# Implementing PROVEN

PRagmatic Trial of Video Education in Nursing Homes

Vincent Mor, PhD Susan L. Mitchell, MD, MPH Angelo Volandes, MD, MPH

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#### **Purpose**

- Present the background and design of the PROVEN trial
- Implementation challenges
- Implications for future programs & studies



# **PROVEN: Objective**

 To conduct a pragmatic cluster RCT of an Advance Care Planning video intervention in NH patients with advanced comorbid conditions in two NH healthcare systems



# **Background: Nursing Homes**

- NHs are complex health care systems
- Patients are medically complex with advanced comorbid illness
- Like Hospitals, NHs charged with guiding patient decision making by default



# **Background: Traditional ACP**

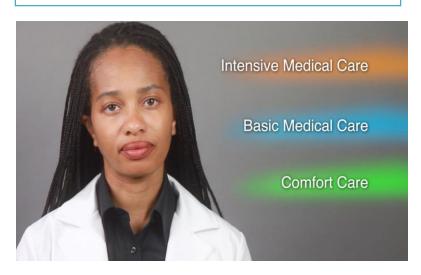
- Problems with traditional ACP
  - Ad hoc
  - Knowledge and communications skills of providers variable
  - Scenarios hard to visualize
  - Health care literacy is a barrier



# **Background: ACP videos**

- Options for care with visual images
- Broad goals of care
  - Life prolongation, limited, comfort
- Specific conditions/treatments
- Adjunct to counseling
- 6-8 minutes
- Multiple languages





#### **PROVEN: Intervention NHs**

- 24 month accrual; 12 month follow-up
- Suite of 5 ACP videos
  - Goals of Care, Advanced Dementia, Hospitalization, Hospice, ACP for Healthy Patients
- Offered facility-wide
  - All new admits, at care-planning meetings for longstay, readmission
- Flexible (who, how, which video)
- Tablet devices, internet via URL and password
- Training: corporate level, webinars, toolkit



# **PROVEN: Primary Outcome**

- Number of hospital transfers\*/person-days alive among Fee-For-Service Medicare beneficiaries >=65 years old who are in a NH >=90 days ("long-stay") and who have EITHER advanced dementia or advanced congestive heart failure/chronic obstructive lung disease
- This is our target cohort.



<sup>\*</sup> Transfers include hospital admissions, Observation Stays & ED visits.

# Why Should ACP affect Hospital Transfers in Target Cohort?

- Video sensitizes patients and family to realistic expectations of hospital-level care
- Video prompts ACP discussions with physician or nurse practitioner
- Preferences document in DNR/DNH or other care restriction orders
- Next change in medical condition should not trigger a hospital transfer

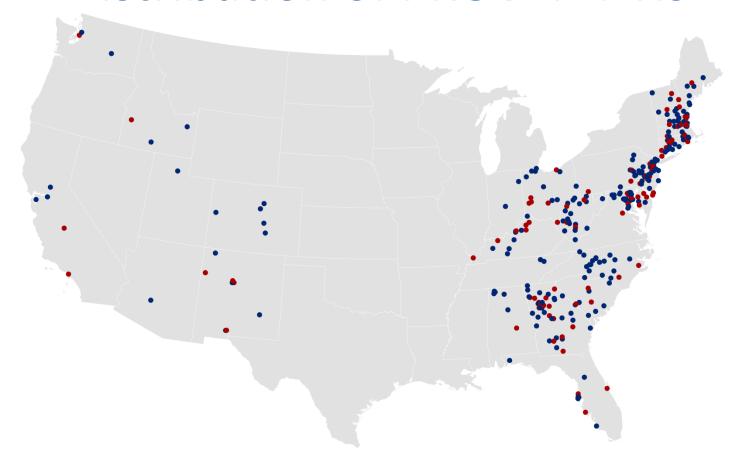


# **PROVEN: Secondary Outcomes**

- Non-target cohort (for both long- and short stay):
  - Number of hospital transfers/person-days alive (over either
     12 months for long stay or 90 days for short stay)
- Target and non-target cohorts (for both long- and short stay):
  - Presence of advance directives: Do Not Hospitalize, Do Not Resuscitate, or no tube-feeding (Available for sub-sample)
  - Burdensome treatments (feeding tubes, parenteral therapy)
  - Hospice enrollment



#### **Distribution of PROVEN NHs**



PROVEN centers (as of 2/16/2017)

- Intervention
- Control



# Total Facility Population and Target Cohort Accrual during Implementation Phase (Both Intervention & Control Groups)





# **Implementing PROVEN**

Topics for today's presentation:

