Collaborative Care for Chronic Pain in Primary Care: Overcoming Patient, Provider, Data, and System Challenges in Implementing the Pragmatic Trial

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Overall Study Aim and Approach

Coordinate and integrate services for helping patients adopt self-management skills for managing chronic pain, limit use of opioid medications, and identify exacerbating factors amenable to treatment that are feasible and sustainable within the primary care setting.

- Implementing in three regions of Kaiser Permanente (Northwest, Georgia, and Hawaii)
- Targeting patients with chronic pain from diverse conditions on long-term opioid therapy (prioritizing those on high morphine doses, concurrent benzodiazepine use, and high utilization of primary care services)
- Cluster randomized design at level of primary care provider
## Barriers Scorecard

<table>
<thead>
<tr>
<th>Barrier</th>
<th>Level of Difficulty</th>
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<tbody>
<tr>
<td>Enrollment and engagement of patients/subjects</td>
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<tr>
<td>Engagement of clinicians and Health Systems</td>
<td>X</td>
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<tr>
<td>Data collection and merging datasets</td>
<td>X</td>
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<tr>
<td>Regulatory issues (IRBs and consent)</td>
<td>X</td>
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<tr>
<td>Stability of control intervention</td>
<td>X</td>
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<tr>
<td>Implementing/Delivering Intervention Across Healthcare Organizations</td>
<td>X</td>
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</tbody>
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1 = little difficulty  
5 = extreme difficulty
Challenges: Enrollment and Engagement of Patients (difficulty = 4)

- **Issue #1**: Chronic pain stigma, misinformation and history of treatment failures

- **Issue #2**: Scrutiny on opioid prescribing → rapidly changing treatment landscape → confusion, fear, anger about care (KP-Northwest)

- **Study response**: Added *group orientation sessions* preceding study enrollment (KP-Northwest)
  - Address frustrations about care, changes in opioid treatment, and frame relevance of nonpharmacological intervention
  - Consistent with health plan approach to enrollment in programs of similar intensity
  - Utilizes motivational enhancement approach to build study commitment for both intervention and usual care
  - Flexible frame about partnership with PCP
Challenges: Engagement of Clinicians and Health Care Systems (difficulty = 4)

- **Intervention staffing**: Implementation within an evolving primary care staffing model – *get ahead or behind the curve!*
  - Integration of behavioral health
  - Evolving role of nurses
  - Light touch of physical therapists and pharmacists much easier
  - Study response: flexible & modularized training, ongoing staffing coordination w/ HCS

- Day-to-day burden on PCPs → structured intervention touch points

- Study design overlay neither responsive to clinician needs nor allows for more organic adoption of intervention across clinics over time

- Primary or specialty care services – are our health care systems really prepared to bridge the divide?
Challenges: Building Robust PRO Collection into the Health Care System (difficulty = “2”)

- Simplifying and enhancing PRO data collection has been well received by clinicians, merging data streams (patient health record, IVR, clinician/interviewer)
Challenges: (In)stability of Usual Care (difficulty = 4)

- Ongoing initiatives to launch patient-centered care / primary care medical home initiatives
  - Integration of behavioral health (some attention to pain but minimal staff training)
  - Evolving role of nursing (more emphasis on supporting behavioral management of chronic conditions; peripheral attention to pain)
  - Most efforts focus on 1-2 session consultation and redirection towards online, community resources, or specialty care for further services

- The continued dilemma of “feasible” alternatives to opioid pharmacotherapy for chronic non-malignant pain
  - Ongoing regional efforts to restrict opioid prescribing for chronic pain (triage to online, community, and specialty services; alternative procedures and prescribing)
  - KP-National Interregional Medication Adherence, Reconciliation and Safety (IMARS) group initiatives to spread best practices across Kaiser Permanente regions

- Impact on Study and Response
  - Similar impact on both study arms; no evidence to suggest PPACT-like initiatives
  - Quantitative and qualitative documentation of changing landscape of care across HCS
Challenges: Implementing / Delivering Intervention Across Healthcare Organizations (difficulty = 3)

- Geography, culture, and feasibility of placement in primary care clinics
  - Placement in primary care clinics largely feasible in KP-Northwest, hub model in KP-Georgia, remote delivery possibilities in KP-Hawaii important for sustainability

- Replacing a poorly functioning program or new coordination of care?
  - Fewer minefields if little overlap with existing services

- KPNW ≠ KPHI ≠ KPGA
  - More differences across Kaiser Permanente regions than expected: features of Epic / data extraction, outsourcing of specialty healthcare services (e.g., PT), mix of staff and licensing issues, response to opioid crisis
Planning for Sustainability

• Building a transportable (yet behaviorally intensive) intervention
  • Tool box of video recordings and other materials to support individualized self-paced training
  • Creating consultation network with judicious use of “experts” & well-placed “seasoned” staff

• Accommodating(?) interest in using specific intervention components
  • PCP tools for increasing acceptance of opioid dose reductions among their patients
  • Enhanced PRO data collection
  • PT assessment and feasibly delivered adapted movement program
  • Using elements of the intervention approach

• Planning for implementation within different types of health care systems
  • Lessons learned from non-integrated components of PPACT at KPGA
  • Ongoing discussions with OCHIN about adaptations needed for similar intervention in Federally Qualified Health Care Clinics