



*September 30, 2022*

# **CTTI's Digital Health Trials Hub**

Recommendations and Resources to Run Your Digital Health Trial

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# Disclaimer

- ▶ The views and opinions expressed in this presentation are those of the individual presenter and do not necessarily reflect the views of the Clinical Trials Transformation Initiative.

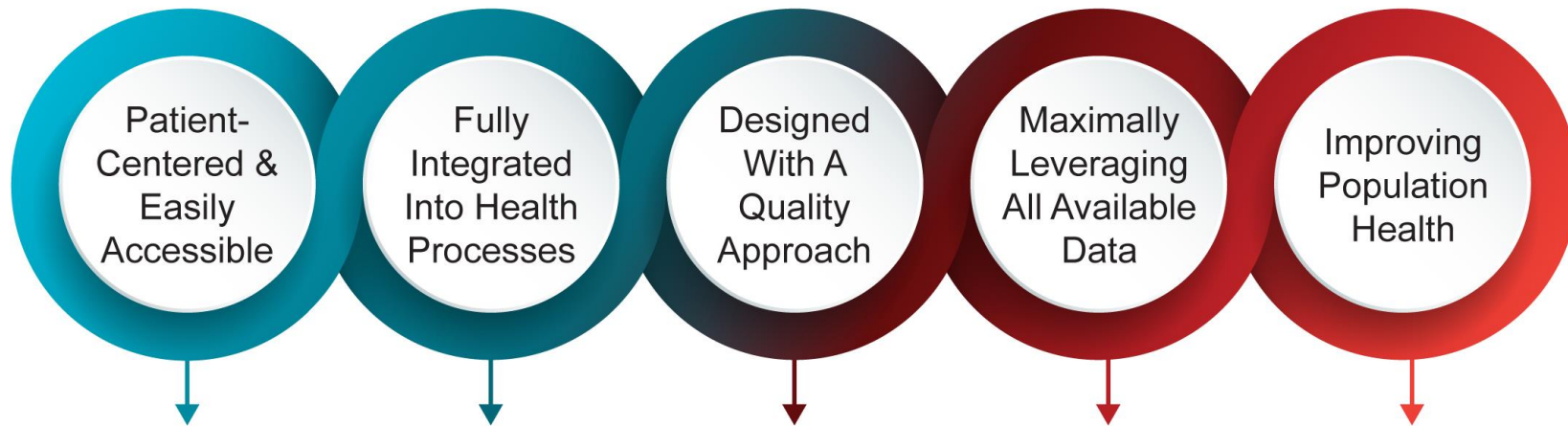
# Created by Multi-Stakeholder Project Teams

AbbVie Inc	Curebase	Harvard University	Mt Sinai Health System	Susan G Komen
ActiGraph	Department of Veterans Affairs	HumanFirst	NIH	Syneos Health
Advarra	Department of Veterans Affairs	Individual Consultant	Northumbria University	Target Health, LLC
Alpha-1 Foundation	DiMe	Individual Patient/Caregiver	Northwell Health	The George Institute
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# TRANSFORMING TRIALS 2030



By 2030, clinical trials need to be:



A critical part of the Evidence Generating System

# Potential Benefits of Digital Health Trials



## OBTAINING BETTER, MORE RELIABLE INFORMATION

- ▶ Provides a broader picture of treatment effects and how patients function
- ▶ Enables more inclusive & generalizable trials
- ▶ Supports better regulatory & subsequent reimbursement decision making



## CONDUCTING MORE PATIENT-CENTRIC RESEARCH

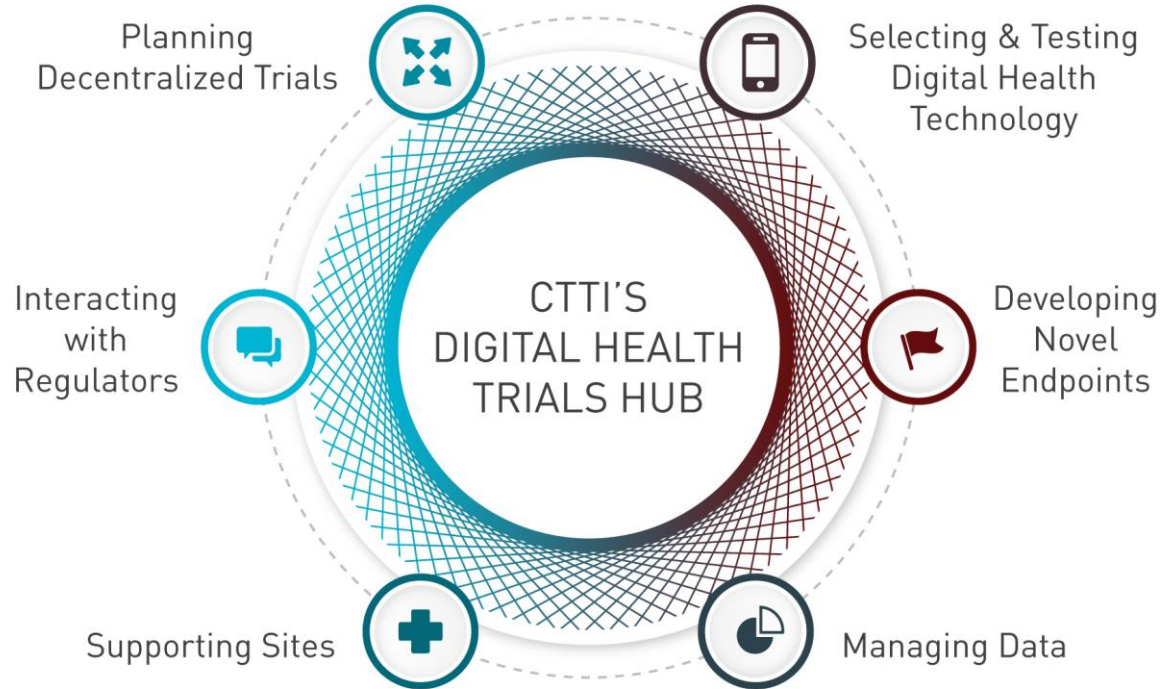
- ▶ Healthcare can be near or in the patient's home
- ▶ Endpoints that matter and are meaningful to patients are used in clinical trials
- ▶ Burden on the participant is reduced, which increases trial participation & retention