- Challenges during implementation
- Documenting the implementation of the intervention



# Challenges during implementation

Two main challenge areas:

1. Defining compliance

2. Triaging Long-stay patients



# **Documenting the ACP Video Program**

- A Video Status Report User-Defined Assessment (VSR UDA) was programmed in the EMRs of our healthcare system partners.
- Each time a video is offered to a patient or his/her family, a VSR UDA is to be completed – even if a video is not shown.
- Documented each time Staff distribute the Web Site <u>url</u> to families to view at home.
- Intended to document variation in implementation for analytic use



# **Example VSR UDA data points**

- Date video offered
- Which event triggered the video offer?
- Was a video <u>shown</u>?
  - If shown:
    - Date shown
    - Which video(s) shown?
    - Who showed the video?
    - Who viewed the video?
    - Any distress observed?
  - If not shown, why not?



# Initial definition of compliance

 ACP Video Program compliance was initially defined as completion of a VSR UDA each time a video was offered.



# **Group Phone Calls**

- As part of our continuous quality assurance, we conducted Group Phone Calls.
- Challenges/Barriers
- Cross-pollination of solutions



# **Group Phone Calls**

- As part of our continuous quality assurance, we conducted Group Phone Calls.
- Challenges/Barriers
- Cross-pollination of solutions
- From April 2016 through May 2017, there were 115 unique conference calls with 439 attendees from 100 unique facilities.



#### Focus on the VSR UDA

 On the regular healthcare system group "check in" calls with NHs and during formal retraining webinars, emphasis was placed on offering videos.

 NHs that were compliant with offering videos were celebrated and highlighted.



# Needed to redefine compliance

 HOWEVER, when we added the proportion of videos actually shown to the compliance reports....

 We found that even NHs highly-compliant offering videos did not have high rates of actually showing videos!



# Change in tune: Show the video

- Compliance reports now include videos shown.
- On the regular healthcare system group "check in" calls with NHs and during formal re-training webinars, emphasis is now placed on **showing the video**.
- NHs that are compliant with showing the video are celebrated and highlighted as program benchmarks.
- Target set for each center to have a "video shown" rate of at least 50%.



# Challenges during implementation

Two main challenge areas:

1. Defining compliance

2. Triaging Long-stay patients



#### 1:1 Conference Calls

 From April 2016 through May 2017, there were 115 unique conference calls with 439 attendees from 100 unique facilities.



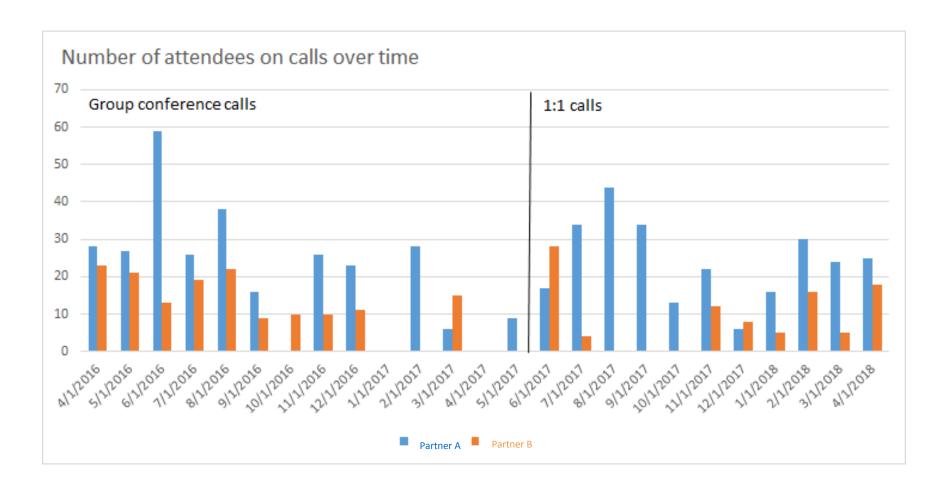
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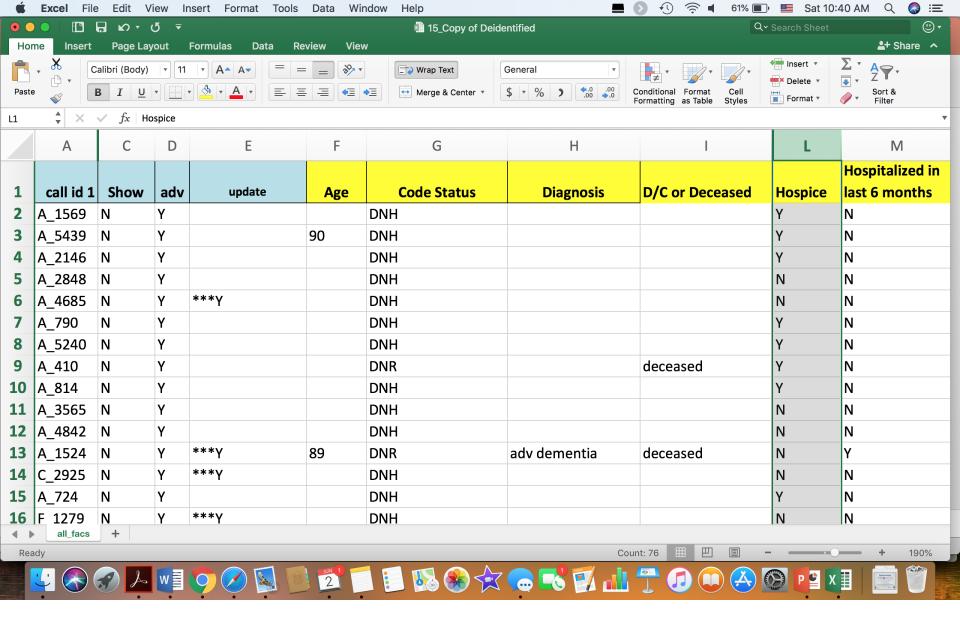
 From June 2017 through April 2018, there were 220 unique 1:1 calls with 361 attendees from 96 unique facilities.



