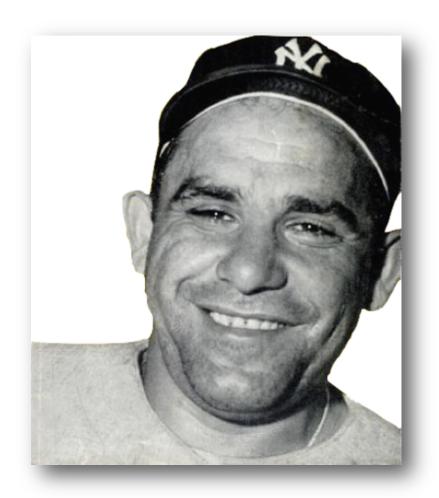
## The Collaboratory at Age 2: Back to the Future

Michael S. Lauer, MD, FACC, FAHA Director, Division of Cardiovascular Sciences National Heart, Lung, and Blood Institute

NIH Common Fund HCS Collaboratory
Steering Committee Meeting, Bethesda, MD
August 19, 2014



## Our Favorite Philosopher



"The future ain't what it used to be."

"If you don't know where you're going, you might not get there."

-- Yogi Berra



# What the Future Used to Be (déjà vu again)



#### They Didn't Want to Go There



"But it was filmless photography, so management's reaction was, 'That's cute, but don't tell anyone about it."

Steve Sasson, quoted in the NY Times, May 20, 2008

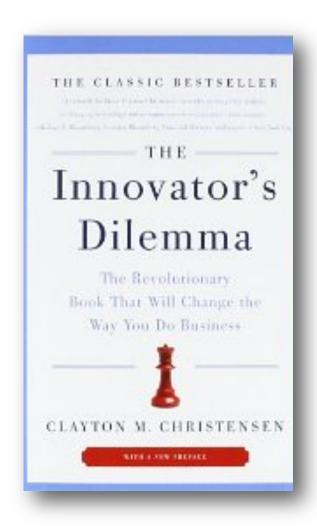
National Heart, Lung,

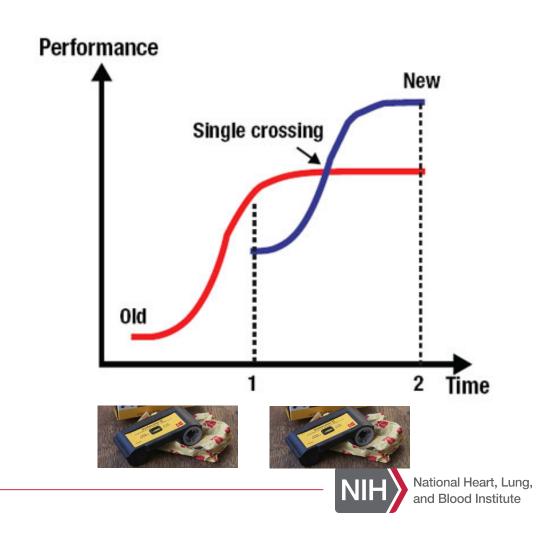
# Because it was Obviously Inferior



5

## Recurring Pattern: Don't Want to Go There





# Not Knowing Where You're Going

"In 1980, Mario Capecchi applied for a grant from the NIH. Capecchi described three separate projects. Two of them were solid stuff with a clear track record and a step-by-step account of the project deliverables.

The third project was wildly speculative ... The NIH strongly advised him to drop it."

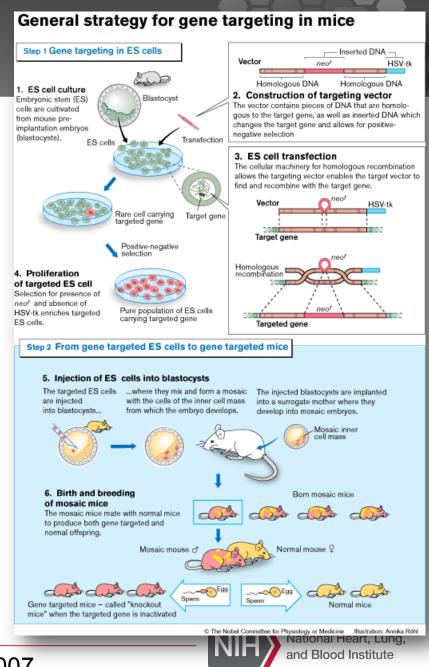


Tim Harford



#### By Accident? ...

"What did Capecchi do? He took the NIH's money and, ignoring their admonitions, poured almost all of it into his risky gene-targeting project. It was, he recalls, a big gamble. In 2007, he was awarded the Nobel Prize ... Tim Harford



#### "Classic" Model – Where We Were?

#### Size

- Mostly small N
- Huge budgets

#### **Endpoints**

# Characteristics of Clinical Trials Registered in ClinicalTrials.gov, 2007-2010

Robert M. Califf, MD
Deborah A. Zarin, MD
Judith M. Kramer, MD, MS
Rachel E. Sherman, MD, MPH
Laura H. Aberle, BSPH
Asba Tasneem, PhD

**Context** Recent reports highlight gaps between guidelines-based treatment recommendations and evidence from clinical trials that supports those recommendations. Strengthened reporting requirements for studies registered with Clinical Trials. gov enable a comprehensive evaluation of the national trials portfolio.