## MOVING AT HIGHER EFFICIENCY & SPEED

- ▶ Recruitment is faster and retention is better
- ▶ Data collection is more frequent, continuous, and/or useful
- ▶ Burden on site and staff resources is decreased

# Six Sets of Recommendations & Resources



# Decentralized Clinical Trials Update Project

1-Year Accelerated Project

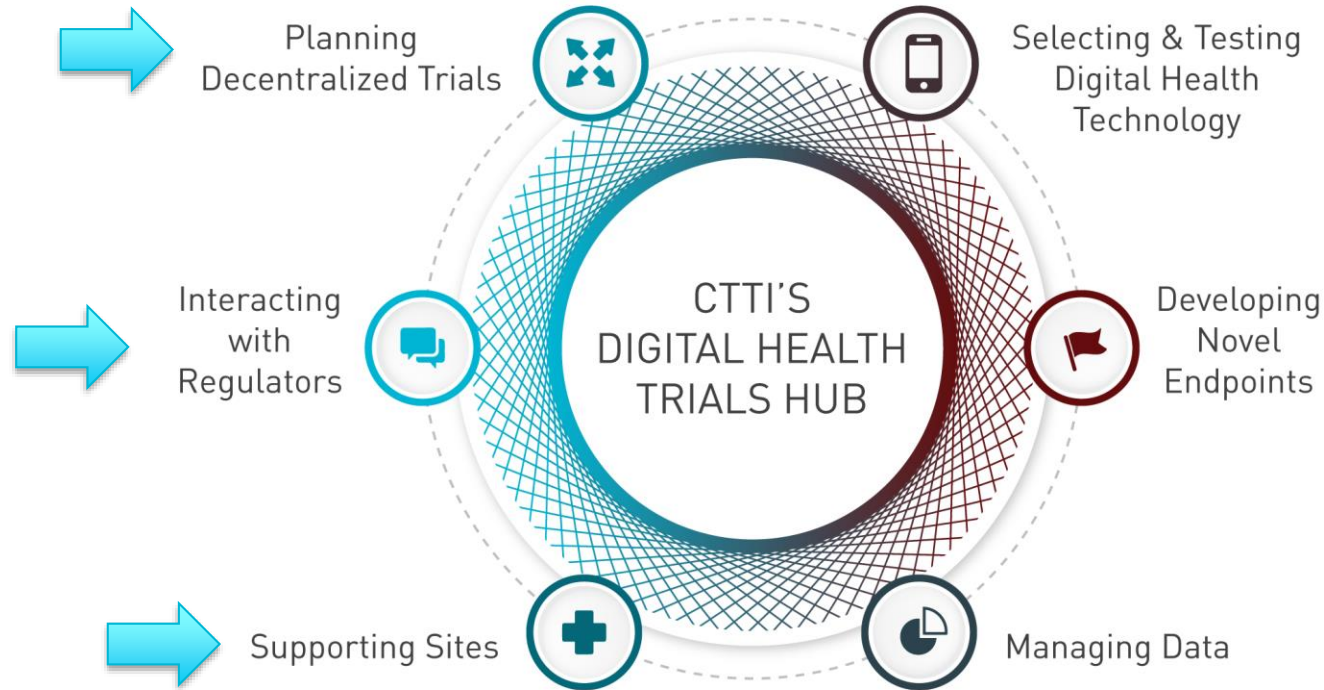
## Purpose

- **Deliver updated recommendations** that reflect the learnings and best practices emerging since CTTI's Decentralized Clinical Trials (DCT) recommendations were released

## Anticipated Impact

- **Increase adoption** of DCT solutions in the development of new trials going forward.

# Three Updated Sets of Recommendations





# Defining DCTs

- ▶ CTTI defines decentralized clinical trials (DCTs) as those in which some or all study assessments or visits are conducted at locations other than the investigator site via any or all of the following DCT elements:
  - tele-visits;
  - mobile or local healthcare providers, including local labs and imaging centers;
  - and home delivery of investigational products.
- ▶ Decentralized clinical trials can be completely remote or partially decentralized with hybrid approaches.
- ▶ Hybrid trials are those that require some visits to be conducted on site, while other visits or assessments can be performed at a participant's home or within their local care community.
- ▶ Fully remote trials have no required site visits.

## Key Points

- Visits / assessments conducted away from site
- Use “DCT elements”: tele-visits, mobile/local HCPs, and/or home delivery of investigational products
- Range from nearly-traditional to hybrid to fully remote

# Decentralized Clinical Trials

DESIGNING TRIALS TO FIT INTO THE PATIENT'S LIFE,  
INSTEAD OF THE OTHER WAY AROUND



*Investigators connected to patient wherever they go*

# Recommendations for Planning DCTs\*

**1. Engage All Stakeholders,  
Early & Often**

**2. Plan Ahead**

**3. Address Important Risks to  
Study Quality**

\*See full recommendations for details

# Recommendations for Planning DCTs\*

## 1. Engage All Stakeholders, Early & Often

*Including...*

- Internal stakeholders (e.g. biostatisticians, PV)
- Patient and site needs for each DCT element
- Early consultation with regulators on novel elements
- In-country experts on local laws and regulations
- Technology providers on operational considerations

## 2. Plan Ahead

## 3. Address Important Risks to Study Quality

\*See full recommendations for details

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- Patient and site needs for each DCT element
- Early consultation with regulators on novel elements
- In-country experts on local laws and regulations
- Technology providers on operational considerations

## 2. Plan Ahead

- Assess feasibility of remote activities as early as possible in clinical development plan
- Incorporate DCT elements that provide overall benefit
- Incorporate flexibility at all levels
- Plan budgets holistically
- Assess capabilities of operational partners

