NIH PRAGMATIC TRIALS COLLABORATORY
Rethinking Clinical Trials®

Endpoint Strategy in Pragmatic Trials: From Big Questions to Meaningful Outcomes

DAY 1: SELECTING THE ENDPOINT STRATEGY

September 8, 2026; 11:00 am-3:00 pm ET

Time	Topic	Presenters/Panelists
11:00 AM	**Welcome and Introduction**	**Wendy Weber, ND, PhD, MPH** National Center for Complementary and Integrative Health **David Shurtleff, PhD** National Center for Complementary and Integrative Health **Kevin Weinfurt, PhD** Duke University
11:05 AM	**Defining the Endpoint: Where Evidence Begins**	**Kevin Weinfurt, PhD** Duke University
11:35 AM	**Aiming for Impact: What Is the Right Concept to Target?** Moderator: **Steven George, PT, PhD, FAPTA** Duke University	**Michael Ho, MD, PhD** Kaiser Permanente Colorado & University of Colorado **Frederick Masoudi, MD, MSPH, MACC, FAHA** Ascension **Miguel Vazquez, MD** UT Southwestern Medical Center **Tracy Wang, MD, MHS, MSc** PCORI **Wendy Weber, ND, PhD, MPH** National Center for Complementary and Integrative Health
12:50 PM	**BREAK**	
1:05 PM	**The Estimand Framework: Aligning Objectives, Endpoints, and Analyses** Moderator: **Liz Turner, PhD** Duke University	**Elizabeth Colantuoni, PhD, ScM** Johns Hopkins University **Fan Li, PhD** Yale School of Public Health **Richard Skolasky, Jr, MA, ScD** Johns Hopkins University **Hulin Wu, PhD** UTHealth Houston

1:50 PM	**Working With Multiple Outcomes: Multicomponent Endpoints and Beyond** Moderator: **Emily O'Brien, PhD** Duke University	**Julie Fritz, PhD, PT** University of Utah **Patrick Heagerty, PhD** University of Washington **Eric Roseen, DC, PhD** Boston Medical Center **Pamela Shaw, PhD, MS** Kaiser Permanente Washington Health Research Institute **Qilu Yu, PhD** National Center for Complementary and Integrative Health
2:50 PM	**Summary and Concluding Remarks**	**Steven George, PT, PhD, FAPTA** Duke University **Emily O'Brien, PhD** Duke University **Liz Turner, PhD** Duke University **Kevin Weinfurt, PhD** Duke University

DAY 2: MEANINGFULNESS OF EFFECTS

September 9, 2026; 11:00 am-3:00 pm ET

Time	Topic	Presenters/Panelists
11:00 AM	**Welcome and Introduction**	**Wendy Weber, ND, PhD, MPH** National Center for Complementary and Integrative Health **David Shurtleff, PhD** National Center for Complementary and Integrative Health **Kevin Weinfurt, PhD** Duke University
11:05 AM	**Moving From Measurement to Meaning**	**Kevin Weinfurt, PhD** Duke University
11:25 AM	**Unpacking Uncertainty, Meaningfulness, and Magnitude** Moderator: **Greg Simon, MD, MPH** Kaiser Permanente Washington Health Research Institute	**Devon Check, PhD** University of Michigan **Lynn DeBar, PhD, MPH** Kaiser Permanente Center for Health Research **Juan Marcos Gonzalez, PhD** Duke University **Laura Lee Johnson, PhD** US Food & Drug Administration

		Natalia Morone, MD, MS Boston University & Boston Medical Center
12:55 PM	**BREAK**	
1:10 PM	**Toward Best Practices for Interpretation of Endpoints** Moderators: **Adrian Hernandez, MD, MHS** Duke University **Kevin Weinfurt, PhD** Duke University	**Andrea Cook, PhD** Kaiser Permanente Washington Health Research Institute **Corita Grudzen, MD, MSHS** Memorial Sloan Kettering Cancer Center **Liz Turner, PhD** Duke University **Kari Stephens, PhD** University of Washington **Christy Zigler, PhD, MSEd** University of Pittsburgh
2:40 PM	**Summary and Concluding Remarks**	**Patrick Heagerty, PhD** University of Washington **Adrian Hernandez, MD, MHS** Duke University **Greg Simon, MD, MPH** Kaiser Permanente Washington Health Research Institute **Kevin Weinfurt, PhD** Duke University