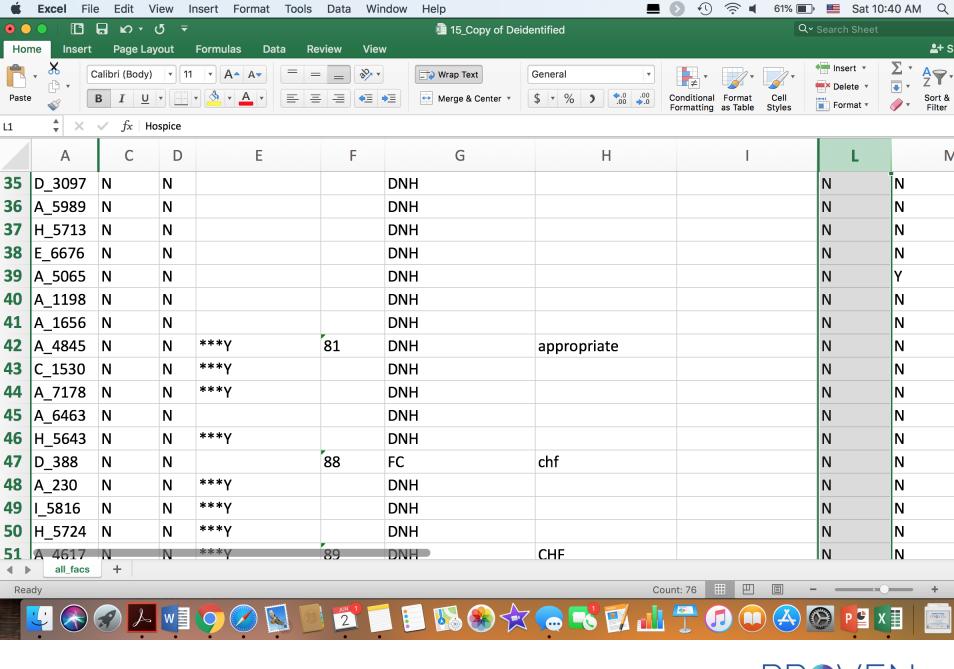
# **Group vs. Individual Calls**



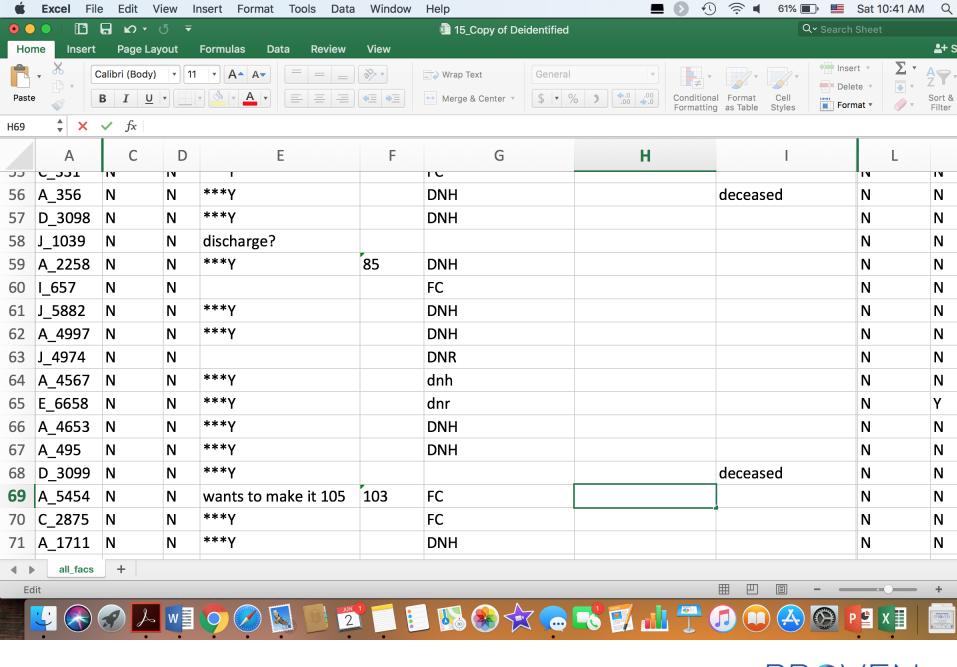














# Non-Entry of VSR UDAs

- Not completed
- Group visits
- Given link but not documented



Table 3b. Compliance for Long-stay Residents				To date/overall		
	March 1, 2016 - March 31, 2017		March 1, 2016 - September 30, 2017		March 1, 2016 - March 31, 2018	
Residents EVER*** long-stay	2,499		2,909		3,263	
VSR UDAs EVER*** completed	869	34.8%	1293	44.4%	1493	45.8%
VSR UDAs EVER*** shown	511	20.4%	795	27.3%	934	28.6%



Table 3b2. Compliance for Target Cohort**** (NEW TABLE)	To date/overall			
(NEW TABLE)	March 1, 2016 -			
	March 31, 2018			
Residents EVER*** target cohort	1,140			
VSR UDAs EVER*** completed	515	45.2%		
VSR UDAs EVER*** shown	295	25.9%		

Table 3b. Compliance for Long-stay Residents				To date/overall		
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Table 3d. Compliance for Long-stay Residents	April 1, 2016 - March 31, 2017		March 1, 2016 - September 30, 2017		March 1, 2016 - March 31, 2018	
Residents EVER*** long-stay	10,308		11,974		13,5	568
VSR UDAs EVER*** completed	4,153	40.29%	6,231	52.0%	7,903	58.2%
VSR UDAs EVER*** shown	872	8.46%	1,448	12.1%	1,849	13.6%



Table 3d2. Compliance for Target Cohort****  (NEW TABLE)		To date/overall			
		March 1, 2016 -			
	March 3	31, 2018			
Residents EVER*** target cohort	4,3	373			
VSR UDAs EVER*** completed	2,262	51.7%			
VSR UDAs EVER*** shown	483	11.0%			

					To date/	overall