## 3. Address Important Risks to Study Quality

\*See full recommendations for details

# Recommendations for Planning DCTs\*

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## 3. Address Important Risks to Study Quality

- Monitor for consistency and comparability of data collection
- Understand and address impact on access, participation, diversity
- Evaluate and address risks to privacy, confidentiality, and study data
- Define responsibilities for evaluating data
- User-test tech and platforms

\*See full recommendations for details

# Recommendations to Sponsors for Supporting Sites\*

**Build Awareness  
and Support**

**Budget**

**Develop  
Infrastructure**

**Train**

**Support Effective  
Site / Patient  
Communication**

\*See full recommendations for details

# Recommendations to Sponsors for Supporting Sites\*

## Build Awareness and Support

- Educate sites about benefits and challenges, including new processes
- Listen carefully – two-way communication

## Budget

## Develop Infrastructure

## Train

## Support Effective Site / Patient Communication

\*See full recommendations for details



# Recommendations to Sponsors for Supporting Sites\*

## Build Awareness and Support

- Educate sites about benefits and challenges, including new processes
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- Assess DCT/DHT related time and costs – be able to pay sites appropriately
- Clearly delineate responsibilities
- Consider alternative payment structures

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## Support Effective Site / Patient Communication

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## Develop Infrastructure

- Ensure sites can support planned DCT / DHT elements
- Confirm plans and policies in place to handle tech issues
- Agree on oversight of non-site trial personnel

## Train

## Support Effective Site / Patient Communication

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## Train

- Focus on new or unique elements for the trial
- Support sites in training involved local HCPs

## Support Effective Site / Patient Communication

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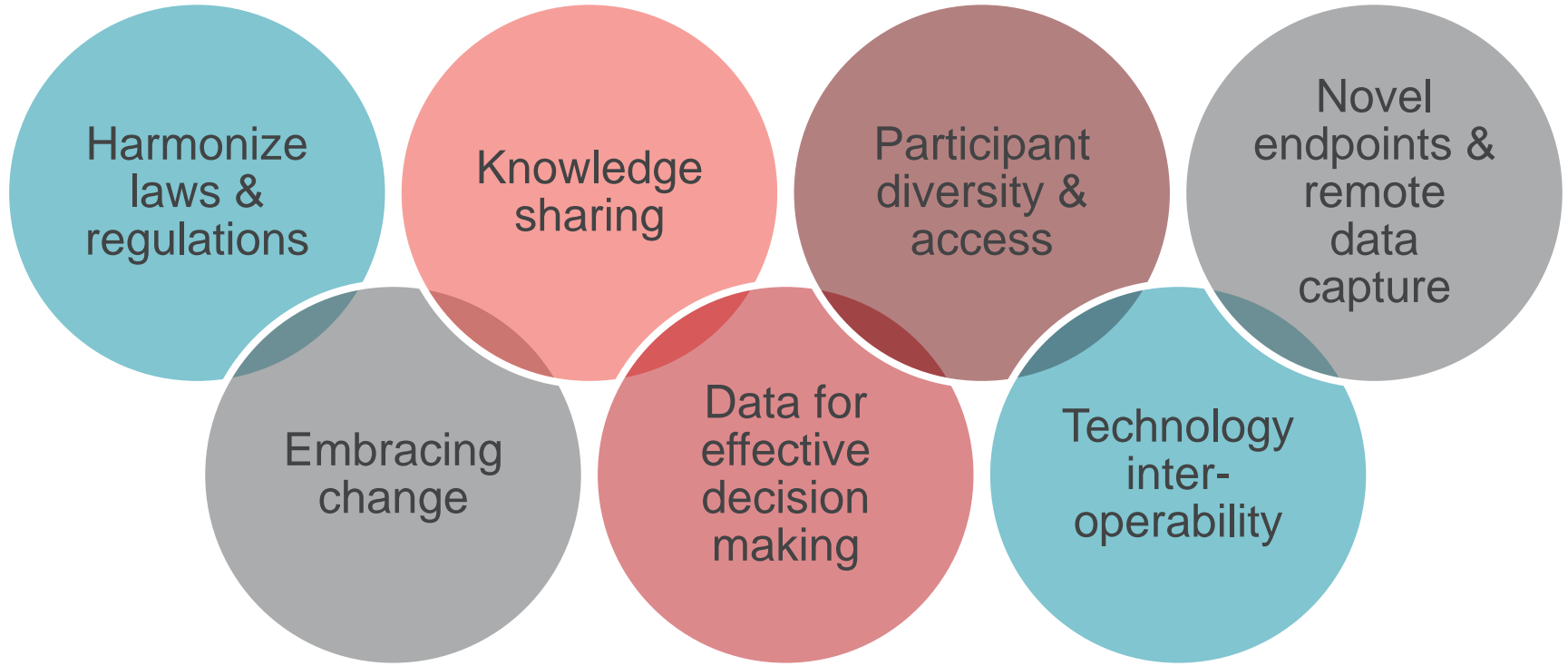
- Focus on new or unique elements for the trial
- Support sites in training involved local HCPs

## Support Effective Site / Patient Communication

- Provide materials to train and support participants
- Be transparent about safety monitoring
- Account for health and tech. literacy
- Provide easy access to tech support
- Ensure investigators have timely, appropriate access to participant data

\*See full recommendations for details

# Clearing a Path for Broad Implementation



# Novel Endpoints Project Update

Jörg Goldhahn, ETH Zurich

# Novel Endpoints Project Update

## Purpose

- Obtain reliability & acceptance of meaningful, digitally-derived novel endpoints

