

# Writing a Compelling Grant Application

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## Learning goal



- Learn how to develop a compelling ePCT application
- Tips from Collaboratory PIs



## Important things to know

- Online resources are available for the development of pragmatic trial grant applications
- NIH continues to update policies and forms related to clinical trial grant applications
- Some things, such as milestones and safety monitoring, may be negotiable around the time of an award

## National Institutes of Health



- NIH is made up of 27 institutes and centers, or ICs
- ICs award >80% of the NIH budget each year for research studies
- Each IC has a budget and a director, and typically their own review for large trials


## Find the right NIH program official

- IC mission and priorities
  - Focus on a specific disease area, organ system, or stage of life
  - Use [Matchmaker tool in NIH RePORTER](#) for suggestions
  - Talk to program officials
  - Consult your mentor and colleagues



## NIH RePORTER matchmaker tool


- Use draft of specific aims
- Email query to program official rather than call (we telework and attend meetings)



### Matchmaker

Enter abstracts or other scientific text to find potential Program Officials, ICs, and review panels for your research. [?](#)

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# Matchmaker results (example)



- This can help to connect you with the most appropriate PO(s)
- Prepare agenda and questions, to productively interact!
- Program officer can recommend a study section or two

## Find the right NOFO

- Request for Application (RFA)
  - For specific areas of science where more research is needed, and applications are encouraged for investigator-initiated research in this specific area of science
- Notice of Special Interest (NOSI) and Program Announcement (PA, PAS, PAR)
  - For an area of scientific interest for one or more ICs where investigator-initiated research is needed

## NIH scientific contacts

<b>NCCIH</b>	Wendy Weber
<b>NCI</b>	Wynne Norton
<b>NHLBI</b>	Larry Fine
<b>NIA</b>	Marcel Salive
<b>NIAAA</b>	Brett Hagman
<b>NIAID</b>	Clayton Huntley
<b>NIAMS</b>	Chuck Washabaugh
<b>NIMHD</b>	Larissa Aviles-Santa

<b>NIDA</b>	Sarah Duffy
<b>NIDCR</b>	Dena Fischer
<b>NIDDK</b>	Susan Medley
<b>NIMH</b>	Matthew Rudorfer
<b>NINDS</b>	Rebecca Hommer
<b>NINR</b>	Karen Kehl
<b>ODP</b>	Elizabeth Nielson



## Tailor the application

*Tailor your application to address all the FOA-specific instructions and review criteria*



## Common application pitfalls

- Overly ambitious—beyond the life or length of the application
- Missing or inappropriate control groups
- Lack of sufficient expertise or skilled collaborators needed to complete the studies
- Not sufficient publications in the area of proposed studies
- Insufficient statistical power
- Cannot recruit the needed population

## Application dos



- Justify the research
- Include pilot data
- Address potential overlaps
- Reduce complexity
- Ensure aims are capable of advancing the field
- Choose appropriately expert personnel for a multidisciplinary team
- Link data collection and analysis to aims
- Justify the use of multiple sites and sample size
- Choose sites with access to diverse populations

## Application don'ts



- Skip any steps (eg, literature review)
- Use dense or confusing writing style
- Use appendix inappropriately
- Include untestable aims
- Include non-relevant aims or fishing expeditions
- Assume that prior collaboration is irrelevant

## Strategies for success



- Pose a clear research question
- Convince the reviewer your study is worth doing
- Sell your research plan—highlight the strengths
- Identify weaknesses and explain how you will deal with them
- Tailor your application to the funding agency
- Obtain feedback from your collaborators, consultants, and others

## NIH online resources

<https://researchmethodsresources.nih.gov/>

- Research methods resources on designing pragmatic and group randomized trials
- NIH Grants Guide: finding NOFOs
- NIH Guidance on Biosketches
- NIH Peer Review
- NIH General Application Guide
- NIH Inclusion Policies for research involving human subjects



## Think through team diversity

- Rethinking Clinical Trials Website: Diversity Workshop Video Modules  
<https://rethinkingclinicaltrials.org/training-resources/diversity-workshop-video-modules/>
- NCCIH Hot Topic Webinar: Engaging Diverse Communities in Complementary and Integrative Health (recording online)
- ❖ NIH UNITE Initiative  
<https://www.nih.gov/ending-structural-racism>
- NIH continues to support increased participation of women and minority populations in

### NCCIH Hot Topic Webinar: Engaging Diverse Communities in Complementary and Integrative Health Research

Date: April 27, 2021 - 12:00 p.m. ET to 2:00 p.m. ET  
Location: Virtual





## NIH Pragmatic Trials Collaboratory Fellowship



Dr. Stephanie Ibemere  
Implementation Science Core  
GRACE Demonstration  
Project



Dr. Kaitlyn McLeod  
Health Equity Core  
Nudge Demonstration  
Project

- Early career investigators from underrepresented minoritized (URM) groups
- 1 year fellowship (started July 2023)
- Embedded in Core Working Group and research with a Demonstration Project
- Curriculum focused on pragmatic clinical trials



## Important things to do

- Read relevant Funding Opportunity Announcement multiple times
- Identify program staff at your target NIH Institute/Center and review your Specific Aims and any questions about them
- Obtain adequate feedback on the Research Plan from the entire study team





## Resource: The Living Textbook

Visit the *Living Textbook of Pragmatic Clinical Trials* at

[www.rethinkingclinicaltrials.org](http://www.rethinkingclinicaltrials.org)

## Tips from the Demonstration Projects

- What is 1 key tip you would recommend for developing a strong UG3 or UH3 pragmatic grant proposal

# Question & Answer