Table 3d. Compliance for Long-stay Residents	April 1, 2016 - March 31, 2017		March 1, 2016 - September 30, 2017		March 1, 2016 - March 31, 2018	
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# Rule of Thirds for QI Work

- 1/3 high-performers
- 1/3 somewhat engaged
- 1/3 not engaged



#### **Current Status**

- Permitted to extend enrollment from 18 to 24 months (increase sample size)
- Much more intensive exhortation to show the videos and initiate ACP discussions
- Third of facilities not really implementing
- Proposed an "as treated" analysis, BUT
- Primary outcome still as originally stated



# So, How Pragmatic is PROVEN now?

- Each Change to the Intervention Implementation model considered in light of PRECIS-2 principles
- Clearly even a multi-facility pilot doesn't uncover all operational implementation impediments
- In "real" world health systems test new programs with pilots as well



# **Lessons & Implications for ACP**

- ACP Videos Selected because standardized and ready for broad implementation
- Unanticipated Complications in the "mechanics" of introducing Videos into daily operations – seemed so simple!
- Just showing video doesn't mean going to next step of Advance Directives



# **Lessons and Implications for PCTs**

- Implementing interventions into NH health care systems in a PCT (or otherwise) requires...
  - Endorsement in Standard Operating Procedures
  - Mandate from senior management
  - (cannot be seen as just "research")
- Compliance monitoring in PCT
  - Front-line providers may not comply with "new forms" if they don't see clinical relevance