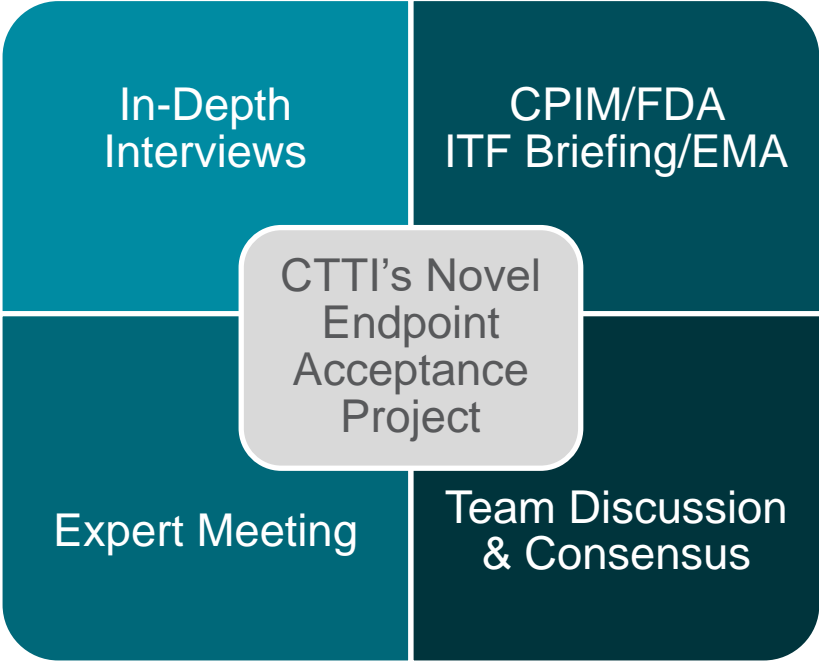
## Anticipated Impact






- Increase the use of meaningful, digitally-derived novel endpoints as key endpoints in clinical trials for labeling claims

## Scope

- Functional measures and/or other clinical outcome assessments that use digital health technologies (DHTs) for data capture (not ePROs, biomarkers, digital therapeutics)

# Novel Endpoints Acceptance Project



-  Recommendations on Developing Novel Endpoints
-  Evidentiary Considerations/ Process Map *(New)*
-  Regulatory Engagement Guide *(Revised)*
-  Question Bank to Identify Meaningful Measures *(New)*
-  Flowchart of Steps for Novel Endpoint Development *(Revised)*



# Updated Novel Endpoint Recommendations

1. Focus on measures that are meaningful to patients **and are clinically relevant**
2. **Identify key endpoints by assessing and meeting the needs of each stakeholder**
3. Select the technology *after* selecting an outcome
4. Engage with regulators **early and often**
5. Include **digitally-derived** endpoints **in early phase** clinical trials and observational cohort studies **to demonstrate they are fit-for-purpose**
6. Think critically about how to optimally position novel, digitally-derived endpoints in interventional trials
7. **Promote the sharing of knowledge and lessons learned regarding the development of digitally-derived endpoints**

# Question Bank to Identify Meaningful Measures (New)

## What

- A set of considerations to identify meaningful measures that are fit for use in a digital health trial
- Serves as an inspirational guide (to be tailored accordingly)

**For Whom** Sponsors and clinician investigators

**When** Protocol development and study design

**Why** To enable:

- Widely accepted and agreed upon measures
- The development of the right endpoint for the right context



Novel Endpoint Acceptance

[Questions to Consider When Identifying Meaningful Outcome Measures](#)

Clinical *outcome* measures that are captured as endpoints should be meaningful to patients and caregivers, clinically relevant, and fit for use in a clinical trial.<sup>1,2</sup> Ideally, these measures will reflect reliable information and be able to be deployed in a timely way.<sup>1,2</sup>

To help identify meaningful outcome measures and determine whether a digital health technology is the best way to capture an outcome of interest, sponsors and clinician investigators can use this set of considerations during protocol development and study design. The goal is to identify measures that address the needs of each stakeholder and to enable the development of the right endpoint for the right context. Of note, CTTI recommends selecting the outcome measure before selecting the tool or technology to capture the measure and cautions against developing novel endpoints simply because a new technology makes it technically feasible.

These questions were developed by using the Digital Medicine Society's (DiMe) framework<sup>3</sup> as a foundation, and are meant to serve as a guide that should be tailored based on the population and context of an individual study. The Core Outcomes Measures in Effectiveness Trials (COMET) Initiative is another useful resource for the development and application of agreed upon standardized sets of outcomes (i.e., core outcome sets) and is a good starting place for the development of meaningful outcome sets for a clinical trial. Users may also want to consider qualitative best practices not listed in this question bank—such as sample size or representative range of disease—as part of their overall approach to identifying meaningful outcome measures.

Identifying Meaningful Outcome Measures: Questions to Ask Patients/Caregivers of a Particular Disease and/or Population of Interest

Stakeholder: Patient/ caregiver

Topic Area	Questions
Meaningful Aspect of Health	<ol style="list-style-type: none"><li>1. What part of your life is most frustratingly impacted by your condition?<sup>3</sup></li><li>2. How has your independence been affected by your condition?</li><li>3. What about your health do you wish you could improve?</li><li>4. Considering what you just mentioned, explain your near term goals: "In the next 3 months I'd like to (e.g. start or continue doing)..." "In the next 6 months I'd like to be able to ..."</li><li>5. Explain your longer term goals: "In the next 12-18 months I'd like to (e.g. start or continue doing)...."</li></ol>