**Objective** To examine fundamental characteristics of interventional clinical trials registered in the Clinical Trials.gov database.

Methods A data set comprising 96346 clinical studies from ClinicalTrials.gov was

- Mostly surrogate
- Clinical trials employ adjudication

#### Setting

- Research enterprise "parallel universe"
- "High-grade" data audited, monitored



#### Where We Want to Go With Clinical Trials

#### Size – both bigger and smaller

- Huge N robust estimates, heterogeneity
- Streamlined budgets grows a bigger pie

#### Endpoints – what really matters

Patient-oriented with minimal adjudication

#### Setting – increasingly integrated world

- Within patient-care units and communities
- Leverage digital data sources
- Patients as partners, not subjects



# We Are Disrupting the Conversation ...



The Imperative of Overcoming Barriers to the Conduct of Large, Simple Trials

#### Rethinking Clinical Trials™

A Living Textbook of Pragmatic Clinical Trials

#### Welcome to the Living Textbool

Welcome to the NIH Collaboratory's Rethinking Clinical Trials: A Living Textbo
The Living Textbook is designed to provide a complete suite of information o
conduct, analyze & disseminate pragmatic clinical trials (PCTs). Although sti
web-based formatting allows us to deliver a flexible, continuously updatable

web-based formatting allows us to deliver a flexible, continuously updatable reference with high-quality pertly curated content.

"Our goal in creating *Rethinking Clinical Trials* is to provide a living document to guide the many different people with an interest in practical (or 'pragmatic') clinical trials and health systems research."

-Robert M. Califf, MD

NIH Collaboratory Principal Investigator

# The Randomized Registry Trial — The Next Disruptive Technology in Clinical Research?



Ethics and Regulatory Complexities for Pragmatic Clinical Trials



ANNUAL MEETING AND AWARDS DINNER
APRIL 9-10, 2014
Omni Shoreham Hotel
Washington, D.C.



Top 10 Clinical Research Achievement Awardees

#### Recipient of the 2014 Distinguished Clinical Research Award

Susan S. Huang, MD, MPH

Associate Professor, Infectious Disease University of California- Irvine School of Medicine Medical Director, Epidemiology and Infection Prevention

"Targeted vs. Universal Decolonization to Prevent ICU Infection"



Embedding Cardiovascular Research Into Practice

and blood motificite

#### And The Landscape ...

#### FOCUS

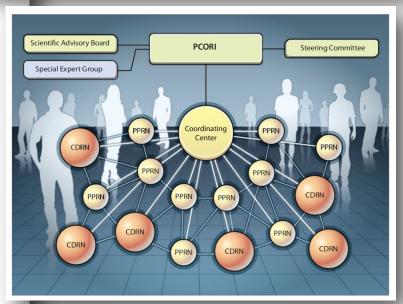
#### **POLICY**

#### **Network News: Powering Clinical Research**

Joseph V. Selby,<sup>1</sup> Harlan M. Krumholz,<sup>2,3</sup> Richard E. Kuntz,<sup>3,4</sup> Francis S. Collins<sup>3,5\*</sup>

The Patient-Centered Outcomes Research Institute announces bold plans to build a National Patient-Centered Clinical Research Network that will unite millions of patients through a coordinated collaboration with researchers and health care delivery organizations.





- Collaboratory Coordinating Center
- Nighttime Dose of Anti-Hypertensive Medications
- Prevent Suicide Attempt
- Reduce Mortality in End Stage Renal Disease (sites to be selected from units across all 50 states)
- Stop Colon Cancer in Priority Populations
- Chronic Pain in Primary Care
- Reduce Infections and Readmissions
- Lumbar Image Reporting and Epidemiology

Additional sites to be determined

#### **Editorial**

#### **PCORnet**: turning a dream into reality

Francis S Collins, <sup>1</sup> Kathy L Hudson, <sup>1</sup> Josephine P Briggs, <sup>2</sup> Michael S Lauer<sup>3</sup>

tional Heart, Lung, d Blood Institute

## Making Disruption Happen

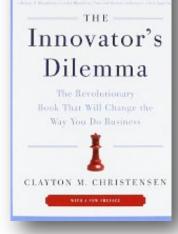
Embed into existing projects

Create "small sub-organizations"

- Generate excitement
- Thrilled with "small wins"

Fail early, often, and inexpensively
Utilize resources, but not processes/values
Look for new markets, compete elsewhere

Existing markets can mislead us





## That Other Great Philosopher



"Prediction is very difficult, especially about the future"

-- Niels Bohr

(or maybe Piet Hein or maybe Robert Storm Peterson)