# Question Bank to Identify Meaningful Measures (New)



## Novel Endpoint Acceptance

### Questions to Consider When Identifying Meaningful Outcome Measures

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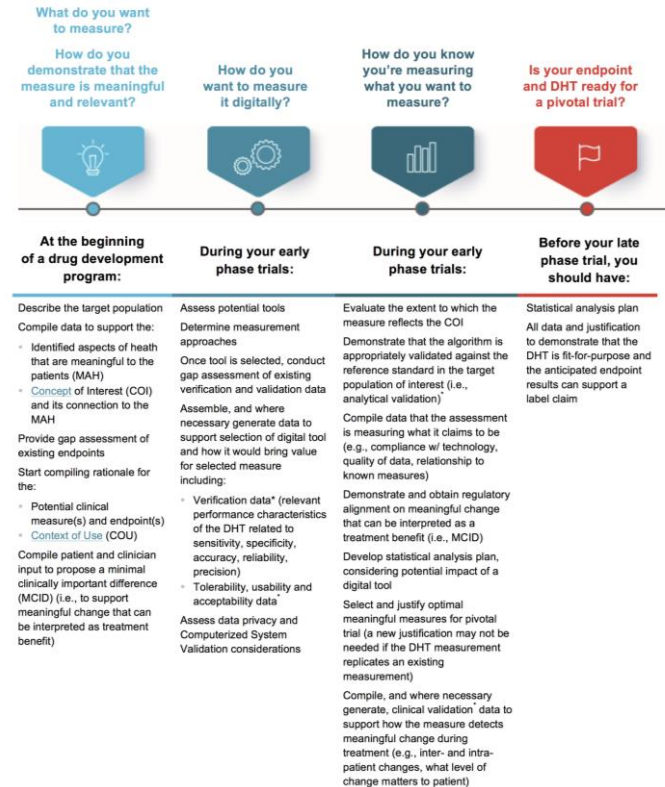
# Process Map for an Individual Medical Product Development Track (New)

**What** A map of evidentiary considerations for a digitally-derived endpoint supporting an individual medical product development

**For Whom** Sponsors, operational partners, clinician investigators

**When** Strategizing product development

**Why** To provide clarity around what steps in digitally-derived endpoint development to take and when during the development of a specific medical product



# Process Map for an Individual Medical Product Development Track *(New)*



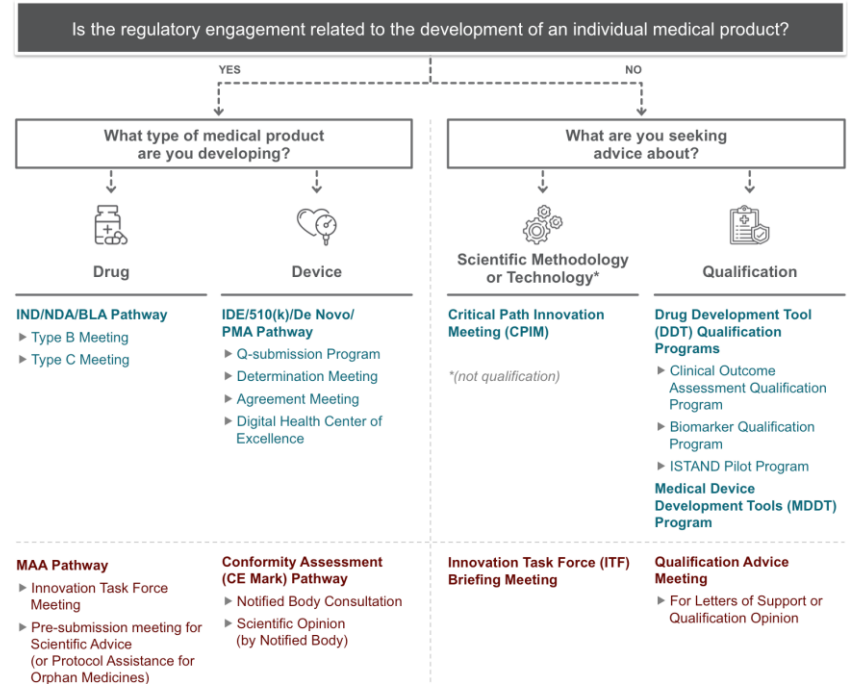
# Regulatory Engagement Guide *(Revised)*

**What** A guide for how sponsors might engage with the FDA and/or EMA when developing a digitally derived endpoint

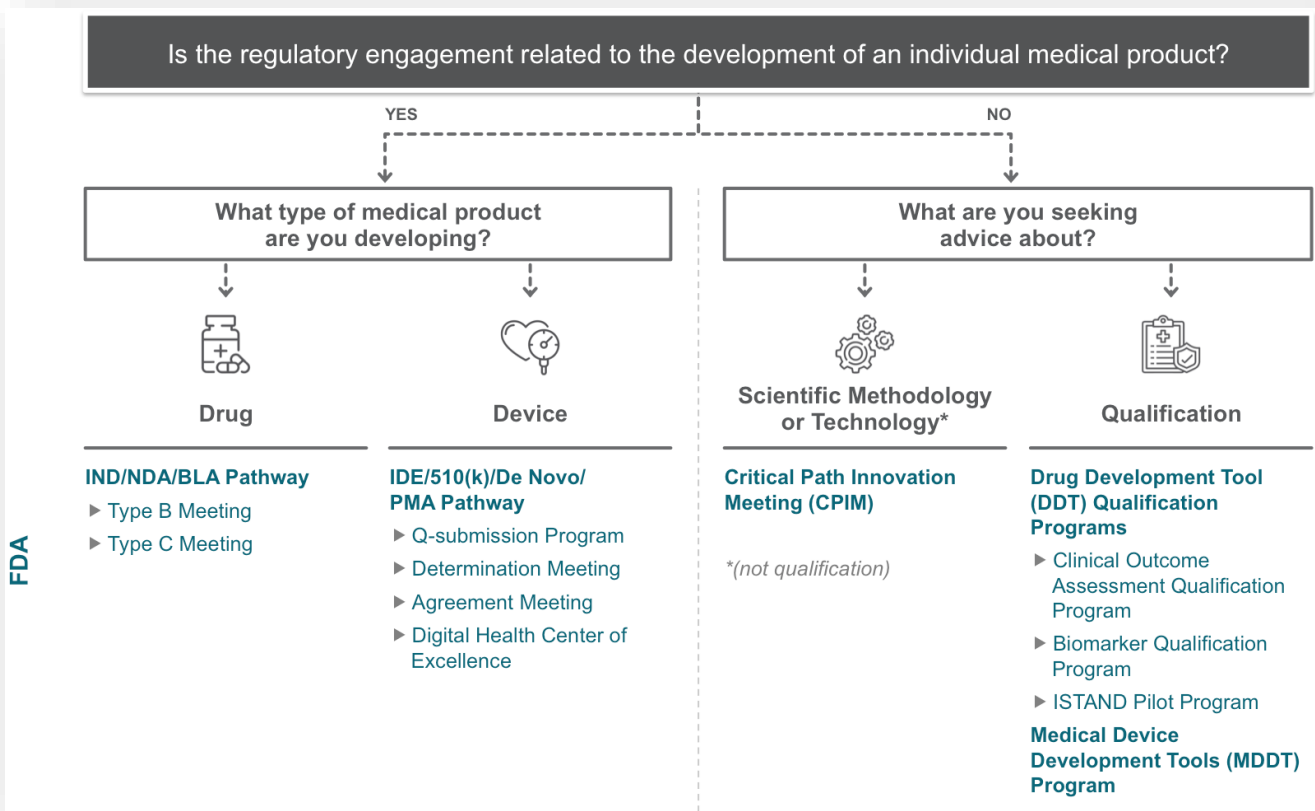
**For Whom** Sponsors and clinician investigators

**When** Varies, dependent on the engagement reason

**Why** To provide clarity around when and how to engage with regulators



# Regulatory Engagement Guide *(Revised)*



FDA



# Flowchart of Steps for Novel Endpoint Development (Revised)

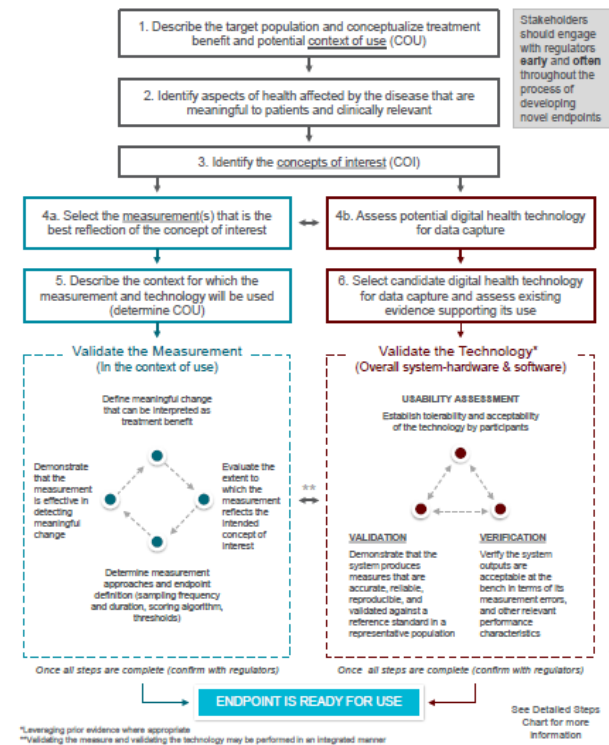
**What** A stepwise approach for developing an endpoint using a DHT for data capture

**For Whom** Sponsors, clinician investigators, and technology providers

**When** During program development and strategy

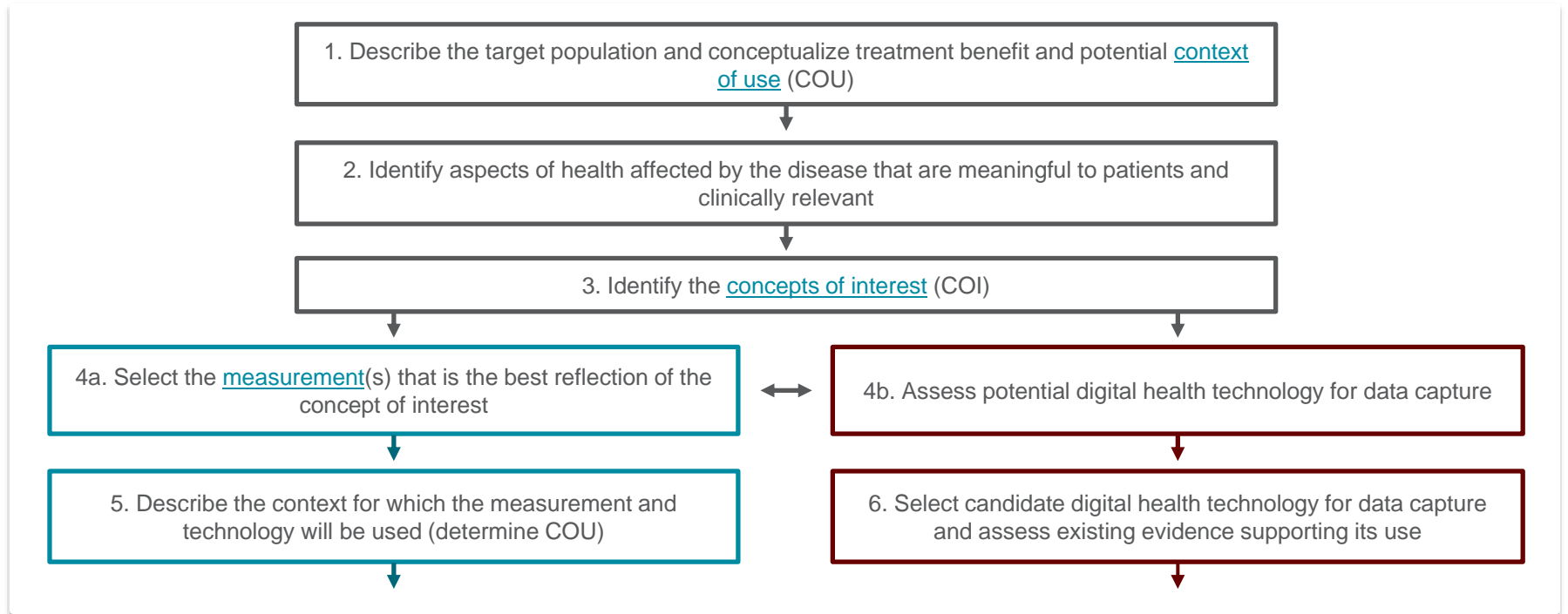
**Why** To provide clarity around how to develop an endpoint using a DHT

CTTI Flowchart of Steps for Novel Endpoint Development





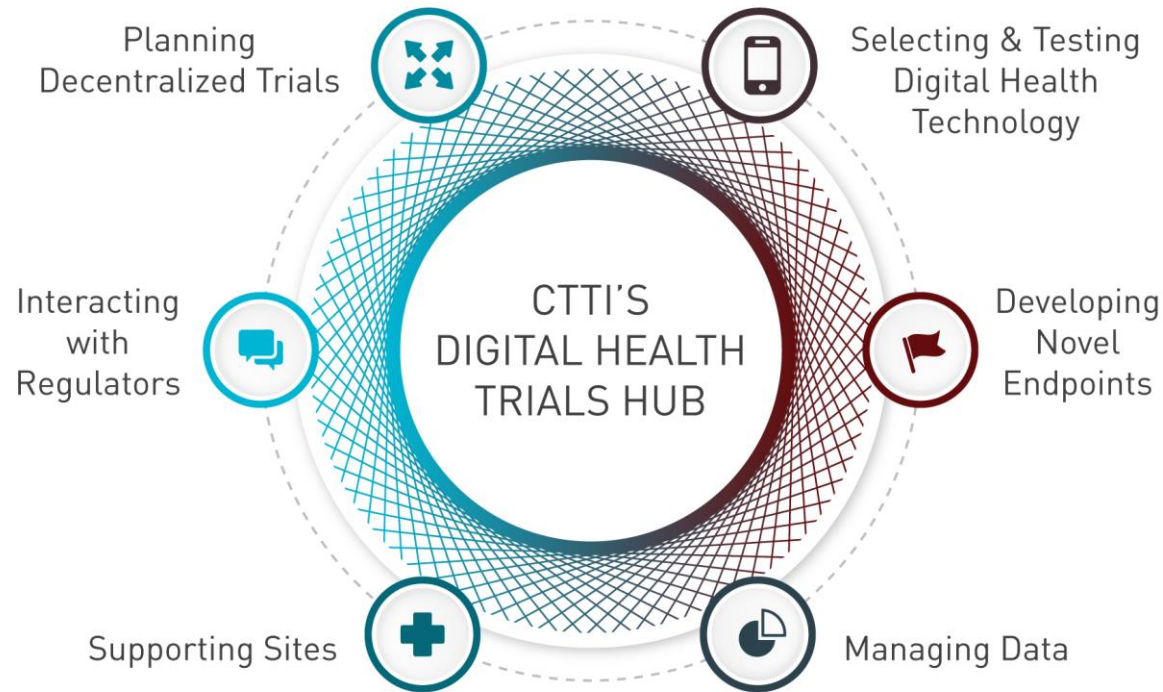
# Flowchart of Steps for Novel Endpoint Development (Revised)





How do I implement these  
CTTI resources?

# 35 Tools to Help Implement CTTI Recommendations



# Learn from CTTI's Case Study Exchange

## BUILDING BETTER CLINICAL TRIALS

### A Case Study Exchange

Creating better clinical trials is a community effort—and by sharing best practices, examples, and lessons learned with each other, we can learn and grow at a faster pace.

Explore this database to see how others across the enterprise have implemented recommendations and resources from the [Clinical Trials Transformation Initiative](#) (CTTI) to run better, more efficient trials. Then, use these ideas to enhance your own clinical trials and share your results [here](#).

[← Share](#)

#### TOPICS

Check all that apply

- Antibacterial Drug Development
- Decentralized Clinical Trials
- Digital Health Technologies
- Informed Consent
- Investigators & Sites
- Large Simple Trials
- Novel Endpoints
- Patient Engagement
- Quality
- Recruitment
- Safety Reporting
- Single IRB

[Select All](#) [Clear All](#)

#### ORGANIZATION TYPE

Check all that apply

- Academia
- Clinical Investigator/Site
- Government
- Healthcare Delivery/Payer
- Industry
- Other
- Patient
- Professional Service
- Professional Society

#### Orikami Efficiently Deploys Digital Biomarker App by Collaborating Across Providers, Patients, and Developers

Orikami Applies CTTI's Novel Endpoints Recommendations

- Novel Endpoints
- Industry

#### Rho Combines CTTI Resources to Operate with Optimal Efficiency and Data Quality

Rho Applies CTTI's Decentralized Clinical Trials and Quality by Design Recommendations

- Quality
- Decentralized Clinical Trials
- Industry

#### Accelerating eConsent Adoption During COVID-19

MedStar Health Research Institute Applies CTTI's Decentralized Clinical Trials Recommendations

- Decentralized Clinical Trials
- Clinical Investigator/Site

#### Clear Roadmap of Requirements Allows Roche to Speed Multiple Sclerosis App Development

Roche applies CTTI's Digital Health Technologies Recommendations

#### Long Shot COVID-19 Treatment Yields Fast, Promising Results Using Decentralized Trial Approach

Washington University in St. Louis Applies CTTI's Decentralized Clinical Trial Recommendations

#### Curebase Pioneers Completely Virtual Site to Meet Patients Where They Are

Curebase Applies CTTI's Decentralized Clinical Trials Recommendations

- Decentralized Clinical Trials

# Does using a digital tool in my trial make sense?

## CTTI Recommendations:

- Focus [first] on measures that are meaningful to patients and are clinically relevant
- Engage stakeholders early and often
- Address important risks to study quality

## Resources:

- [Question Bank to Identify Meaningful Measures](#)
- [Planning Trials Using Mobile Technologies: Gathering Patient & Site Input](#)
- [Checklist for Sponsors: Considerations in Selecting & Equipping Sites for Clinical Trials with Digital Health Technologies](#)

# How do I select & validate the fit-for-purpose digital tool?

## CTTI Recommendations:

- Select the technology *after* selecting an outcome
- Ensure that all technologies and associated platforms have been thoroughly tested by the end users.
- Plan how to handle system failures at any level

## Resources:

- [Framework: Specifications to Consider During Digital Health Technology Selection](#)
- [Digital Health Trials: Recommendations for Selecting and Testing a Digital Health Technology](#)
- [Flowchart: Steps For Novel Endpoint Development](#)
- [Case Study: Verification & Validation Processes in Practice](#)

# How do we advance digital health trials?

## CTTI Recommendations:

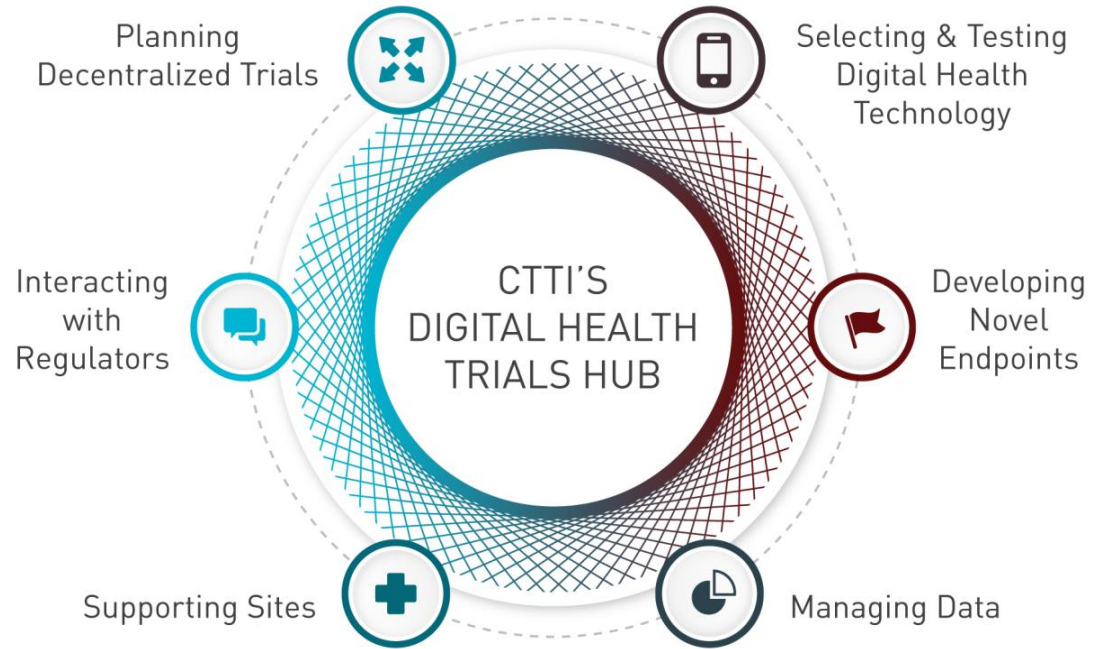
- Plan Ahead
- Incorporate flexibility, where feasible, at all levels of the trial
- Engage with regulators early and often
- Promote the sharing of knowledge and lessons learned

## Resources:

- [Clearing a Path for Broad Implementation of DCTs](#)
- [Publication: A systematic review of feasibility studies promoting the use of mobile technologies in clinical research](#)
- [Regulatory Engagement Opportunities when Developing Digitally Derived Endpoints](#)

# Take Away #1

➤ CTTI has multiple resources to support the design and execution of digital health trials.





# Take Away #2

Regulators are developing guidance to provide clarity.

**Digital Health Technologies for Remote Data Acquisition in Clinical Investigations**

Guidance for Industry, Investigators, and Other Stakeholders

*DRAFT GUIDANCE*

This guidance document is being distributed for comment purposes only.

Comments and suggestions regarding this draft document should be submitted within 90 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <https://www.regulations.gov>. Submit written comments to the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Room 1061, Rockville, MD 20852. All comments should be identified with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions regarding this draft document, contact (CDER) Elizabeth Kunkovics, 301-796-6439; (CBER) Office of Communication, Outreach and Development, 800-835-4709 or 240-402-8010; or (CDRH) Program Operations Staff at 301-796-5640.

**Conduct of Clinical Trials of Medical Products During the COVID-19 Public Health Emergency**

**Guidance for Industry, Investigators, and Institutional Review Boards**

March 2020

Updated on August 30, 2021

GOV.UK

Home > Clinical trials and investigations

Guidance

**Managing clinical trials during Coronavirus (COVID-19)**

How investigators and sponsors should manage clinical trials during COVID-19

EUROPEAN MEDICINES AGENCY  
SCIENCE · MEDICINES · HEALTH

1 June 2020  
EMA/219860/2020  
Human Medicines Division

Questions and answers: Qualification of digital technology-based methodologies to support approval of medicinal products  
Status as of June 2020

Table of contents

1. What is the purpose of this document? .....	3
2. Why a Q&A on digital technologies? .....	3
3. What is meant by digital technologies, and which ones fall under EMA remit? .....	3
4. What is the applicable legal framework? .....	5
5. Is it possible to consult EMA in advance of a planned submission? .....	5
6. What should be the content of a request for qualification advice/opinion? .....	6
7. What are the considerations regarding Context(s) of Use (CoU) of a digital technology? .....	8
8. How should clinical usefulness and expected use be discussed? .....	9
9. What is a best practice guide, and why is it important? .....	9
10. How should a digital endpoint be selected? .....	9
11. What is the best time during development to submit a qualification request? .....	10
12. What if my development/specifications change? Is a follow-up possible? .....	11
13. What is the best way to present my questions to EMA? .....	11

# Take Away #3

- ▶ Establishing collaborative relationships and sharing lessons learned can advance the digital health trial field.



# Download the Recommendations



Available Now on the CTTI website:

<https://ctti-clinicaltrials.org/our-work/digital-health-trials/>

# Learn How Others Implement CTTI Recs



Available Now through the CTTI website:

[https://connects.ctti-clinicaltrials.org/case\\_study\\_exchange](https://connects.ctti-clinicaltrials.org/case_study_exchange)



# Q&A



CLINICAL  
TRIALS  
**TRANSFORMATION**  
INITIATIVE



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# THANK YOU

[www.ctti-clinicaltrials.org](http://www.ctti-clinicaltrials.org)